

CLEARWATER BEACH NEIGHBORHOOD

including Sand Key and Island Estates

OCTOBER / 2010 ISSUE 5



Newsletter 20-25

JAPANESE GARDENS EAGLES NEST DRIVE

by Karla Rettstatt

The Belleair area was a sleepy, almost deserted boom town when in 1938, Dean Alvord, utilizing a private estate of rare natural beauty fronting nearly a half mile of the waterfront one mile south of the Belleview Biltmore Hotel, created what was to become one of Florida's foremost tourist attractions – Eagles Nest Japanese Gardens.

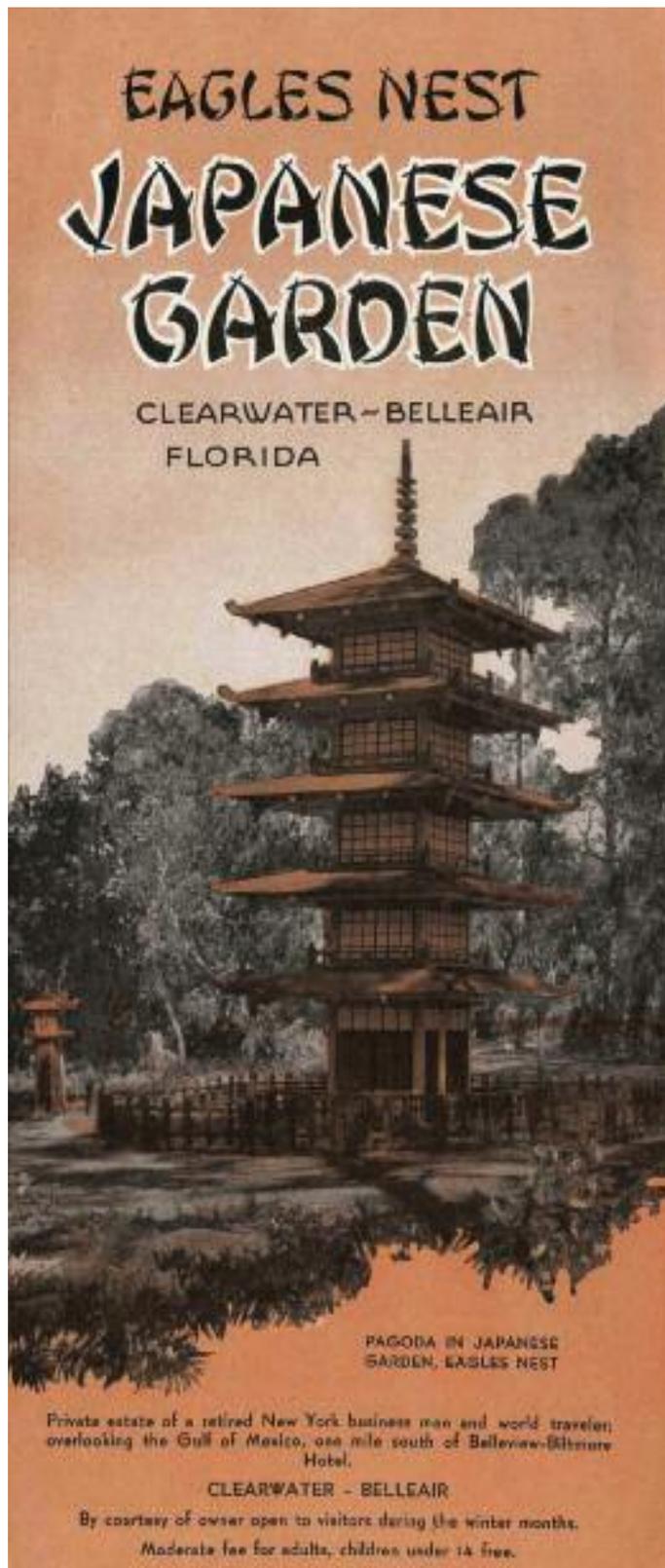
According to Mr. Lynn Watkins, Clearwater naturalist who for many years was manager of the gardens, Mr. Alvord hired a world famous Japanese-Hawaiian horticulturist, Fumio Hawakawa, who drew from generations of scientific genius to design and plant the 65 acres. In attempting to reproduce the splendor of a Far East garden, Kawa, as he was affectionately known, created in Florida a bower of oriental beauty. Paths were laid out, bridges were built over little streams, and Japanese buildings were added to create the beauty and artistry of old Japan.

The entrance to the gardens was west of the Biltmore Golf Course on Rosery Road at the bay where the stone Eagles now stand on either side of Eagles Nest Drive. The ticket house was located in the general vicinity of what older area residents know as Mr. Perry's rose garden.

The entrance road to the gardens followed what we now know as Eagles Nest Drive then curved westward and made a circle in front of a bamboo teahouse overlooking Clearwater Bay. This teahouse, constructed in the manner and shape of teahouses of the Orient, was located on the property now the address of 252 South Garden Circle. At the teahouse, visitors to the gardens enjoyed oriental food served by oriental waitresses in the veritable wonderland of oriental vegetation. The terrace of the teahouse command a magnificent view of Clearwater Bay, and this unique teahouse was frequently the rendezvous of gourmets visiting Eagles Nest Japanese Gardens. Luncheon featuring oriental cuisine was enjoyed either inside or outside the teahouse, and afternoon tea and rice cakes were served on the terrace.

From the teahouse, the visitor could take any of several trails, which afforded the rare opportunity of seeing Temples, Torii, Pagodas and quaint bridges of old Japan authentically reproduced in a perfect setting of magnificent Royal Palms and many varieties of imported plants. One winding trail led down to the evergreen tree, which stood on Winston Drive; another equally scenic winding foot path led to an active eagle's nest, which was located in the tall pine just west of 6 North Pine Circle.

continued... on page 6



EAGLES NEST JAPANESE GARDEN

CLEARWATER - BELLEAIR
FLORIDA

PAGODA IN JAPANESE
GARDEN, EAGLES NEST

Private estate of a retired New York business man and world traveler; overlooking the Gulf of Mexico, one mile south of Belleview-Biltmore Hotel.

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SALES

727-517-1997

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BeachNewsletters.com

We'd like to hear from you. Is there something you would like to see included in this newsletter? Tell us what you think at

bob@griffindirectories.com

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CLEARWATER BEACH NEIGHBORHOOD NEWSLETTER.

This is our fall issue covering mid-October 15 to mid-December. We delayed it a little bit to be able to cover the Clearwater Boat races. We also have some information about Stone Crab season and its festivals, restaurants serving Thanksgiving dinner and some early holiday celebrations. As always, this issue could not have been done without the help and support of our advertisers.

We hope you enjoy this newsletter. Our goal is to bring you fun information, with local news, special events and a touch of history. We call it a "Neighborhood Newsletter" because it is about Clearwater Beach, your neighborhood. It is mailed to about 5,000 households and includes Island Estates and Sand Key. We now publish this edition six times a year. We also produce similar newsletters in four other cities.

We want your input. How do you like this issue? Do you have suggestions or ideas for future issues?

Call or email us,
Bob & Becky Griffin, 727-517-1997
bob@griffindirectories.com

SEE YOU AGAIN IN DECEMBER!

CITY NUMBERS

CITY HALL 562-4250
112 S. Osceola Avenue
www.clearwater-fl.com

MAYOR OFFICE 562-4050

MAYOR - Frank V. Hibbard - Seat 1

CITY COUNCIL 562-4042

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George N. Cretekos - Seat 3

Bill Jonson - Seat 4

Paul F. Gibson (Vice-Mayor) - Seat 5

CITY MANAGER 562-4040

William Horne

ASSISTANT CITY MANAGER . 562-4040

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FIRE DEPARTMENT 562-4334

POLICE HOTLINE 562-4080

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CHAMBER OF COMMERCE . . 447-7600

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Darlene Kole, Executive Director

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POST OFFICE ISLAND ESTATES 449-8732

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249 Windward Passage, Island Estates

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CLEARWATER YACHT CLUB . . 447-6000

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ROTARY, Clearwater Beach meets every Thursday, 12:15pm at Shephard's lunch Sulaman Hemani, President 447-0058

CARLOUEL HOMEOWNERS ASSOCIATION

Kris Hampsey, President 441-4188

CLEARWATER BEACH ASSOCIATION

Sue Johnson, President 447-1896

Ann Garris 446-4410

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Meets first Wednesdays each month at the

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ISLAND ESTATES CIVIC ASSOCIATION

Wally Pope, President 461-1818

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Karen Seel, Sand Key. 464-3278

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Republican, District 13

8940 Seminole Blvd, Seminole 33772

Jones.Dennis.web@flsenate.gov

Representative Jim Frishe . 727-518-3902

Republican, District 54

125 Indian Rocks Rd, Belleair Bluffs

Jim.Frishe@MyFloridaHouse.gov

Governor Charlie Crist . . 850-488-4441

Charlie.Crist@myflorida.com

FLORIDA UNITED STATES SENATORS:

George Lemieux 202-224-3041

www.Lemieux.Senate.gov

Bill Nelson 202-224-5274

www.BillNelson.Senate.gov

AREA UNITED STATES REPRESENTATIVE:

Rep Bill Young 727-394-6950

9210 113th St, Seminole, Fl 33772

www.house.gov/young

2010 CALENDAR OF LOCAL EVENTS

OCTOBER

Clearwater Jazz	14-17
Stone Crab Season Begins	15
Coastal Clean Up	16
Clearwater Jazz Art N Walk	16-17
Farmer's Market Opens	20
Country Jubilee Heritage Village	23
Breast Cancer Awareness Walk	28-30
Halloween Carnival Rec Center	28
Johns Pass Seafood Fest	30-31
Sea Turtle Nesting Season Ends	31
Halloween - Sunday	31
Boo Bash at Bighthouse Field	31
Sea Turtle Nesting Season Ends	31

NOVEMBER

Property Tax Bills Mailed	1
Election Day	2
Taste of IRB	6
Veteran's Appreciation Day	6
Historical Society, Fish Fry	6
Garage Sale / Belleair Beach	6

Daylight Savings Time Ends	7
Mayor's Annual Prayer Breakfast	10
Veteran's Day	11
Festival of Trees	12-16
Iron Man Competition	13
Christmas Under the Oaks	14
Suncoast Dixieland Jazz Classic	19-21
Carlisle Classic Regatta	20
Schools Out for Thanksgiving	22-26
Thanksgiving	25
Turkey Trot Run	25
Heritage Village Trees & Traditions	26-30
Hurricane Season Ends	30

DECEMBER

Hanukkah Begins	1
Christmas Tree Lighting Downtown	3
Miracle on Cleveland Street	3
Post Office Toys for Tots	4
Annual Beach Chamber Breakfast	7
Island Estates Lighted Boat Parade	11
Winter Begins	21



Buon Appetito!

Both born and raised in Italy, our founders, Cesare and Carlo, know what an authentic Italian meal means. Family and friends gathering around to enjoy each others company with a glass of wine and the perfect dish.

Savor Italy's finest flavors including homemade pastas, pappardelle with wild mushrooms, ossobuco milanese, filet mignon in a brandy sauce, fresh seafood, veal classics and homemade desserts. You can dine in or al fresco overlooking the water and Sand Key Bridge while being pampered by our professional staff.



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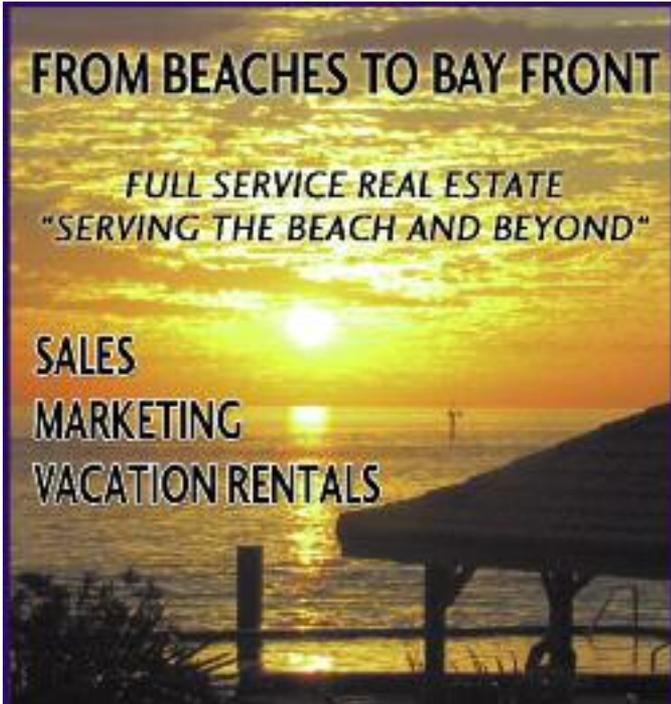
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Did You Know...



DOCKS OPEN The new marina and docks at the Memorial Causeway Bridge are open. There are a total of 126 boat slips, with permanent, overnight and day slips. The day slips are free and are available on a first-come, first-serve basis regardless of

residency. The boat slips range in length from 30 to 55 feet. Rates for permanent slips are \$9 per foot for residents and \$10.50 per foot non-residents, based on the length of the slip not the boat. The facility includes 24 hour security, restrooms, showers, laundry, electricity, cable hookups, and a pump-out service. Parking for the boat slips is located nearby. To rent a slip, call 462-6954 or visit MyClearwaterMarina.com.

KINDLES AT CLEARWATER HIGH This year, students at Clearwater High School will not have to read from book. They will be reading from Kindles, an electronic pallet that can download hundreds of books, at a very reduced prices. The Kindle is small, lightweight, and about a fifth the weight of one text book. The project was financed with Clearwater High School's textbook and technology fund. Clearwater High School is the first high school in the nation to go book-less. Principal Keith Mastorides announced the project in June. Students still have access to actual books if they prefer.

HOLIDAY CELEBRATION The annual Holiday Light Up Downtown and Miracle on Cleveland Street is free. It begins at 5:30pm with the light-up at 7:30pm and features carolers, vendors and business specials.

BEACH PARKING GARAGE IN LIMBO Due to the economy, the developer of the new parking garage, south of the Hyatt, has asked the city for a 6 month extension on the building permit. Mayor Hibbard said they might approve one extension, but not more.

CHANGE YOUR BATTERIES The Clearwater Fire Department reminds readers it is a good practice to replace the batteries in your smoke alarm at the end of daylight savings time, which is Sunday, November 7th. If your smoke alarms are more than 10 years old, they should be replaced.

HOLIDAY LIGHTED BOAT PARADE The Island Estates Yacht Club is planning their 36th Annual Lighted Boat Parade Saturday, December 11th, beginning at approximately 6:30pm (dark). The parade moves through many of the canals around Island Estates, past Coachman Park (8pm) and to the Clearwater Yacht Club about 9pm. There is no charge to enter your boat, but you must register in advance. If you would like to enter a boat, call Capt Tom Smith at 727-996-3375.



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FARMER'S MARKET RETURNS

The popular downtown Clearwater Farmer's Market, in the 500 block of Cleveland, opens Wednesday, October 20th and will continue every Wednesday until Spring. Get farm fresh produce, gourmet foods and cheeses, fresh seafood and baked goods, plants & herbs, organic products, jewelry, crafts and more. There is free parking in Station Square Park. This is their 16th Season. Get more info at ClearwaterFarmersMarket.com



CHURCH SERVICES ON THE BEACH Church services are held on Clearwater Beach every Sunday. A 10 am service is held under the Pavilion and a 7 pm service is held on the sand near the pier. It is sponsored by the First Baptist Church of Indian Rocks Beach. Get more information at SunsetMinistries.com. All are welcome.

MEALS ON WHEELS Volunteers are needed to deliver meals to homebound Pinellas residents through the Neighborly Meals on Wheels program. Volunteers pick up meals at nearby locations and deliver them to area residents. Call Pat Hazell at 573-9444 Ext 4190.

HELP WITH ELECTRIC BILLS With our recent high temperatures, many people have high bills, too. Pinellas County provides assistance of up to \$600 to senior citizens unable to pay their power bills. Funds from the Area Agency on Aging can help residents, 60 and older in danger of having their power disconnected. Seniors must have a delinquent notice from the power company, and can only receive help twice a year. There are income limitations. Call Annie Shaw in Clearwater at 464-8400.

ILLEGAL The Police Department would like to remind you that it is illegal to operate ANY moving vehicle while wearing headphones. This includes cars, motorcycles and bicycles! Headphones prevent you from hearing sirens.

NEED ANOTHER COPY? Pick up an extra copy of this newsletter at the Beach Chamber Office, area banks, real estate offices, Sand Key EZ Mart & Island Estates UPS Store.

SOCIAL SECURITY SEMINAR Merrill Lynch Wealth Management, in Clearwater, is offering three free seminars on Nov. 1, 2 and 3, to help you understand Social Security benefits and how it works. This is an informational seminar. They will not be trying to sell you anything. Call 462-2300 for information or to reserve your place.

TIME FOR FLU SHOTS Get prepared for flu season, which runs from October through February. The Walgreens at 660 South Gulfview Drive, 443-2393 and the CVS located at 467 Mandalay Avenue, 447-6429, are offering flu shots. They will bill your insurance company and/or Medicare. No appointment is necessary.



OUR NEXT ISSUE IS DECEMBER Read this, as well as other issues, online at BeachNewsletters.com. This publication survives on local advertising. Please support the people advertising here.

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JAPANESE GARDENS, continued

After Pearl Harbor and the entrance of the United States into war with Japan, the Japanese people who were residents of this country were placed under strict curfew, and it was only because Mr. Alvord assumed responsibility for them that Kawa and his family were allowed to remain at the gardens. During the first three years of the war, the gardens were closed, but they were reopened in 1945.

Understandably, after Pearl Harbor the appeal of Japanese attractions decreased considerably, and public interest in the gardens decreased simultaneously. In a valiant effort to keep the attraction going huge tanks were installed, and many marine animals such as whales, porpoises, sharks, and turtles were exhibited along with varieties of birds and other wild life. The name was changed to "Marine Gardens" in 1945, but because of public apathy and increasing financial difficulties the lovely Japanese gardens were virtually abandoned. They were almost completely overgrown with weeds when Mr. and Mrs. Theodore Waiss of Clearwater and Chicago, purchased the property in 1946. They restored it and opened it as Eagles Nest Gardens shortly thereafter.

After the death of Mr. Waiss, Mrs. Waiss and her daughter, Marian Waiss Williams, managed the property, but as property values increased, and the expenses for upkeep on the gardens as a tourist attraction increased, the inevitable decision was made to sub-divide it for development.

In 1952, Marion Waiss Williams announced that the 40 acres of high land and the 100 acres of bottom land, which for nearly two decades was one of the beauty spots and showplaces of the Florida West coast, would be replaced by a 70 acre building project to be known as Eagles Nest Subdivision of Belleair.

Information also supplied by Town of Belleair archives



CHAPEL BY-THE-SEA
 Clearwater Beach Community Church

Traditional Service
10:30am - More Traditional Services in the sanctuary with special music by the choir.

Coach Pick-up Service available for 10:30am service. Call to make arrangements.

Infant & Toddlers Nursery Available During Service



ChapelByTheSea.net
 54 Bay Esplanade, Clearwater Beach 446-0430

CLEARWATER *Jazz* HOLIDAY

2010 PERFORMANCE SCHEDULE

Thursday, October 14th

4:30pm	Gates Open
5:00pm to 6:00pm	Jarred Armstrong
6:30pm to 8:00pm	Little Feat
8:30pm to 10:00pm	Dr. John & The Lower 911

Friday, October 15th

4:00pm	Gates Open
5:00pm to 6:30pm	The Organic Trio
7:00pm to 8:30pm	Kyle Wolverton
9:00pm to 11:00pm	Norman Brown's Storming Jazz with Brenda Russell & Jessy J

Saturday, October 16th

2:00pm	Gates Open
2:30pm to 4:00pm	O Som Do Jazz & Helios Jazz Orchestra
4:30pm to 5:30pm	Sean Chambers & Friends
6:00pm to 7:00pm	Level 10
7:30pm to 8:45pm	Tizer featuring Lao Tizer, Chieli Minucci & Karen Briggs
9:15pm to 10:45pm	Soulive
10:45pm	Fireworks

Sunday, October 17th

2:00pm	Gates Open
2:30pm to 3:30pm	REH/CJH Youth Jazz Band
4:00pm to 5:30pm	Mark Barrios
6:00pm to 7:30pm	Eric Darius featuring Lalah Hathaway

PSTA FEES INCREASED

To help cover a \$3.7 million dollar budget shortfall, the PSTA board of directors were forced to raise the price of bus rides. Only about 20% of their budget comes from riders' fares, the rest, about \$43 million, comes from property taxes and other sources, but as we know property values and their tax revenues are down.

The price increases include:

Regular one way fare, raised from \$1.75 to \$2.

Unlimited All Day, raised from \$4 to \$4.50.

31-Day, Unlimited, raised from \$55 to \$65.

The new prices went into affect October 3rd.

For information, call 540-1900 or visit www.PSTA.net.

JOHN'S PASS 29TH ANNUAL SEAFOOD FESTIVAL

For over a quarter-century, John's Pass Village has offered fun for the whole family at the annual Seafood Festival. Dedicated to Fishermen Lost at Sea, this year's event will take place on Saturday, October 30 from 10 am to 8 pm, and Sunday, October 31 from 10 am to 6 pm. Admission is free.

Features of the event include an Art & Craft Show with 60 local and regional artists, tons of fresh seafood, a fish cutting competition, a Haunted House, more than 150 unique shops, live music, a street dance, fishing expo, an environmental area and a children's area. A children's Halloween costume contest will take place Saturday at 3 pm and trick or treating will take place. All costume contest participants will receive a prize.

Parking is available in John's Pass Village and free parking, with free shuttle service to and from John's Pass Village, is available at Madeira Beach Middle School. For information, contact Suzanne King 322-5217 or SuzFest@gmail.com, or visit JohnsPassFestivals.com.

FOURTH FRIDAY NOW A BLAST

The Fourth Fridays events on Cleveland Street are undergoing a makeover, including a new name. Called Blast Fridays, most will be on the Last Friday of the month. It will vary occasionally due to special events, such as this month's Super Boat Festival and December 3rd when they tie in with Miracle on Cleveland Street. The event is downtown in the 400 Block of Cleveland Street between Ft. Harrison and Osceola.



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\$3 Magle Hat #9
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Restaurant News...



CASANOVA RISTORANTE
This new Italian restaurant recently opened on the mainland by owners Ciro Mancini and Ralph Rugo. The authentic food is served in a casual but elegant atmosphere and they have a full bar. It is at 811 Cleveland Street, east of the post office. 733-5449

CABANA CLUB SAND KEY The owners had done nothing to this building since its 2009 closure. The building is looking dilapidated and neighbors are complaining it is an eyesore. In June, the City of Clearwater issued a 'Notice of Violation', citing five code violations, including broken windows and crumbling concrete. In August, company spokesman, Martin Smith, appeared before to the city's Code Enforcement Board. At that time, the assigned city code inspector told the board how horrible it was, with the restaurant's neighbors also expressing their concerns. The Board imposed fines of \$250 per violation, per day, until the violations were corrected. They reinspected the property September 27 and found the client had addressed all but two of the problem areas, The City of Clearwater gave them until October 8 to bring the last two items into compliance before any fines would be imposed.

LAST CALL Although the county approved an ordinance allowing bars to serve alcohol until 3am, the final closing time is determined by each city. Clearwater's City Commission, along with Largo's, decided to approve the 3am closing time, but Belleair Bluffs, Indian Rocks Beach and Indian Shores decided to continue with a 2am closing time.

UPCOMING STONE CRAB FESTIVALS:

Cooters Restaurant is having their 16th Annual Festival on October 21-24. There is a huge four day party under the 'big tent' with live music, dancing and drink specials. Get more information at www.Cooters.com.

Frenchy's 26th Annual Festival, held in front of the original Frenchy's Cafe on Baymont Ave., is October 22 & 23. Claws will be sold at wholesale prices, while supplies last.

TIME TO MAKE NEW YEAR'S EVE PLANS

La Cachette is taking reservations for their Gala New Years Eve celebration, including dinner, dancing and wine tasting. Dress is costume or formal. It is limited to 50 couples. In November, La Cachette de la Plage will celebrate their 13th year. The first 12 were in Indian Rocks Beach. In 2009, they moved it to 635 Cleveland Street downtown Clearwater.



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More Restaurant News...

BOB HEILMAN'S BEACHCOMBER CELEBRATES 62

In 1920, the Heilman family started their first restaurant in Lorain, Ohio. They opened the restaurant on Mandalay when they moved to Clearwater Beach in



1948. Ten years later, they opened a third restaurant in Ft Lauderdale. The Mandalay restaurant is no longer in the original building. It burned down in January, 1959 causing \$250,000 dollars damage. Another building was constructed on the same site and the restaurant reopened December 28, 1959. The new building increased seating from 190 to 275 seats, and allowed the addition of the Seascope Room and The Gallery. In 1965, the restaurant was enlarged again, adding the Room for One More Room. Bob Heilman Sr. was President of the Clearwater Chamber of Commerce in 1959, won the 'Restaurant Man of the Year' award in 1964 and was very active in promoting the restaurant industry. He died in November 2007. The restaurant is run by his son, Bob Heilman, Jr.

SURF N TURF IN BELLEAIR BLUFFS is offering all natural Thanksgiving turkeys, but you have to order it between November 1 and 15. They will deep fry it for a small fee too. They are closed on Thanksgiving Day. Call them at 585-8781 to reserve your turkey.

LOBSTER POT BISTRO South Beach Grill at 731 Bayway, changed its name to The Lobster Pot Bistro. The menu has changed, too. Fran Bartlette, the owner, also owns Redington Beach's The Lobster Pot.

THANKSGIVING HELP If you don't want to cook this year, here are some nearby restaurants that can help.

Caretta on the Gulf, Sandpearl Resort - They will be offering a Thanksgiving Day Brunch.

Gondolier Pizza - Open their normal menu and turkey.

Reflections Hilton - Breakfast Buffet 6:30am - 1pm and a traditional pre-fixed menu from 3pm - 10pm.

Heilman's Beachcomber - Traditional Thanksgiving Dinner 11:30am - 9:30pm.

La Cachette, Clearwater - Thanksgiving Day Brunch.

Island Way Grill, Island Estates - Offering a Thanksgiving Day Brunch.

Jimmy's Fish House, Holiday Inn, South Beach - Lunch & Dinner, Turkey and Ham on menu

Rusty's, Sand Key Sheraton - They will be offering a Thanksgiving Day Brunch

Shor American Grill at the Hyatt Regency - Thanksgiving Day Brunch

Shephards Beach Resort Restaurant - Special Thanksgiving Buffet beginning at 11am

Watercolor Steakhouse, inside the Marriott Sand Key Open with a Thanksgiving Day Brunch.

Live Music

GRAND OPENING

Wednesday October 20

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Business Briefs...

ROCK & SOUL SHOPPING SPREE

High bidder, Kelly Schmidt (second from left) won a special evening of shopping, food and drinks at Belleair Bluff's Rock & Soul Clothing during Charity Work's Monopoly Night. Owner Chris Jewel (at bottom) donated



the silent auction item shopping spree to help Charity Works provide services to economically disadvantaged area families. Rock & Soul Clothing is located in Belleair Bluffs next to Bonefish Grill.

MEDICARE SEMINAR Independent insurance agent Linda Bullerman is hosting two free seminars covering changes to your Medicare. The events will be on November 7 and December 8 at 10am. Both will be held at the Largo Community Center, 65 Fourth Street NW. These seminars are for educational purposes only. Call Linda, 501-1444, to RSVP.

CLINIQUE AT ST MICHAELS Clinique at St Michael's is the first facility in the area to offer HydraFacial. This serum-based skin resurfacing system is an all-in-one: microdermabrasion, chemical peels, painless extractions, hydrating antioxidant serums. It is safe for all skin types and there is no downtime or post peeling. It takes 30 minutes and normally costs \$150. Get \$50 off your first visit if you mention this newsletter. Call Clinique at the St Michael's Clinic at 585-2200. They are located at 1018 West Bay across from Publix and also have a new branch office inside the Belleair Country Club.

SANDPEARL TOP 50 The new Sandpearl Resort in Clearwater Beach was selected number 40 in the 2010 Top 50 Best US and Canada Resorts by readers of Travel & Leisure magazine. This is the first time the hotel, opened in 2007 was on the list. It was among nine Florida resorts receiving the honor, three of which are on the state's Gulf Coast, including Naples Ritz-Carlton and Ritz-Carlton Golf Resort. The hotel is located at 500 Mandalay Avenue in Clearwater Beach, and has 253 rooms and suites. The Sandpearl is also the first Florida hotel or resort to achieve the LEED Silver Certification by the US Green Building Council.

EDWARD JONES NEW OFFICE Brenda Ehrke, an Investment Broker with Edward Jones, opened a new office at 2618 West Bay Drive, across from Publix. She is excited to be opening an Edward Jones office in Belleair Bluffs, because she sees a need for the type of service they provide. Call her at 581-3583.

DOLPHIN ENCOUNTERS Phil Henderson, Sr., sold the Dolphin Encounters, the boat with the dolphin on top, to Tropics Boat Tours. They will still operate out of the Marina

NEW HOTEL The empty space where the Port Vue Motel was, south of the Clearwater Marina will soon be another hotel.

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Financial Advisor

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Sand Key Realty

Sales & Rentals, Inc.



Tommy Duff

Realtor

Cell: 727 580-0061



Office: 727 443-0032 Fax 727 461-1334
740 S. Gulfview Blvd., Clearwater Beach
E-mail: tmdpub@aol.com www.sandket.com

More Business Briefs...

RADIANCE MEDSPA IN BELLEAIR BLUFFS WINS AWARD

Solta Medical, manufacturer of Fraxel Laser and Thermage, awarded them the 2010 Black Diamond award. This award signifies Radiance



Medspa's expertise with the Fraxel Dual Laser, used to remove sun damage and brown spots, treat stretch marks and acne scars, and erase lines and wrinkles from the skin. In their fifth year of business, Radiance has established itself as a leader in non-surgical cosmetic procedures such as Fraxel, SlimLipo, Botox, Juvederm, Laser Hair Removal, and Thermage.

NEW SAND KEY STORE A new business is under construction at the Shoppes of Sand Key in the space vacated by Dana's. It plans to be open by late October.

CONSTRUCTION ON MANDALAY Some of the stores on Mandalay, across from the Hilton, have a new owner. They have been gutted and five new stores are being created. The types of stores have not been announced.



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CLEARWATER BEACH CHAMBER NEWS

CHAMBER WELCOMES FILMMAKERS - Volunteers from the Clearwater Beach Chamber stuffed Gift Bags to be given to the estimated 250 members of the production crew in town making the movie "A Dolphin's Tale" at the Clearwater Marine Aquarium. The welcome bags contained discounts offers from area businesses.

NEW PRESIDENT - Tommy Duff, owner of Tommy Duff's Irish Pub, resigned as President, mid-term, effective immediately due to work constraints. Chamber Vice President Paul Andrews, General Manager of Shephards Resort, assumed his duties for the remainder of the term.

MINGLE & PUTT - The October 19th Chamber Mingle will be at the Best Western Sea Wake at 5pm. It includes Glow in the Dark Putt Putt.

ANNUAL GOLF TOURNAMENT - October 29, play in the annual Chamber of Commerce Golf Tournament, held at the Clearwater Country Club. Call to sign up.

END OF HURRICANE SEASON PARTY - The Chamber's annual End of Hurricane Season Party is November 18th at the Holiday Inn Clearwater Beach.

ANNUAL BREAKFAST - The annual members meeting, which is also a breakfast, will be December 7th. The location has not been selected. This is for members only and normally sells out. Make your reservations early.

FOOD FOR THE HUNGRY - The office is collecting food donations for the Indian Rocks Beach Calvary Episcopal Church's Beaches Community Food Pantry. They are trying to get the word out to seasonal visitors. If you would like to donate unopened canned or boxed food items, drop them by the chamber office.

The Clearwater Beach Chamber will be 15 years old in November and is located at 333 S. Gulfview Blvd, between Crabby Bills and McDonalds. For information about joining, call 447-7600.

TREES AND TRADITIONS

Heritage Village will present a festive display of trees and decorations Dec. 1- 30. The houses are decorated true to their time period, locality and lifestyle, ranging from a Victorian home, to a simply adorned 1852 log cabin.



Saturday, Dec. 11, Heritage Village offers a special day of free holiday-related activities. The Pinellas County Historical Society will sponsor an open house from 10 am to 5:30 pm, with refreshments and an old-fashioned ornament-making workshop at 1 pm. Entertainment will include The Salvation Army Brass Ensemble, Company B Ballet Center performing scenes from the Nutcracker Suite, and Karina's School of Hawaiian and Belly Dance performing traditional Christmas music and Hawaiian Christmas dance. Save time for unique holiday shopping at the Beach Cottage Gift Shop! Bring your family and friends - donations support operations at Heritage Village. Stay and visit Florida Botanical Gardens from the 5:30-9:30. See how more than 425,000 colorful lights can transform the Gardens into a holiday wonderland!

FISHING FROM TOP TO BOTTOM THIS FALL

While fishing around the inshore waters, flats and back bays, I have always preached to my clients that fish don't always hang out on the bottom to feed. For that matter, offshore species don't either.



It is very important to find out where the fish are feeding in the water column. The water column refers to surface, mid depths and bottom. It doesn't matter whether you use artificials or live baits, follow these suggestions this fall and you will increase your chances of catching more fish.

Fishing the surface with floating lures can be done almost everywhere. You can cast baits in six inches of water to hundreds of feet deep. Best time to fish floating baits is in the early morning or dusk. Fish will feed on the surface in these low light conditions.

The mid depth area is below the surface and above the bottom. These lures, called subsurface or suspended baits, are made to drop one to three feet below the surface. The action is similar to floating lure, but below the surface. Also, jig heads and live baits can be suspended in the mid depth area by using a float.

Last, is fishing the bottom area. Fish do hang out on the bottom in the grass, along rocks and oyster beds to ambush their food. This usually means you will have to use some weight to get your artificial or live bait to the bottom. One of the most effective methods for catching snook in passes is to use a pinfish or grunt and let it slide along the bottom naturally.

If fishing conditions in the fall change or the action is slow, try fishing another part of the water column. Keep looking for the right combination and I know you will catch fish. This entire article can be seen at www.allcatchcharters.com under Fishing Reports and Articles.

What to expect this fall: As we come into the fall fishing season and the water temperatures start to drop a little, look for the fishing action to improve. All of our inshore species will come alive when those temps fall below 80 degrees. Large trout will begin to show up in St. Joseph Sound and Clearwater Bay. Redfish will school up in large groups on the flats and along the mangroves. Snook will move off the beaches and find their way to the spoil islands and back bays. Fall and spring are some of the best times to be fishing.

Have fun and be safe on the water.!

Captain Gary Burch, All Catch Charters, 458.6335

All Catch Charters.com
 Captain Gary Burch

Inshore Flats Fishing Guide

Snook, Redfish Trout, Tarpon



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WANT SOME CRAB CLAWS?

Places nearby to buy stone crab claws:

- Surf N Turf Market
2900 West Bay Drive, Belleair Bluffs (585-8781)
- Crabby Bill's Seafood Market,
412 Gulf Blvd, Indian Rocks Beach (595-0041)
- Island Fish Seafood Market,
13042 Indian Rocks Rd. S., Largo (595-8777)
- Wards Seafood Market,
1001 Belleair Road, Clearwater (581-2640)
- Frenchy's Seafood Market,
419 East Shore Drive, Clearwater (442-6411)

Restaurants serving Stone Crabs:

Clearwater Beach:

- Cooter's Restaurant & Bar • Frenchy's
- Crabby Bill's • Heilman's Beachcomber
- Jimmy's Fish House • Palm Pavilion
- The Bait House • Island Way Grill
- Shor American Seafood Grill

Belleair Bluffs:

- Bonefish Grill • Marlin Darlin Grill
- E&E Stakeout

Sand Key:

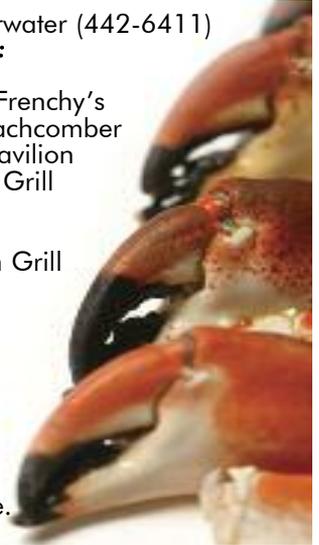
- Rusty's at the Sheraton,
- Watercolours at the Marriott

Indian Rocks Beach:

- Crabby Bill's • Guppy's

Special Stone Crab Events:

- Cooters Stone Crab Festival
Oct 21-24, 23 Pointsettia Ave.
- Frenchy's Stone Crab Festival
Oct 22-23, Frenchy's Cafe, 41 Baymont Street
- John's Pass Seafood Festival October 30-31



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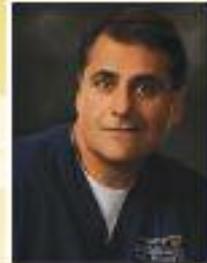


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SPECIAL EVENTS

October:

Clearwater Jazz Holiday, Oct. 14 – 17, Coachman Park, Free, 461-5200, clearwaterjazz.com.

Clearwater Jazz 'N Art Walk, Oct. 16 & 17, 10 am – 5 pm, 500 - 600 blocks Cleveland St., Fine art of different mediums for sale. Free, 461-5200, jazznartwalk.com.

Stone Crab Season Festivals, Oct. 21 - 24.

Clearwater's Fresh Market, Begins October 20, and continues every Wednesday through May. ClearwaterFarmersMarket.com

Country Jubilee Heritage Village, Oct. 23, daylong celebration with crafts and live music at 11909, 125th Street N., Largo, 582-2123, PinellasCounty.org/Heritage.

Halloween Carnival, Oct. 28, 6-8pm Clearwater Beach Rec Center, Carnival games, refreshments, crafts and a costume contest, 462-6138.

Susan G Koman Breast Cancer Awareness 3 Day - 60 Mile Walk, Oct. 29-31, www.the3day.org

Boo Bash, Oct. 31, 5:30 – 8:30 pm, Bright House Field, Free Halloween event including games, hayrides and a Haunted House, 467-4457, threshersbaseball.com.

November:

Veteran's Appreciation Day, Nov. 6, Coachman Park, 2 to 6pm. Featuring military displays, memorabilia, drill teams, children's activities and more. www.CVAD.org

Belleair Beach Yard Sale, Nov. 6, Citywide Garage Sale from 8am to 2pm.

4th Annual Taste Of IRB, Nov. 6, Indian Rocks Beach, Chic-A-Si Park, 4 to 11pm. 20 restaurants, live music, beer and wine and food related neighborhood vendors. Free admission www.IRBHOME.com.

47th Annual Art Harvest Art Show, Nov. 6-7, Highlander Park at 1143 Michigan Blvd, Dunedin. Over 200 artists and 13 categories, www.JLArtHarvest.com.

Mayor's Prayer Breakfast, Nov. 10, Sheraton Sand Key,

Veterans Boat Parade, Nov. 11, Madeira Beach, if you have a boat, and want to be in the parade, call 348-5116. www.VeteransBoatParade.org

26th Annual Festival Of Trees, Nov. 12-16, Long Center, Over 100 decorated trees from two to seven feet. Trees will be raffled off with proceeds going to UPARC of Pinellas County, 797-8712.

Ironman Competition, Nov. 13 Clearwater Beach, over 1,500 athletes compete in a 1.2 mile swim, 13.1 mile run and a 56 mile bike race starting at 6:45am.

Christmas Under The Oaks, Nov. 14, Coachman Park 9am to 4pm. Proceeds benefit the Clearwater Junior Woman's Club's scholarships, grants and other projects.

Suncoast Dixieland Jazz Classic, Nov. 19-21, Sheraton Sand Key and Marriott Sand Key, three days of classic jazz performances, 536-0064, www.JazzClassic.net.

Carlise Classic Regatta, Nov. 20, Clearwater Community Sailing Center.

The Turkey Trot, Nov. 25, Clearwater High School with over 10,000 runners and walkers, 562-4700, TampaBay.com/turkeytrot.

Holiday Lights In The Gardens Opens, Nov. 26 ,Florida Botanical Gardens, Largo continues through January 2.

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- When and how to start receiving Social Security benefits
- Opportunities to increase your benefits throughout retirement

Speakers: Kay Torano, Public Affairs Specialist, Social Security Administration
Benjamin Reens, CIMA® BlackRock – Vice President
Thomas J. Wright, CIMA® CRPC® Merrill Lynch Resident Director/ Vice President

When: Monday, November 1, 2010, Tuesday, November 2, 2010 or Wednesday, November 3, 2010
Registration: 5:30pm - 6:00pm, Presentation: 6:00pm - 7:00pm

Where: The Atrium - Main Lobby
601 Cleveland St. (Corner of Cleveland Street and Garden Avenue)
Downtown Clearwater – Cleveland Street District

Hosted By: Merrill Lynch Wealth Management, Clearwater, Florida

RSVP: Kathryn Oliver, 1-800-333-4352, kathryn_oliver@ml.com
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MONEY SENSE

Keep Your Retirement Savings On Track

By Vince Grogan of Merrill Lynch

The financial meltdown has dealt some of its sharpest punches to many individuals' retirement plans. Despite what we believe to be a temporary derailment, four strategies can help get your retirement savings goals back on track.

Take stock of your situation. The first step to developing an effective recovery plan is to gather information on all your assets. Build a holistic view of how your funds withstood the market thus far and determine whether your total asset base is allocated effectively for your particular plan.

Consolidate accounts. The process of gathering and reviewing all your assets may reveal just how many "savings buckets" you have to manage. Allocating assets and managing risk can be logistically more difficult when you're managing multiple pools of scattered assets. You may be able to make fewer accounts work harder for you, and you could find it easier to respond to shifting markets.

For example, if you have multiple retirement accounts from previous employers, consider rolling them into your current plan or a rollover IRA. Work with your tax advisor to help assess whether a rollover makes sense for you.

Emphasize income. Consider what portion of your assets should be dedicated to providing an income stream. Bonds, Treasuries and CDs can all create income, especially if you stagger maturity dates. And don't forget, a paycheck is another form of regular income. Remaining in the workforce—even if part time—can reduce the pressure on your investments to produce income and give you more time to save.

Re-evaluate your risk exposure. With retirements projected to last for 20 years or more, every retirement-focused portfolio needs a long-term growth component, and that usually comes from stocks. While it's important to avoid taking imprudent risks in an effort to play catch-up, hiding in a heavy cash position for the long term can have you coming up short when you need it. Work with your financial advisor to adjust your asset allocations regularly.



For more information, contact Merrill Lynch Wealth Management Advisor and Resident Director, Thomas J. Wright IV of the Clearwater office 877.462.2321 or http://fa.ml.com/thomas_wrightiv

Neither Merrill Lynch nor its Financial Advisors provide tax, accounting or legal advice. Clients should review any planned financial transactions or arrangements that may have accounting, tax or legal implications with their personal professional advisors.

Vince Grogan is the Director of Marketing and Sales Support of Personal Retirement Solutions at Merrill Lynch.



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HELP YOUR PROPERTY SHINE AT NIGHT

by Ivy Slotnick, Wired Island Inc.

West Florida and our coastal towns are known for miles upon miles of soft, sandy beaches, warm, azure waters, dockside activities and sunshine year-round. But how can you keep these features alive after the sun goes down?

An underutilized method is a professionally installed lighting system that illuminates your home's exterior, its architectural features, walkways, landscape



foliage, palm trees, lanai, outdoor decks, pool, spas, intracoastal waters and fountains. Many objectives are accomplished with a properly designed and installed outdoor lighting system including: Safety – Security – Beauty – Nighttime Usability – Energy Efficiency.

Safety: Outdoor landscape lighting not only beautifies, it allows safe passage throughout your property. Properly lit pathways, driveways, stairs, decks, docks, and patios help prevent falls and ensures a safe, enjoyable experience.

Security: Most homeowners keep a light on in a window to show potential intruders that somebody's home but true security is enhanced by effective lighting surrounding your home. Today's landscape lighting can be connected to special astronomical timers or via a home automation system that will enable you to relax and know that your

lights are coming on based on local sunsets or your established lighting schedule.

Beauty: One of the most compelling reasons for landscape lighting is to beautify your outdoor areas by adding mood, drama and curb appeal. Techniques used by lighting designers include up lighting, down lighting, back lighting, features lighting, bounce lighting and underwater lighting. Correct use of light will selectively reveal beauty already existing on your property, and dramatically accentuate your home and landscape. Florida's year-round foliage and palms come alive at night with the proper use of lights.

Nighttime Usability: Lighting will also extend the usable square footage of your home by expanding your living space into the outdoors creating new areas for relaxing, entertaining, even watching TV under the stars. With the use of light you can create a nighttime putting green, meditation zone, reading area... opportunities are endless.

Energy Efficiency: Today's outdoor lighting can be accomplished utilizing energy saving LED lighting fixtures and/or low voltage fixtures. Benefits of installing the newer lighting technologies include freedom from upkeep and maintenance since LED's have extremely long life and cooler installations since these fixtures do not generate the extreme heat of the older high voltage systems. Energy savings of up to 75-90% can be realized with a professionally installed LED lighting system.

So, when decorating your home, don't forget the areas outside your home! Use the power of light to make your outdoors your "other" living room.

Wired Island is located at
12551 Indian Rocks Road, Ste.9,
Largo, 596-6030



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When it comes to a home or business property, any damage is major damage. A broken pipe, water heater, washing line, roof leak, etc... can be just as devastating as a hurricane.

The Water and Fire Restoration Company understands the frustration that many home owners, businesses, business owners and property owners experience when they first discover water damage or flooding.

OUR BUSINESS IS PUTTING YOU BACK IN BUSINESS

We are First Responders, and We are your Neighbor!

The Water and Fire Restoration Company covers the entire state of Florida but we take care of our home first! We live, and our business is based right here on Sand Key. Clearwater Beach to Treasure Island is our FIRST priority.

With our 24 hour disaster team we can respond immediately to your water, fire, storm, mold and structural damages at ANY TIME, ANY DAY, of the year.

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ARTIST CLAYTON SWARTZ



Local artist, Clayton Swartz, was selected as one of the winners in the Sculpture 360: Art in the Cleveland Street District for 2010. This temporary outdoor exhibition of public artwork and sculpture will last for a year. The artwork called 'Constellation' is valued at \$30,000 and is made from aluminum. It stand 18 feet tall and stands on a 6 feet square. His work also stands in front of the Pinellas Park City Hall and within the homes of many nearby residents.



One couple who learned of Clayton Swartz from the gates is Gretchen Shires and Chris Richards of Sand Key. When Gretchen saw the beautiful gates, she stopped and left a napkin with her name on it asking for the

artist's name and number. She eventually contacted Clayton and purchased four of his free standing underwater scenes. They look perfect on her balcony at the Utopia Condos over looking the Gulf of Mexico

Dr Paul Kudelko, a cardiologist at Morton Plant Hospital, and his wife Marie, saw Clayton's work at a Dunedin art show three years ago. They commissioned a large heart for her husband. Actually, since Paul's father is also a cardiologist, she bought two of them.



To see more of his works, visit ClaytonSwartz.com. His phone number is 421-0553.

Swartz, with a Bachelor of Arts - University of South Florida School of Fine Arts lives in Pinellas Park, where he also has a studio. He has done work for many residents, local businesses and city governments. You can find many of his pieces inside 400 Beach Restaurant, downtown. He is very active in the community and donates many pieces to local charities for their auctions.



Have you seen these gates at 1580 Gulf Blvd, in Belleair? The Anthony family commissioned Swartz to create the gates in 2008. The Anthony's were looking for something that was eye catching, and also something that would last outdoor in Belleair Shores' salt air. "We go to many of the area art shows and met Swartz at one of them," Anthony said. "We thought about it for about five years before we had him start the project."



"People have stopped many times to ask how to get in touch with the artist. People have left notes in my mail box asking for his phone number," Anthony says. "This is one of the largest undertakings I have ever done," said Clayton Swartz. "It took four months to complete. My brother and I did the installation, ourselves." Anthony declined to disclose the cost of the gates, only to say "they were not cheap".

Rusty's

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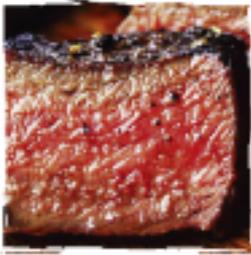
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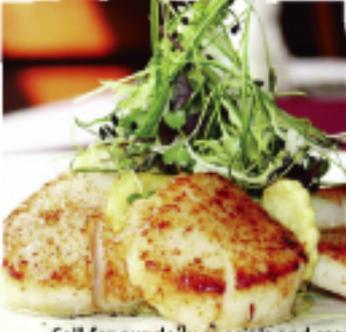
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Real Estate News...

CLEARWATER BEACH
Clearwater Beach Waterfront Homes

	Total	Lowest	Highest
Active	24	\$449,900	\$5,999,000
Under Contract	2	\$825,000	\$ 995,000
Sold	6	\$520,000	\$2,150,000

Clearwater Beach Non-Waterfront Homes

	Total	Lowest	Highest
Active	36	\$268,900	\$1,600,000
Under Contract	6	\$299,000	\$ 525,000
Sold	12	\$190,000	\$ 500,000

Clearwater Beach Condominiums & Town Homes

	Total	Lowest	Highest
Active	170	\$ 99,000	\$3,650,000
Under Contract	39	\$110,000	\$ 899,000
Sold	101	\$ 80,000	\$1,825,000

SAND KEY
Sand Key Waterfront Homes

	Total	Lowest	Highest
Active	0	\$0	\$0
Under Contract	0	\$0	\$0
Sold	6	\$580,000	\$790,000

Sand Key Condominiums

	Total	Lowest	Highest
Active	163	\$179,000	\$3,950,000
Under Contract	18	\$275,000	\$ 595,000
Sold	100	\$160,000	\$1,825,000

ISLAND ESTATES
Island Estate Waterfront Homes

	Total	Lowest	Highest
Active	29	\$499,000	\$1,899,000
Under Contract	4	\$499,000	\$ 634,000
Sold	12	\$475,000	\$2,150,000

Island Estate Non-Waterfront Homes

	Total	Lowest	Highest
Active	0	\$ 0	\$ 0
Under Contract	2	\$299,900	\$325,000
Sold	2	\$259,000	\$480,000

Island Estate Condominiums & Town Homes

	Total	Lowest	Highest
Active	113	\$ 75,900	\$1,500,000
Under Contract	15	\$115,000	\$ 435,000
Sold	71	\$ 92,000	\$ 900,000

Tara Beheshti Keller Williams Gulfside Realty, 636 S. Gulfview Blvd. Clearwater Beach, 417-6620, www.TaraBeheshti.com.

HOLIDAY WREATH CONTEST

Everyone is invited to compete in the Downtown Holiday Wreath Decorating Contest, December 4th together with Miracle on Cleveland Street and the 'Light Up Downtown' events.

Wreaths entered must be made from nonperishable materials (no live greenery), decorated by the person submitting them and be original, one-of-a-kind. They may be up to 24" in diameter and weigh up to five pounds.

Wreaths must be submitted in person on December 4th between 11:30pm and 1:30pm at Station Square, 612 Cleveland Street. There may be only one entry per person.

The Wreath Contest winners will be announced immediately following the light-up ceremony. For rules and information, call 562-4044.

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This is our 13th area Anniversary

Friday

November 5th

Saturday

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Sunday

November 7th

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\$120 Credit

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Full selection of our four course prix-fix dinners
Appetizers, salad, entrees, desserts

Reserve early: (727) 596-5439

Reservations close November 3rd.

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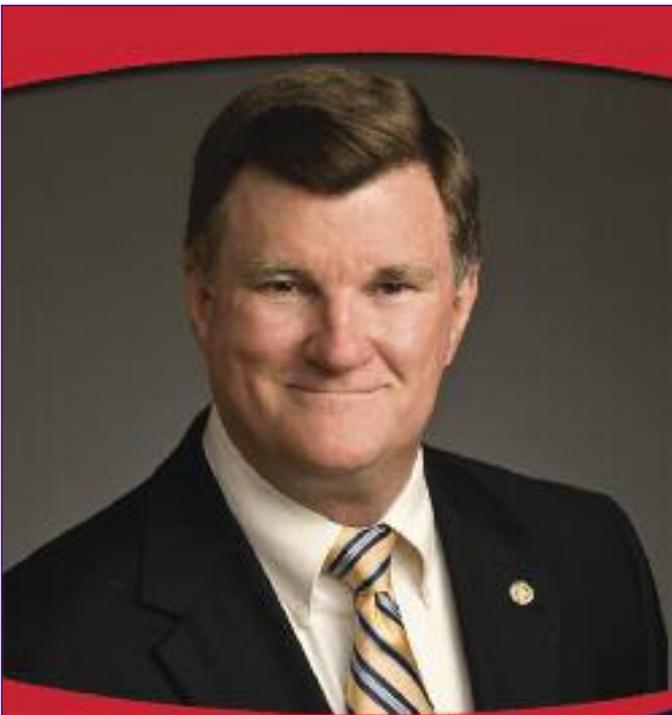
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Vote November 2!

Political advertisement paid for and approved by Jim Frishe, Republican for State Representative, Dist. 54.

DOLPHIN TALE UPDATE

Clearwater Marine Aquarium is now buzzing with movie activity. After years of planning and preparing, the doors have finally been closed to the public and opened to Hollywood.

Most of the movie changes to CMA are strictly

confidential; however one noticeable piece of the set can actually be seen from the causeway, a brand new 80 thousand gallon pool. In true Hollywood fashion, what was formerly a parking lot has been transformed, almost overnight, to an enormous pool that will be used during the making of the movie. Although brand new, it has been aged using faux painting procedures to look as though it has been there for years. What makes the construction of the new pool even more amazing is that, unlike most set elements that come down after filming, Clearwater Marine Aquarium will be keeping the addition as a new rehabilitation pool to expand its mission of Rescue, Rehabilitation, and Release.



Different from traditional movie sets, CMA has a mission to perform – caring for sick and or injured marine animals. Over 36 animals call CMA home and during the filming process, this will NOT change. Animal care and safety are CMA's mission, and remain the utmost priority at all times. With the help of Dolphin Tale, CMA will continue to expand its animal care opportunities and rehabilitate more animals in the future.

JOE CALIO, MR. SAND KEY, 1927 - 2010

by Anne Garris

On Sand Key, those who knew Joe Calio were not surprised to learn he was a founding member of the Sand Key Civic Association. He was instrumental in having the toll charge removed from the Sand Key Bridge, establishing a volunteer Sand Key Beach Patrol and undergrounding the Gulfview Boulevard street lights.

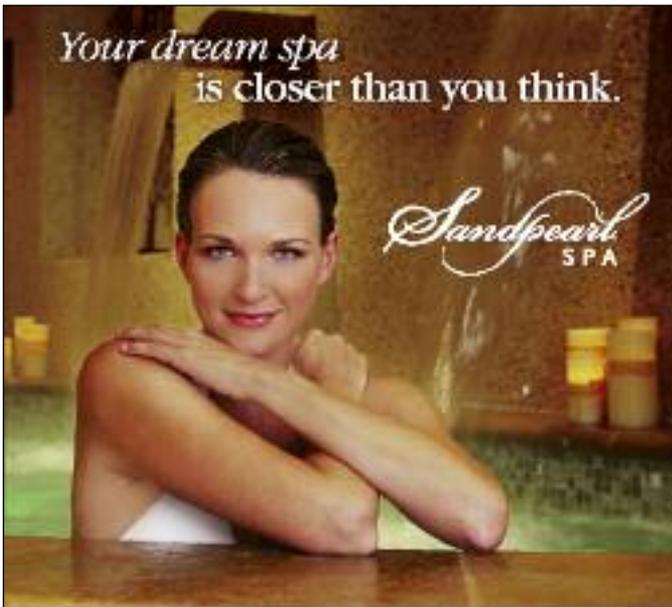


With organizing skills only equaled by his talent for diplomacy, Joe served his community tirelessly, working to obtain a needed fire station, and promoting beach renourishment.

He also served on the City of Clearwater's Environmental Advisory Board and on the board of the Jolley Trolley, one of the Beach Communities' outstanding tourist attractions.

When the Sand Key Clearwater Community Sailing Center floundered, Mr. Calio used his creative business acumen to form an organization which provides sailing opportunities for all ages, including the Sailability program which makes sailing possible for people with disabilities. In addition, the Center provides a meeting place for Sand Key functions.

The community mourned when Joe Calio passed away on August 25. No wonder verandas, boats and entry ways at the Sailing Center bear the Calio name. This is why many people think of him as Mr. Sand Key.



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A new venue that showcases sophisticated coastal artwork reflecting the style of Sandpearl Resort. Also featuring the work of local Florida artists.

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PROPOSED CONSTITUTIONAL AMENDMENTS ON NOVEMBER BALLOT

By State Representative Jim Frishe, District 54

AMENDMENT 1: Repeal Public Campaign Financing Requirement - Ends taxpayer financing of political campaigns.
For: The state is experiencing tight financial times and it is not prudent to spend taxpayers' money to subsidize campaigns. Candidates can raise the money themselves.

Against: Public financing reduces the effect of money on politics and can help candidates without big-money backers.

AMENDMENT 2: Homestead Ad Valorem Tax Credit for Deployed Military Personnel - Instructs the Legislature to enact an additional homestead exemption for Florida homeowners on active military service outside the country. The size of the tax break would be based on the amount of time served overseas in the previous year.

For: Military personnel based overseas are performing important services for our country at considerable sacrifice. Helps compensate them for that service.

Against: Providing an additional exemption that would reduce tax collections by hard-pressed local governments.

AMENDMENT 4: Adoption and Amendment of Local Government Comprehensive Land Use Plans - Gives local voters a veto over any changes in comprehensive plans.

For: Suggests local governments have not adequately planned growth.

Against: Requires votes on every change, no matter how minor. Ballots would be long, involved and overwhelming, with hundreds of technical comprehensive plan changes.

AMENDMENT 5: Standards for Legislature to Follow in Legislative Redistricting - Requires legislative districts not be drawn to favor one political party or deny minorities equal opportunity to participate in the political process.

For: Incumbents traditionally draw district boundaries to give themselves political advantage. Redistricting should not favor any incumbent or party.

Against: Might reduce minority representation. Abiding by it would be difficult and lead to a flurry of lawsuits.

AMENDMENT 6: Standards for Legislature to Follow in Congressional Redistricting - Requires congressional districts not be drawn to favor one political party or deny minorities equal opportunity to participate in the political process.

For: Incumbents traditionally draw district boundaries to give themselves political advantage. Redistricting should not favor any incumbent or party.

Against: Might reduce minority representation. Abiding by it would be difficult and lead to a flurry of lawsuits.

AMENDMENT 8: Revision of the Class Size Requirements for Public Schools - The maximum class size would be the school level average number of students assigned to each teacher in the following: 18 students in prekindergarten - grade 3; 22 students in grades 4 - 8; and 25 students in grades 9 - 12.

Requires the maximum number of students assigned to a teacher be as follows: 21 students in prekindergarten - grade 3; 27 students in grades 4 - 8; and 30 students in grades 9 - 12. It retains the class size amendment to core-curricula classes; Repeals the reduction of an average of two students per class per year; and provides that it does not apply to virtual classes.

For: The cost of the existing requirements are too high and provides needed flexibility that does not exist today.

Against: Smaller classes make a better learning environment, they argue. The statewide teachers' union, the Florida Education Association, opposes the bill.

AMENDMENTS 3, 7 & 9 Removed from the ballot

JOLLEY TROLLEY EXTENDS TO DUNEDIN AND TARPON SPRINGS

In an extraordinary demonstration of cooperation and creativity, Clearwater's Jolley Trolley will begin connecting Dunedin and Tarpon Springs with Clearwater Beach.



The agreement for Friday, Saturday and Sunday service will begin on November 12th. Jolley Trolley services will be available from 10 am to 12 am on Friday and Saturday and 10 to 10 pm on Sundays.

Robert Longenecker, Executive Director of Jolley Trolley expects the route to be extremely popular with residents and visitors alike. He said, "As Jolley Trolley focuses on our mission of reducing traffic congestion throughout this area, the commercial benefits of this connection will be obvious quickly." Mr. Longenecker anticipates 15-20,000 passengers annually will utilize the 3-day route.

WEB SITE AWARD

This year, Pinellas County redesigned its web site, www.PinellasCounty.org, focusing on online services and making the site more easy to navigate. In September, Pinellas County's new Web site was awarded Second Place in the 2010 Best of the Web and Digital Government Achievement Awards, in the County Portal category.

HISTORY OF THE ISLAND ESTATES HOLIDAY LIGHTED BOAT PARADE

The first parade, held in 1974, only had 5 participating boats. It was organized by Roy May. They were going to call it The Canoe and Boat parade but changed their minds. The original plan was to go into the Gulf so the hotel guests could see the parade, but over the years, that made the parade time too long. Going into each of the fingers only came later, and developed into what we know the parade as today. Over the years, the parade has been lucky with mostly good weather, although there have been a few cold nights! It has been made into an enjoyable event to be in and watch. The parade also honors the memory of IEYC members that have passed away during the year.

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The Clear Sky Beachside Café is the perfect place to eat any time, with great food served up with a smile all day long.

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- TripAdvisor.com, 2009/2010

Live Music Nightly!

We have a full bar and boast an impressive wine list. One of the best happy hours on the beach can be had here daily from 2:30 pm to 6:30 pm, and 11 pm to 1am. And don't miss Wino Wednesdays at 7:00 p.m., with 1/2 off bottles of wine! So stop in and enjoy live music every night with steel drums, acoustic guitars, or light jazz.

Come in and relax!

"Best Restaurant any time of Day"
- Tampa Bay Magazine, 2009/2010

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www.ClearSkyBeachsideCafe.com

A NEW BUDGET YEAR

by Commission Vice-Chair Susan Latvala

Due to a sagging economy, and plummeting home values, Pinellas County's 2011 budget, which went into effect on October 1, had lots of deep cuts.

Departments have cut next year's spending by \$21M, a 15 percent decrease in expenditures. The entire county general fund budget, including the constitutional offices, has been reduced by \$47M and includes cutting 228 positions, bringing us to our lowest staffing levels since 1985.

It's part of a multi-year effort to restructure, reorganize, and resize County government to provide an efficient and effective services at a price our taxpayers can afford.

We've reduced layers of management and overhead expenses where it made sense, to cut costs without eliminating services. Pinellas County Utilities Engineering has combined forces with our Public Works Engineering. Public Works will also handle tree trimming, water quality initiatives and coastal management programs, including beach renourishment. Restructuring is a way of maximizing management resources to get things done more efficiently.

Code Enforcement officers will share responsibilities with building inspectors. Our preserves and wild lands will fall under the purview of our Parks Department. The Brooker Creek and Weedon Island education centers will fall under the auspices of the Pinellas County Extension, but their operations and programs will be coordinated by staff from the University of Florida Institute of Food and Agricultural Sciences, our cooperative partners at the County Extension.



Advances in technology allowed us to increase efficiencies in communications. We will save \$800,000 a year by switching our telephone system to a voice over Internet protocol system, which combines voice communication with Internet connectivity. Our Business Technology Services department continues look for efficiencies where it makes good business sense. The goal is for departments to share software and other resources as much as possible, with customized applications used only when necessary.

We are doing more with volunteers as well. Pinellas County government utilizes \$2M a year in volunteer hours. Our goal in 2011 is to double that figure to \$4M. Our long-term goal is to increase it to \$20M in volunteer hours.

The countywide general fund millage rate is untouched at 4.8108 mills. Our Emergency Medical Services millage remained steady, although studies are ongoing to find ways of achieving new efficiencies within our EMS system.

What can you as citizens expect to see as the results of these budget cuts? Complaints to Code Enforcement and Animal Services may take longer to address. You may have to wait longer to get a building permit or to schedule an inspection. Grass might not be cut as frequently on county lands; pot holes may take longer to repair. Program priorities among all departments will generally shift as the "need to haves" take the place of the "nice to haves."

County government will continue to serve the basic needs of our citizens. Our long term goal is to provide a smaller basket of services, but maintain our traditional level of excellence. It's a way to live well, but live within our means as we work to sustain the highest standards possible for our Pinellas County residents and visitors. For more details on the budget, go to our Citizens Guide to the Budget Web site: www.pinellascounty.org/budget.

MICHELLE CHENAULT WILL
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Michelle Chenault, SFR




Michelle Chenault

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575 Indian Rocks Road • Belleair Bluffs

DIXIELAND JAZZ CLASSIC SWINGS INTO CLEARWATER BEACH



The 20th Annual Suncoast Dixieland Jazz Classic at the Sheraton Sand Key Resort is Nov. 19-21. This year 20 bands from all over the United States and Canada will perform the best of New Orleans jazz, swing, ragtime and the "fun" music of the 1920s and '30s.

In typical New Orleans fashion, the festival begins Friday morning (Nov. 19) at 11:30 with a parade, led by strutting Parasol Ladies, followed by music fans and Wally's

Warehouse Waifs (from Minnesota) playing the spirited "When The Saints Come Marching In." The bands begin at noon on Friday and 9:30 am on Saturday, continuing until midnight. On Sunday, music starts at 9 am and continues until the festival finale at 5 pm.

A \$100 weekend, badge provides access to all performances (130 sets will be played at four venues). Daily badges for Friday or Sunday are \$40 and Saturday is \$50. Daily badges for a child or student (under 23 with an ID) are only \$10. Badges can be ordered in advance by mailing payment: Suncoast Dixieland Jazz Classic, P. O. Box 1945, Largo, FL 33779 or online at www.jazzclassic.net through Pay Pal. Call 727-536-0064 for more information.

FACT!

Since Susan Latvala has been our county commissioner, the county's property tax rate has gone down 9%

Vote November 2!

Susan
Latvala

for County Commission • Dist. 4-Republican
www.susanlatvala.com

Political advertisement paid for and approved by Susan Latvala, Republican for Pinellas County Commission, District 4



Clearwater Beach, Florida...Where the Locals Hang Out

It's laid back and casual. Been that way since we started in 1926. Here everyone's somebody and nobody cares. We overlook the Gulf of Mexico; the beach is at our front door and the sunsets are pretty terrific. There's live entertainment most days, as long as we can find the extension cord.



Great seafood, sizzling steaks, chicken and seafood wraps, shrimp and crab chowder, smoked ribs and our famous beach burgers. Happy hour: Monday - Friday 4-7 p.m.

Palm Pavilion Beachside Grill & Bar

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ORGANIZATIONAL NEWS

Island Estates Civic Association is trying to obtain \$6 million in Penny for Pinellas funds, primarily to underground utilities. The island has never received any Penny for Pinellas funding over the last 20 years, and none are planned for the remaining ten years. If they were an independent city, Island Estates would have received over \$8 million as its share of Penny Funds. The association is trying to demonstrate the public's support for "A Fair Deal" for Island Estates.

They are planning their first Elegant "Winter White Social" at the Island Way Grill Nov. 9. To attend the party, you must be a member of the IECA which is open to all residents on the Island. If you are not a member – contact Merry Donovan, merrydono@aol.com or call Jackie Dulin, 727-243-6231 regarding the party. Space is limited! Visit myislandestates.org.

Island Estates Woman's Club - Tuesday, October 19, the Third Annual Breast Cancer Awareness luncheon Pink is Beautiful, will be held at the Island Way Grill. The Club meets at area restaurants, September to May, the third Tuesday each month. Dues are \$15 for Island Estates residents and \$20 for non-residents. Call President Barbara Blakely, 449-8453 or Membership Chairperson Joan Landreth at 812-8078.

Clearwater Beach Association was selected Neighborhood of the Quarter for the 2010 Summer by the City of Clearwater to honor the community's commitment to improving the quality of life in Clearwater. Mayor Hibbard cited the uniqueness of the CBA with its volunteer crime watch, their many community activities including candidate forums, yard sales, beach cleanups, Family Fun Fest, and joint efforts with the Friends of the Beach Library and the Beaches Rec Center. For information call Sue Johnson, President, 447-1896 or visit ClearwaterBeachAssociation.net.

Clearwater Historical Society their annual meeting, which is also a Fish Fry, is noon Saturday, November 6 at Ross Norton Park Recreation Center. Tickets are \$10 each and include fried mullet, baked beans, cheese grits, hush puppies, tea and sugar cookies. Everyone is welcome. RSVP to Bill Wallace, 446-2676 or Michael Sanders, 434-1684.

Sand Key Civic Association passed a resolution recognizing Joseph Calio for all his contributions to Sand Key and the association. Calio died August 25th. They are planning a Candidates Forum in October. Cynthia Remely will speak on the status of the beach renourishment at the next meeting. They meet once a month at the Clearwater Community Sailing Center. The new president is Gene Gillispie. Call him at 596-0993.

Clearwater Beach Rotary is having a fundraiser at Clear Sky Beachside Café on October 26th. Go there for Breakfast, Lunch, Dinner or Drinks and mention Rotary Club. They will donate 20% of your sale to the Rotary club. Club President Sul Hemani will be bartending during the happy hour to help raise extra donation. The Rotary of Clearwater Beach meets at noon every Thursday at the Shephard's Beach Resort. Call Sulaman 447-0058 to join.

Clearwater Community Sailing Center Sailing classes start the beginning of each month. They offer a Hobie Adult Learn to Sail class Sat. & Sun. 9:30am - 12:30pm. The Carlisle Classic Regatta is November 20th. Visit ClearwaterCommunitySailing.org or call 517-7776.

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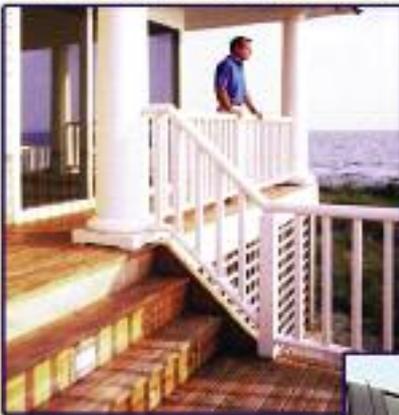
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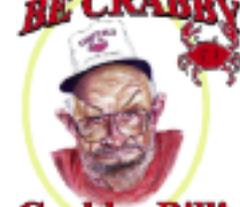
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The Second Annual Clearwater Super Offshore Powerboat Race was a great success! The Coast Guard estimates over 5200 boats came to watch.

Photos by Bob Griffin and Wayne Cathel, Belleair Images



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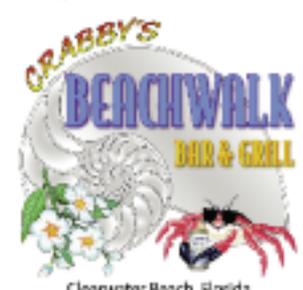
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