

CLEARWATER BEACH NEIGHBORHOOD

JUNE / 2011 ISSUE 9



Newsletter

including Sand Key and Island Estates



PIER 60 - YESTERDAY AND TODAY

Today, few beachfront communities have a fishing pier due to Mother Nature's tropical storms and hurricanes plus building restrictions from the Dept of Natural Resources and the Corp of Engineers. Clearwater Beach's popular pier has withstood them all, but few realize it has really been three different piers on that spot.

Records show the City of Clearwater acquired the land around Pier 60 in 1898, but did not build a pier. Instead they built a few picnic shelters there. More and more people discovered the beach, after Clearwater built the second Clearwater Beach bridge in 1927. Fishing was a major activity, so in 1928, the city built the first Clearwater Beach pier. Made out of wood and built on hundreds of pilings, it was constructed by Willard Moore, who also built the Calvary Baptist Church. The project also included picnic shelters and a larger beach pavilion where people changed into their bathing clothes.

The Clearwater Beach fishing pier became unsafe in the late 1950s and the City of Clearwater decided to build a newer concrete pier next to the site of the old wooden one. It opened June 29, 1962. Afterwards, to help prevent erosion of the beach, a jetty was installed at the south end of the beach. It worked so well, sand began to accumulate behind the jetty moving the water line farther and farther out, until eventually the rebuilt concrete pier barely reached the waterline. To reach deep water, the pier had to be lengthened to almost double its original size.

The Pier eventually became known as Pier 60 because it appeared to be an extension of Highway 1960s Memorial Causeway. In the 1960s, it was the place to be and be seen. Many attractions appeared nearby including Everingham's, a popular small restaurant. A large dance hall was south of The Pier where the public parking is now. Joyland, a fun place to the north, included a swimming pool. A large trailer park owned by Bobby Spade was directly on the beach where the Hilton sits today.

In the late 1980s, The Pier included a small branch of the Clearwater Marine Aquarium. It had two tanks, each with a sea turtle. One turtle named Mo, was considered the oldest sea turtle captivity. There were other sea life exhibits in the bait house and in the nearby aquarium.

In the early 1990s, the old pier was requiring too much reinforcing. The concrete pilings were cracking and sand from newly built jetties was piling up under the pier. The city decided they needed a new pier. With the help of the Penny For Pinellas revenue, they were able to build a new million dollar pier with another million dollars in amenities.

"Because of construction restrictions issued by the state, the new pier had to be built exactly on the same footprint as the old pier," says Gary Johnson, Public Works Director of Clearwater. "There was talk of making it a double-decker, or having a two level observation deck, but the cost of that was way out of the budget."

While the structural design of the pier was left up to City Engineers, in May of 1991 a Blue Ribbon Panel composed of citizens, designers, and city councilmen was formed to submit ideas for what the pedestrian amenities should include. A contest was held requesting ideas with a \$1,000 prize going to the winner.

Continued on page 3

by Bob Griffin, Publisher

Photo credit, Ellen Schneider and the Florida State Archives

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SALES

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BeachNewsletters.com

We'd like to hear from you. Is there something you would like to see included in this newsletter? Tell us what you think at

bob@griffindirectories.com

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CLEARWATER BEACH NEIGHBORHOOD NEWSLETTER.

This is our Ninth Clearwater Beach Neighborhood Newsletter. We started this publication in December of 2009.

You will find articles and local information about the Beach area inside. We call it a Neighborhood Newsletter because it is primarily about your neighborhood, Clearwater Beach. It is mailed to the entire zip code of 33767 including Island Estates and Sand Key.

We want your input. How did you like this issue? What suggestions do you have for future issues and articles? We hope you enjoy this newsletter. We call it a "Neighborhood Newsletter" because it is about Clearwater Beach, your neighborhood. It is mailed to about 5,000 households and includes Island Estates and Sand Key. We publish this edition six times a year.

Call or email us,
Bob & Becky Griffin, 727-517-1997
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SEE YOU AGAIN IN AUGUST!

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Paul F. Gibson (Vice-Mayor) - Seat 5

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POST OFFICE ISLAND ESTATES 449-8732

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Kris Hampsey, President 441-4188

CLEARWATER BEACH ASSOCIATION

Patrick Gallagher, President 447-1033

Ann Garris 446-4410

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Meets first Wednesdays each month at the

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Wally Pope, President 461-1818

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Karen Seel, Sand Key. 464-3278

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8940 Seminole Blvd, Seminole 33772

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Republican, District 54

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Jim.Frishe@MyFloridaHouse.gov

Governor Rick Scott

Rick.Scott@myflorida.com

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AREA UNITED STATES REPRESENTATIVE:

Rep Bill Young 727-394-6950

9210 113th St, Seminole, FL 33772

www.house.gov/young

2011 CALENDAR OF LOCAL EVENTS

JUNE

Hurricane Season Begin	1
Last Day Public School	8
Flag Day	14
IRB Boat Club Meeting	16
Antique Fair Heritage Village	18
Father's Day	19
Summer Begins	21
Blast Friday	24
Morton Plant/Mease Triathlon	26

JULY:

Independence Day	4
Fire Works Clearwater Harbor	4
Blood Drive Pier 60 (11am - 4pm)	9
IRB Boat Club Meeting	21
Blast Friday	29

AUGUST:

Little League Register for Fall Ball	.
IRB Boat Club Meeting	18
Public School Begins (Monday)	22
Blast Friday	26

SEPTEMBER:

Labor Day	5
5k Run Morton Plant	10
Grandparents Day	11
IRB Boat Club Meeting	15
Columbia Restaurant Anniversary	18
Sand Key Triathlon	18
Autumn Begins	23
Blast Friday	30
Off Shore Power Boat Races	30

First Concrete Pier, 1962



PIER 60, continued

It was decided the design theme would be a Tropical Seascape to include a new pavilion, shops, concessions, bait house, observation deck, and a nearby children's playground.

Before the new pier opened, because of ideas raised by the local residential association, the buildings at the entrance of the pier were removed and replaced with a grassy play area for children and families.

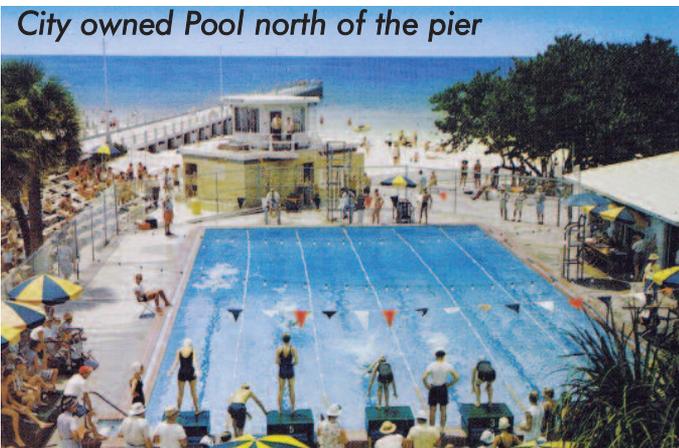
The new pier opened April 16, 1994. The opening celebration was included as part of the annual Sun-N-Fun festival. Admission to the pier was free for a few days and included a fishing contest.

Today's Pier 60 is 1,080 feet long. The water at the end is between 10-12 feet deep. Last year, over 150,000 people paid to walk or fish on the pier. It costs 50¢ per person to walk to the end of the pier. Over 20,000 people paid to fish from Pier 60 last year. Children pay \$5.25/day, seniors \$6.75/day, and adults pay \$8/day. There are also weekly, monthly and annual fishing passes. Get more information on fishing on the pier at www.Pier60Fishing.com. A large playground area is located on the east end for everyone to enjoy.

Every day at sunset, there is a 'Sunset Celebration' complete with live entertainers and vendors selling unique local gifts.

The following people contributed to this article. Marvin Moore (son of Willard Moore), Anne Garris, Michael Sanders, Don Bax, Howard Hamilton, Gary Johnson, Public Works Director. Photos by Michael Sanders, Wayne Ayers and the Florida State Archives.

City owned Pool north of the pier



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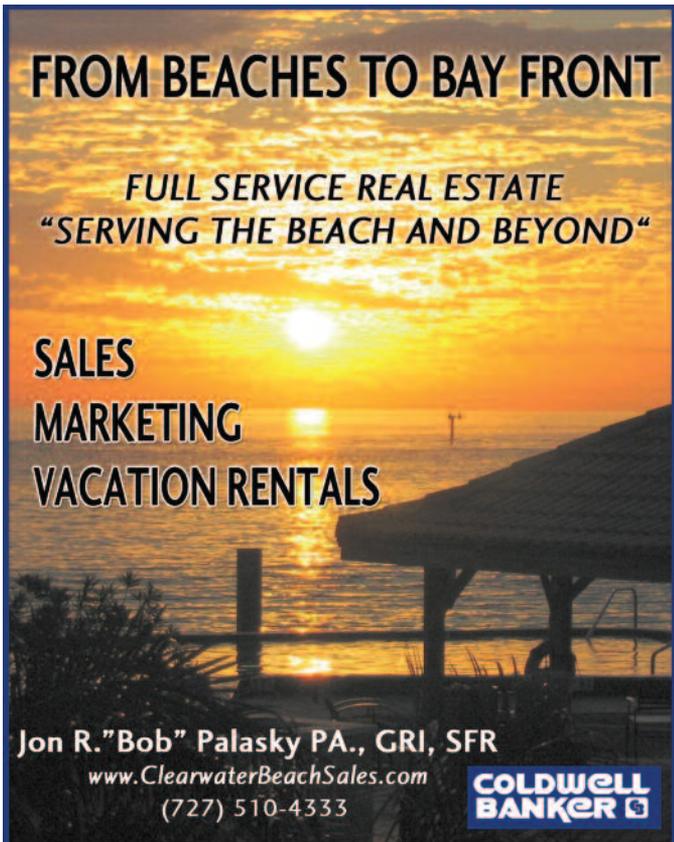
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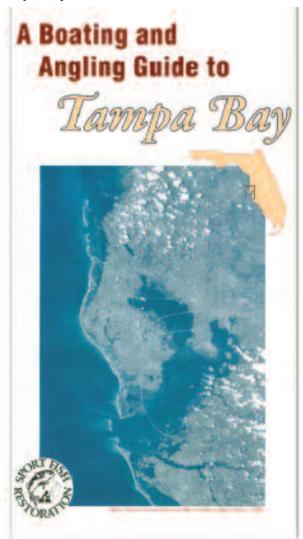
Did You Know...



NEW FIRE CHIEF in May, Robert Weiss was appointed the new Fire Chief of Clearwater. Weiss, with the Tampa Fire department for 25 years, joined Clearwater's department in 2005 as a Division Chief of Support Services. He was promoted to Deputy Chief in 2008. In 2010, he became interim Fire Chief after former Chief Jamie Greer was fired. Chief Weiss will oversee administration, operations, fire prevention, investigations, support services, training, EMS, special operations, finance, logistics and health and safety bureaus. Clearwater operates the fire stations on North Beach and Sand Key.

DOLPHIN TALE PROMO An in-theater promo for Dolphin Tale, the Warner Bros. major motion picture filmed at Clearwater Marine Aquarium, has begun airing in theaters nationwide. The in-theater promo, 2:30 minutes in length, features Abby Stone, Clearwater Marine Aquarium's Senior Marine Mammal Trainee. Abby had a non-speaking role in Dolphin Tale. Based on true events, Dolphin Tale is a family film about "Winter," a young dolphin who loses her tail in a crab trap and Sawyer, the introverted, 11-year-old boy who befriends her. Winter the dolphin plays herself in the movie.

UPDATED TAMPA BAY BOATER'S GUIDE An information-packed guide to environmentally responsible boating and angling in Tampa Bay is now available free of charge from the Tampa Bay Estuary Program. It includes updated lists of boat ramps, fishing piers, and designated Clean Marinas, noting facilities with sewage pump-out stations. It also shows updated boating speed zones for Weedon Island, Port Manatee, and Rocky and Sweetwater Creeks. e-mail saveit@tbep.org or call (727) 893-2765 for your copy.



INDIANS & HURRICANES A well told legend in our area says after the Great Storm of 1848, an Indian Princess buried a rock in the sand on the southern tip of the Pinellas Peninsula, while offering a prayer to her spirits and asking for a blessing to shield the area from future hurricanes. The blessing was to stay in place as long as the rock remained undisturbed. Has it worked? More hurricanes have gone around Pinellas than have hit it in the last 100 years. The last major hurricane to make a direct hit on Pinellas was a Category 2 that hit Tarpon Springs in October of 1921. Even if you believe, in legends, you should still need to have a hurricane plan in place - you just never know.

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BEACH WHEELCHAIR The City has two beach wheelchairs for use by disabled visitors coming to Clearwater Beach. The wheelchairs may be checked out at the lifeguard station near the Pier 60 parking lot between 9:30am and 4pm, seven days a week, but can not be reserved. The chairs are equipped with large, inflatable wheels and can fit through a 36" door way. They are easy to handle even on uneven surfaces like the sand on the beach, but are not intended for water use. They are manual and require assistance. For more information, call the lifeguard station at 462-6963.



SUMMERTIME PET HAZARDS Protect your pet and keep these toxic substances out of their reach this summer: Pool Chemicals, Citronella, DEET-containing insect repellants, Charcoal lighter fluids and Glow jewelry. All can make your pet sick or even kill them.

RECYCLE BOOKS Summertime is phone book delivery time. Thousands of new phone books will be delivered to Pinellas County residents' doorsteps. Please recycle old phone books instead of trashing them. Each year, over 500 million telephone books are distributed nationwide, enough to circle the earth four times! They are 100% recyclable! Old phone books can be recycled into cereal boxes, insulation, paper towels or new phone books.

FERTILIZER BAN BEGINS June 1 was the beginning of the summertime fertilizer blackout. The County's strict fertilizer ordinance, aimed at improving water quality, prohibits using certain products from June 1 through Sept. 30 or any time the National Weather Service forecasts heavy rains to occur within 24 hours. During this time, you cannot apply fertilizers containing nitrogen or phosphorus to your lawn or landscape.

NEED ANOTHER COPY? Pick up an extra copy of this newsletter at the Beach Chamber Office, The Beach Rec Center, Sand Key EZ Mart & Island Estates UPS Store.

RUNS AT PIER 60 Join the West Florida Y Runners Club for its annual Sunsets at Pier 60 Beach Runs. The next races are July 15 and August 12. The 1 mile Kids Run starts at 6:45pm, and the 5K starts at 7pm; all races start and end at Pier 60. Sunset will soon follow. Runners get one shirt that covers all the races. Get more info at www.WFYRC.com.

VACATION BIBLE SCHOOL Chapel By The Sea in North Beach is hosting Vacation Bible School August 8-12, 9am to noon. This year's theme is "Shake It Up Cafe...Where Kids Carry Out God's Recipe." Bible School is for children 4 through 4th grade. There is a charge for this program and the deadline to enter is July 15th. Please call the Chapel Office for more details at 446-0430.

VOLUNTEERS WANTED The Clearwater Library is looking for volunteers at the downtown, Coachman Park location. There are flexible hours and training is provided. Give back to your community and Clearwater, call Diane McKeever at 562-4970 or visit www.MyClearwater.com/cpl

OUR NEXT ISSUE IS AUGUST Read this, as well as other issues, online at BeachNewsletters.com.

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LIGHTS OFF - SEA TURTLE "TLC"

By Ivy Slotnick

It's time for us human beach dwellers to see the light! Many of us either live and/or spend time near waterfront and coastal areas that are also home to nesting sea turtles this time of year. According to the Florida Fish & Wildlife Conservation Commission, all species of sea turtles native to Florida waters are either endangered or threatened. Outdoor lighting is a contributor, and with some attention, can be controlled to an extent that we humans can live safe, secure and modern lives and do so without light disturbance to the sea turtles.

The main concepts of turtle friendly lighting include the following:

1. Keep it SHIELDED: Make sure all light is directed toward the ground, SHIELDED, and therefore not facing beach life. This also follows "dark sky" principles of protecting the night sky since many of our urban areas are littered with unnecessary light pollution.



Shielded Lighting Fixture

2. Keep it LOW: The LOWER the fixture to the ground, the less likely it is to cause distraction to sea turtles and their nesting areas. While on the subject of LOW, utilize the LOWEST amount (lumens) of light necessary to accomplish your objective.

3. Keep it LONG: LONGER wavelength lighting is friendlier to turtles. Longer wavelength bulbs at least 560 nm (nanometers) are on the amber or reddish end of the

color spectrum. Lower wavelengths, typically bluer in tone, more closely resemble moonlight from the sea turtle's perspective.

4. Keep it CLOSED: An often-overlooked method of excessive light transmission comes from our home interiors. Remedy this by simply closing draperies, shades and blinds so that bright light from inside your home will not be visible from the beach.

Other ways to help nesting sea turtles thrive include removing beach furniture, filling in large holes left by umbrellas, proper disposal of litter/garbage and keeping beach dunes stabilized and high. Basically, anything not native to the beach may create obstacles that confuse the female and nesting sea turtles.



Close the Shades...

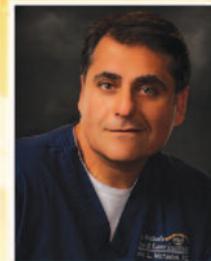
Additional information on Florida's sea turtle is available at Florida Fish and Wildlife Conservation Commission: myfwc.com. Local ordinances that pertain to preservation of Florida sea turtles and other wildlife populations can be obtained through your town's City Hall.

Ivy Slotnick, local beach resident, is a design professional specializing in landscape lighting, motorized window treatments, custom home audio, video and entertainment systems, and turtle-safe lighting solutions. She can be contacted at Wired Island at 727/596-6030 or via email at ivy@wiredisland.com.

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CLEARWATER PIER AS I REMEMBER IT:

MICHAEL SANDERS, local historian

"In the 1960s, I was a lifeguard on Clearwater Beach. We had the old wooden lifeguard towers then. I remember the shoreline was very shallow and swimmers had to walk pretty far out to reach the swimming area. The city bought us surf boards to help reach people who were in trouble. I remember there were whirlpools near the pier and swimmers would sometimes get torn up by the barnacles on the pilings, if they swam too close. The old Red Cross Station sat under the shady stand of pine trees on the sand covered parking lot. Nearby they held swimming lessons and instructed lifeguards."

There was the time a teenager named Jim Morrison got arrested for being drunk and disorderly on the pier. He later became the lead singer for the band "The Doors." There was a young boy from Clearwater High School who broke his neck and died when diving off the end of the pier. He thought it was deep, but it was very shallow back then."

DON BAX, long time resident

"The pier was "the hub" back then. The area north of the pier was mostly for kids and teenagers, and the area south of the pier was where the adults went. There was a pool area nearby owned by Mr Smith and Mr Kunz. I was a lifeguard there. They offered changing rooms, rental chairs and cabanas. It was very family oriented, a place to talk. There was much less commercialization, than there is today. There was as much action below the pier, as upon it. During the day, the action was on top. At night, the activity moved under the pier.

You could buy a hamburger for 25¢ and hot dog for 15¢. There were no parking meters, in fact there was no pavement and parking was free. There were hundreds of Australian pines, especially south of the pier. A radio station was located on the pier. The DJ, Captain Mac, was behind a window and you could slip him paper with your request. On the pier, the old fishermen would actually teach you how to fish, if you did not already know how."

HOWARD HAMILTON, Owner Palm Pavilion

I have lived in Clearwater Beach for 78 years. The wooden pier went out just beyond the first sand bar. It was deep enough to jump off and I did a few times. The Pavilion, north of Pier 60 was called the Pier Pavilion. It was a place to change clothes and get something to eat," says Hamilton. Next door there was a strange building known as Joyland. It had a sliding board into the pool. You had to practically go up on the roof to slide down. It was not free, but probably cost 50¢ a day. Joyland was built on property owned by decedents of the John S Taylor Family. It was managed by Amos Smith and a Mr Kunz. The city later acquired Joyland and the pool, tore it down and built a more modern pool in the 1990s. It was built for recreation as well as competition. You could join the Clearwater Beach swim team.

EVELYN, a visitor in 1994

"Today's pier is the third one here. I remember the old wooden pier in 1945. The wives played bridge under the canopy on the pier while our husbands fished."

STEVE GREEN, a visitor in 1994

"I caught a two and half foot hammerhead shark out here on the pier when I was nine years old."

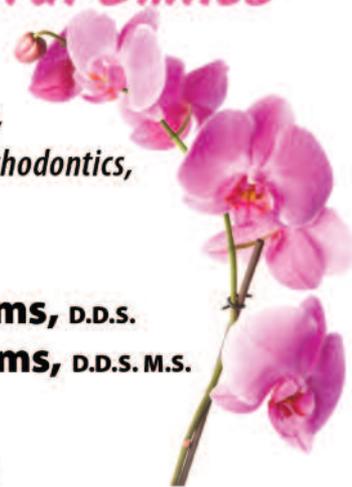
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THE ORIGINAL BOARDWALK GRILL AND SPORTS BAR

in Island Estates now hopes to be open by the end of June. Owned by Stuart Saltzman, Island Estates resident and former restaurateur from New Jersey and

Joe Listorti, the restaurant is in the Publix Shopping Center. Their web site is OriginalBoardwalk.com. Their address is 126 Island Way and the phone number is 445-1111.

BEST OVERALL EXPERIENCE

During Clearwater Beach's Restaurant Week Gondolier Italian Restaurant & Pizza, located at 674 So. Gulfview Blvd., won the award of the Best Overall Experience. The award was based on customer's voting in all the Restaurant Week participating restaurants.



BEACH SHANTY SOUTH BEACH There is a new restaurant on Coronado, where the Alex's Family Restaurants was. It is called Beach Shanty South Beach, because it is the same owner as the other Beach Shanty. It is owned by John Mahoney. They can be reached at 443-1919.

FIVE FIVE ONE STATUS The property at 551 South Gulfview on South Beach, where Five Five One and Shells Restaurant used to be, is not for sale, but it is available for lease. The price is \$25,000 per month. The property is still owned by the owners of the historic Fisherman's Wharf Restaurant. For more information on this commercial property, please call Sylvia Tzekas of Prudential Realty at 461-1700.

KINGS PIZZA This new pizza place at 325 Coronado is in the site of the former Hungry Howie's / Tony's Pizza. The new owner is Mike. They have a full Italian menu and offer Free Delivery to Clearwater Beach. Their phone number is 216-6689.

JB'S ISLAND CAFE ANNIVERSARY

JB's Island Cafe's 25th anniversary is this month. JB has been making pancakes at 432 Poinsettia, since 1986 . Back then, the Hilton was a Holiday Inn and the Round About had never been seen, plus there were lots of Mom-and-Pop motels. His small cafe specializes in breakfast and lunch with great omelets and a variety of burgers and wraps, plus sandwiches including Philly steaks and pulled pork. To celebrate his 25 years, he is offering unlimited pancakes for the regular price of three.



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More Restaurant News...

BROWN BOXER CELEBRATES ITS FIRST YEAR!

Jay Thomas opened The Brown Boxer Pub and Grill at 483 Mandalay July 1st of last year. Since then, the Pub has served over 135,000 wings, 165,000 pints of beer and over 8,500 cheese steaks. Jay Thomas, the owner, wants to thank all the locals that have made his first year in Clearwater Beach a big success. By the way, the bar is named after Jay's dog named Hoot.



AWARD Shephard's Beach Resort's Paul Andrews was recently awarded "Board Member of the Year" by the Clearwater Beach Chamber of Commerce for his work as President of the Board of Directors.



CLEARWATER'S RESTAURANT WEEK

Last month's event was a big success in every possible way. The proceeds of \$17,767 benefited the Clearwater Beach Chamber while an additional \$15,000 was presented to the Clearwater Marine Aquarium. Thousands of ballots were cast by diners, and the winning restaurants were: Most Enthusiastic Chef: Clearsky Beachside Café, Best Appetizer: Lobster Pot Bistro, Best Entrée: Watercolours Steakhouse, Best Dessert: Shor American Seafood Grill (see recipe below), Best Pizza: Clearwater Wine Bar & Bistro, Best Overall Experience: Gondolier Italian Restaurant and Best Presentation: Casanova Restaurant.

STRAWBERRY SHORTCAKE - DESSERT WINNER

Shor American Seafood Grill, Hyatt Regency

Cake

- 2 C. Sugar
- 3 Eggs
- 1 ¼ C. Milk
- ¼ C. Brandy
- 1 ½ C. Olive oil
- 1 tsp. Lemon Zest
- 2 ½ tsp. Fresh Thyme, chopped
- 2 C. All purpose flour
- ½ tsp. Baking Powder
- ½ tsp. Baking Soda
- 1 tsp. Salt

Strawberry Compote

- 3 pints Strawberries
- 2 C. Water
- 2 Meyer lemon
- 2 C. Strawberry Puree

Whipped Cream

- 1 qt. Whipping cream
- 2 oz. Chopped mint
- 1 C. Sugar

MAKE THE CAKE - Whip eggs and sugar on high speed 5 - 6 minutes, till pale and fluffy. Combine liquid ingredients, zest and thyme, set aside. Combine dry ingredients. Slowly add liquid mixture to the whipped egg mixture on low speed. Slowly add dry ingredients. Beat on medium speed for 5 minutes. (Batter will be thin) Pour into prepared sheet pan. Bake at 350 for 45 to 60 minutes or until wood pick comes out clean. Allow to cool. Cut into desired shape

MAKE COMPOTE - Sliced the strawberries. Combine water and sugar in saucepan over medium high heat until sugar dissolves. Add half the strawberries and zest from one lemon. Lower heat to medium. Reduce by half, mashing the strawberries. Add remaining strawberries and juice from lemon. Cook for 5 minutes. Remove from heat. Refrigerate

MAKE WHIPPING CREAM - Whip cream, add sugar and chopped mint.

Cover cake with Strawberries and top with Cream - Enjoy

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Business Briefs...

HAMPTON INN

Construction has started on the new Hampton Inn, being built south of the Marina on Coronado at South Gulfview. Owner Jeff Keierleber also owns the Holiday Inn on South Gulfview, as well as the Holiday Inn Harbourside in Indian Rocks Beach. The hotel is scheduled to open February, 2012.



CLEARWATER BEACH CHAMBER MOVING The Beach Chamber will move into the new parking garage, still under construction, south of the Hyatt Regency. An information booth will be on the ground level with Chamber offices on the second level. The move is planned for July.

RED ROOF NOW MAGNUSON The Red Roof Inn, 421 South Gulfview, still has its red roof, but the name has changed. They are now the Magnuson Hotel. Martin Cole, owner for the past 10 years, said their contract with Red Roof was up so they decided to make a change. Magnuson is the largest independent reservation service in the nation. The hotel was built in the 1960s and once was Agean Sands. It has 73 rooms.

NEW PARKING GARAGE Construction is progressing next door to the Hyatt Regency, between Coronado and Beach Walk, on an eight story parking garage. A new surf shop and Britt's Restaurant are scheduled to open on the first level facing the beach. Work is expected to be completed by the end June.

FREEDOM SHIRTS

The Belleview Biltmore Golf Club has started a new tradition called Freedom Fridays. On Fridays, they ask their members, staff and guests to wear red, in honor of our military serving around the world. This special shirt with the Freedom Friday logo on it, has been ordered and sells in the pro shop for \$46. They are the first golf course on Florida's West Coast to offer the new Friday Freedom Golf Shirts. A portion of all sales go to a Foundation called The Folds of Honor who send money to support our troops. Call 581-5498 for information.



GRAND OPENING Miss Goodie Two Shoes celebrates their expansion on Thursday June 30th, 5 - 9 pm. This is part of the already successful Key West Express located at 490 Mandalay Ave. They plan to highlight local Lindsay Phillips, creator of Switch Flops. Drop by and enjoy delicious food from Clear Sky Restaurant and receive a gift. Remember - Get Dressed at Key West Express!



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More Business Briefs...

BUSINESS AWARDS The Clearwater Beach Chamber of Commerce hosted its Annual Awards Banquet on Tuesday, June 7th at a progressive style dinner at the Hilton Clearwater Beach Resort. Receiving awards for excellence included:

Hyatt Regency Clearwater Beach for "Large Business of the Year"

Shown here are Brian Kramer, Hyatt Regency GM and Darlene Kole, Executive Director of the Clearwater Beach Chamber



Little Frog Innovations Web Design for "Small Business of the Year,"

Shown here are Ian LaBlanc and Darlene Kole, Executive Director of the Clearwater Beach Chamber



Jolley Trolley for "Non-Profit Business of the Year"

Shown here are Robert Longenecker, Jolley Trolley Executive Director and Darlene Kole, Executive Director of the Clearwater Beach Chamber



John & Darlene Cagle of Flower Market Florist for "Volunteer of the Year"

Shown here are John & Darlene Cagle and Paul Burns, Chairman of the Board of the Clearwater Beach Chamber



"Special Achievement Award" went to Fran Bartlett of Lobster Pot Bistro,

Shown here are Fran, Darlene Kole, Executive Director of the Clearwater Beach Chamber and Paul Burns, Chairman of the Board of the Clearwater Beach Chamber



The "Citizen of the Year" Award went to Craig West of Synovus Bank

Shown here are Craig and Darlene Kole, Executive Director of the Clearwater Beach Chamber



The Clearwater Beach Chamber of Commerce is a private, not-for-profit business organization representing the business interests of Clearwater Beach and surrounding areas.

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SUMMER FERTILIZER BAN STARTED JUNE 1

By Jane Morse, UF/IFAS Extension Agent, Pinellas County Extension

June 1 was the beginning of the summertime fertilizer blackout. The County's strict fertilizer ordinance, aimed at improving water quality, prohibits using these products from June 1 through Sept. 30 or any time the National Weather Service forecasts heavy rains to occur within 24 hours. During this time, you cannot apply fertilizers containing nitrogen or phosphorus to your lawn or landscape.

During the time of year when you are allowed to fertilize, you still must keep in mind that no more than four pounds of nitrogen per 1,000 square feet per year can be applied, and that granular fertilizers containing nitrogen must be at least 50 percent slow release nitrogen. Also that phosphorus is not allowed unless a soil test documents a phosphorus deficiency.

Knowing what's in the fertilizer can help you decide what is best for your lawn and how to apply it correctly. You can check out the three numbers on a fertilizer bag to learn the percentage of nitrogen, phosphorus and potassium it contains. (The rest is filler that allows uniform application of the nutrients and helps prevent over-or-under fertilizing of certain areas.)

There are other fertilizer "rules" for protecting the environment as well as public health: Use a deflector shield when applying. Don't apply within 10 feet of a wetland or water body. Fertilizer or grass clippings that get on sidewalks, driveways, streets, etc. must be returned to the landscape areas or swept up immediately. Nitrogen should not be applied to any newly-installed plants for the first 30 days. If you use reclaimed water

you may not need any extra nitrogen fertilizer because the reclaimed water contains nitrogen.

Pinellas County's fertilizer ordinance also requires all lawn and landscape personnel to pass a best management practices class. You should hire only those who display the decal and carry a certification card.

We all want clean water. An important way to protect water quality is to make sure nothing but pure water flows into storm drains. Our storm drains are a direct conduit to our creeks, lakes and marine waters and aren't treated in any way. All hard surfaces such as driveways, sidewalks and streets drain to storm drains so it is very important to keep these areas clean.

Some easy things we can do to keep our water clean are to keep all grass clippings, leaves, fertilizer, household or vehicle chemicals or anything that isn't plain water from going down the storm drain. Sweep grass clippings back into the landscape or put them into a compost bin. Use leaves as mulch in plant beds, compost them, or put them in the trash. Keep all chemicals in a secondary container so if the original container leaks the secondary one will catch it. (One quart of oil creates an oil slick the size of two football fields!) Pick up pet waste and dispose of it in the trash. Wash vehicles over grass or gravel to prevent runoff. Never drain chlorinated water to the street or storm drain. Reclaimed water contains nutrients such as nitrogen and phosphorus so make sure it isn't spraying onto any hard surfaces or draining off your property into the street.

Always remember - nothing but rain down the drain.

The information for this article came from the Division's brochure entitled "A Guide to the Fertilizer Ordinance."

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USING AN ELECTRIC TROLLING MOTOR

by Captain Gary Burch, All Catch Charters, 458-6335

The inshore flats are too shallow to fish using the boat's big engine. Your boat may be able to float in eight to ten inches of water, but moving it down a mangrove shore line and quietly presenting your bait to the residents without spooking, can be challenging.

There are several different ways you can quietly and effectively fish on the flats and in the shallow waters. First, target a shallow water flat you intend to fish. At this point you can use the wind to push you across the area, fishing while you are drifting. Hopefully the wind is blowing in the right direction to get you across the flat. Or, If you have a small very light shallow water skiff and a poling platform, you can push your boat across the area using a push pole. Of course, If you are fishing alone, this would be very difficult.

The best way I found to fish in all shallow water areas, is using an electric trolling motor. This piece of equipment should be on every boat that fishes in shallow water.

My 21' Maverick flats skiff, has a Minn Kota SF 80, 24 volt (two batteries) with a 62" shaft. The MK 80, has 80 lbs of thrust and can move the boat in strong winds or currents. It can also slowly glide along a mangrove shoreline or across a shallow flat quietly to not spook the targeted fish.

Using a trolling motor is very easy when I am fishing alone or scouting new areas. Standing on the boats bow, I can cast at fish and guide the boat at the same time.

When arriving at your shallow water destination, trim up the big engine and put out the electric trolling motor. You will have greater control of the boat and be able to quietly sneak up on all of your favorite fish.

What's being caught on the flats?

Fishing is very active in the summer time on the flats and inshore waters. Clearwater Bay and St. Joseph Sound in Dunedin have been on fire with all of the shallow water species showing up on the incoming tide. Moving around to different flats at various stages of the tide has been the most productive pattern.



On all of my charters, clients have caught more than 20 trout. Some of these trout have been 20 inches or bigger. We caught many lady fish, lots of black tip sharks, and some of the biggest mackerel I have ever caught. We also caught a few scattered snook, redfish and mangrove snapper to add to the fun.

Get out on the water and give it a shot!

Capt. Gary Burch, www.allcatchcharters.com

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KINDLES, THE FIRST YEAR

Clearwater High School was the first public high school in the nation to use Kindles instead of books. Keith Mastorides, Principal at Clearwater High had the idea to try it. "I had a Kindle and thought, why not?" After selling the idea to the School Board in 2009, he had to sell it to the teachers, parents and then the students.



Principal Mastorides demonstrating a Kindle.

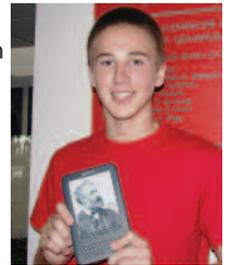
A Kindle is an electronic reading device marketed by Amazon.com. It is the size of a small book but it is only 1/4" inch thick and weighs 10 ounces. It has a grey screen and displays words and photos similar to a computer screen. Students can download entire books from the Internet or information can be downloaded by the school's technology center. One Kindle can hold more than 1000 books.

Teachers received Kindles, at no cost, last May, so they could learn how to use them during the summer. In August, the school issued 2,100 Kindles to students in grades 9-12 at no charge, but students either had to pay a security deposit, pay \$20 for insurance or choose not to participate.

At the time, the book publishing world was not quite ready for schools to use electronic books. Amazon.com did not have an unlimited supply of Kindles available. In addition, many textbooks had not been converted to a Kindle compatible format. Literature, English and math books were ready, but science books were not.

The students took to the device quicker than their teachers. Some students discovered that there were special keystrokes that could activate hidden games on the Kindles.

"The Kindles replaced my books in four classes," says Cody Carden, a freshman and resident of Island Estates. "We used it in English, American Government, Global Studies and Geometry. We did not use them in biology."



Cody Carden

"It also gives us access to the internet, Google and Facebook. We had to turn them in at the end of the school year but we get them back in September."

Coach Carden, Cody's dad, was also issued a Kindle. "I use it all the time. I read a ton of books, especially on coaching and motivation. I can download a book for about \$10," says Carden. "I read the newspaper on my Kindle."

"Cody, just a freshman, is getting used to having a Kindle. He likes playing games on it. He certainly carries less books because of it. Students cannot bring an ipod to gym class, but I let them bring Kindles. The intent of the Kindle is to encourage the kids to read," says Coach Carden.

The Kindles are registered to Pinellas County Schools and students can download books, but some are books are blocked. Each Kindle included free subscriptions to the St Petersburg Times and Tampa Tribune.

Many schools around the nation are considering using Kindles. Each week, Clearwater High School receives hundreds of calls from schools and media. They even received a call Russia. Staff can not respond to so many inquiries, so they refer them to a special page on their Web site, www.PCSB.org, explaining the program.

Florida will be using Kindles statewide by 2015.

AQUARIUM'S EXPANSION

by Frank Dame Exec VP

Clearwater Marine Aquarium (CMA) re-opened in mid December after a wrap up of filming the movie, "Dolphin Tale," expected to be released September 23rd of this year.

The movie's promotion and subsequent release provides CMA with an unprecedented opportunity to increase its capacity to fulfill its mission and to improve and expand facilities to handle additional guests.

To prepare for the future, CMA has secured a tax exempt loan in the amount of \$8.6 Million and has launched a \$12 million "Ride the Wave Capital Campaign".

Late last year, CMA purchased the property to the east of our existing facility to position us for the future. Now we are getting ready for an extreme makeover.

Phase I of our construction plans are to convert the recently purchased land into a surface parking lot. Simultaneous with this construction, we intend to expand our current turtle and dolphin rehab area and construct another building next to our current facility on the west side housing our water quality and medical labs, freezer, food prep room and surgical suite. This construction will, in effect, triple the size of our turtle and dolphin stranding and rehabilitation capacity. Additionally, it will house expanded education classrooms and administrative offices.

In Phase II, we will move some of our personnel to our newly constructed building on the West side, demolish the existing offices on the East side and build a new lobby as well as a 1.4 million gallon dolphin pool and stadium expanding our dolphin and guest accommodations. Roof access over our main facility will also be available to guests upon completion of this phase.

Our final phase of construction will include a three story, 4 level parking garage to be built on our property to the North. With the completion of this garage and the surface parking lot, we will have parking for 323 vehicles.

This is an exciting time for CMA as we increase our capacity to do our work with animals and expand our ability to educate the public on the preservation of our marine environment. If you would like to "Ride the Wave" with us and help support our efforts, please go to <http://www.seewinter.com/get-involved/donate> or contact Lee Behensky, our director of development at 686-3499

POOL OPEN WITH NEW SLIDE

The Family Aquatic Center is open for summer fun with a new state of the art swimming facility that includes six 25-yard lap swimming lanes, the new large slide, and a children's area with squirting water fountains, a 'raindrop' waterfall, a fiberglass frog slide and a water basketball goal. The pool ranges in depth from 1 to 3 feet in the children's area and 3 to 5 feet in the lap swimming area. In addition, tables with chairs and lounge chairs are available for patrons, as well as large shade structures for escaping from the hot sun.

The pool hours are:
Mon-Fri 10am to 7pm,
Sat - Sun 10am to 5pm.

The rates for the pool and fitness center vary from Free (with Play Pass) to \$6 (adults with no card). There are monthly plans available.



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THE TRUTH ABOUT SUN DAMAGE

By Stephanie Schlager, M.S.

Summer is here and if you're like most Floridians, it means more beach, boat, or pool time. Most of us live in Florida for the sunshine and outdoor lifestyle it offers, but this also means we are exposed to a lot of sun increasing our chance of skin cancer and sun damage. According to the American Academy of Dermatology, (AAD) more than 2 million Americans will be diagnosed with new cases of skin cancer this year. At current rates, one in five will develop skin cancer in his/her lifetime.



In addition to health risks, sun exposure is also one of the primary factors responsible for premature skin aging. Although these concerns may only be cosmetic, sun exposure is the number 1 culprit in the premature formation of lines, wrinkles, brown spots, and weathered looking skin. These common signs of premature aging can easily add 10 years to a person's appearance.

There are many myths about sun exposure that often prevent people from protecting themselves appropriately. Here are a few common myths along with the truth:

Myth: Skin Cancer only happens to people over 40.

Truth: Although skin cancer most commonly appears in adults over the age of 60 after many years of sun exposure, the incidence of skin cancers in children and young adults is growing rapidly. According to the American Cancer Society, the frightening truth is that melanoma is the most commonly diagnosed skin cancer among young adults age 25-29 and is the number 1 cause of cancer death among 15-20 year olds.

Myth: Tanned skin is healthier than pale skin.

Truth: A tan by definition is, very simply, an indicator that the skin has been sun damaged. The sun produces UVA and UVB rays, both of which are linked to DNA damage and cell mutation. Over time, that lovely brown tan increases the risk of skin cancer and leads to unattractive age spots and prematurely wrinkled skin.

Myth: You only need to wear sunscreen when you're outside on sunny days.

Truth: UVA rays penetrate through clouds and even windows. They also reflect off water, sand, and even concrete. These rays are present from sun up to sun down, all year long. It only takes a few minutes of unprotected exposure a day to cause substantial damage.

So what should you do? Daily use of sunscreen with broad-spectrum protection (SPF 30 or higher) should be a habit as important as brushing your teeth. Look for active ingredients such as Titanium Dioxide and Zinc Oxide for both UVA and UVB protection.

If you want to correct cosmetic damage already done by the sun, the medical field is teeming with products and treatments to remove brown spots, erase wrinkles, and restore prematurely aged skin. Fraxel Laser, Facial Peels, BOTOX, Juvederm Injections and Medical Grade skin care products are just a few of the most popular approaches to turning the clock back.

A consultation with an experienced expert in the field, such as the staff at Radiance Medspa, can help you learn how to correct current damage and protect your skin from future damage. It's never too late to start protecting your skin's health and to start looking your best! Radiance Medspa in Belleair Bluffs, is located at 2894 West Bay Dr. radiancetampabay.com 518-7100.



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LAST HURRICANE?

by Commission Chair Karen Williams Seel

Think back to the last time a hurricane made landfall in Pinellas County. Wasn't it in 2004, when Charley, Frances, Ivan and Jeanne menaced Florida? No. How about 1985, when Elena churned up an enormous storm surge, the bridges closed and residents went to shelters in droves? No. Perhaps it was Hurricane Agnes in 1972? No. Alma in 1966? Close, but no cigar. Donna in 1960? No way.

Maybe you've heard from some long-time residents that it was Hurricane Easy back in 1950. You know, the one that dumped 38 plus inches of rain in 24 hours up in Yankeetown. It was very close, but it stayed out to sea while passing the Pinellas County coast.

Actually, you have to look way back to October of 1921 to find the last hurricane to make landfall in Pinellas County. It's true – 2011 marks the 90th anniversary of the last hurricane to come ashore in Pinellas County, just south of Tarpon Springs. That storm raced ashore late in the season with winds exceeding 100 mph lashed the coast, and a 12-foot storm surge flooded Tampa Bay, inundating low-lying areas. Blind Pass, which separates St. Pete Beach from Treasure Island, was cut by that storm, as was Hurricane Pass in Dunedin.

There are two lessons to take away from this storm. First, Pinellas County is not immune from a hurricane's impacts. People who believe that we are somehow protected by a Native American blessing or our geography are mistaken.



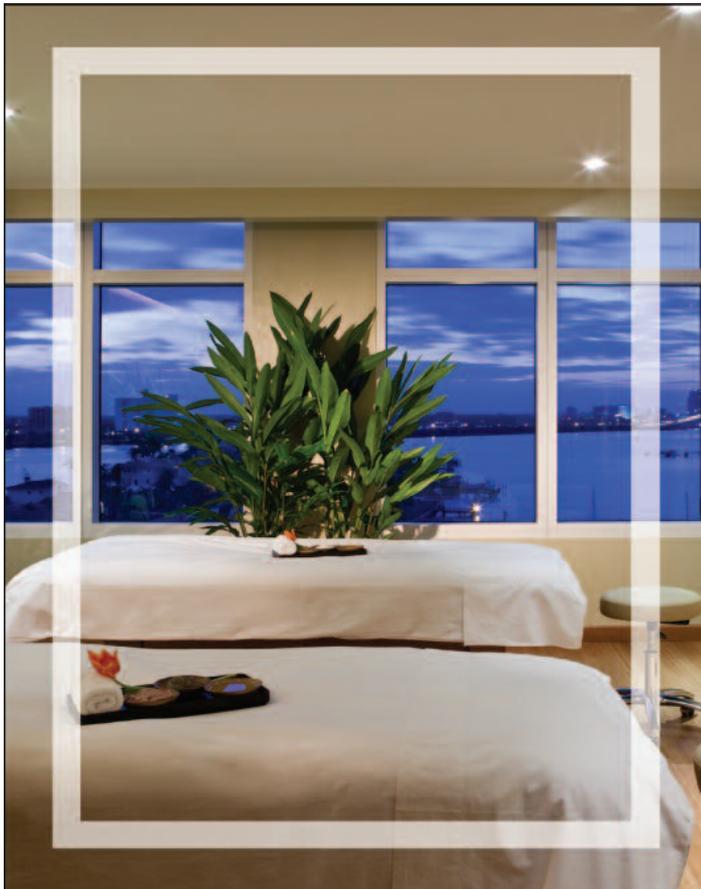
Not only did the 1921 hurricane make landfall here, but the other storms mentioned at the start of this article brought high winds, heavy rainfall and storm surge to our shores, even though the storms stayed well off the coast.

The other lesson is that in 1921, a sparsely populated Pinellas County had about 21,000 residents. In 2010, the Census counted nearly 910,000 Pinellas residents – a more than 43-fold increase in population. Much of Pinellas County was built up during the post-war years of the 1950s through the early 1980s – and those homes and businesses have never seen the full fury a hurricane can bring.

What we need is for each of you to be responsible for your disaster plans. Have your non-perishable food, flashlights, medications and water ready early in the season. Know where the latest copies of your insurance documents, titles, deeds and other important papers are kept. Know your evacuation level. If you are affected by an evacuation order, be ready to leave as soon as the order is given to allow time for you to get to your location. If you aren't affected by the order, prepare your home for high winds.

Finally, stay aware this hurricane season. It's a great idea to watch a weather forecast at least once a day to watch the tropics. You can get the latest updates at Pinellas County's Emergency Management website, pinellascountry.org/emergency, or follow their Twitter feed twitter.com/pinellasem. Updates will also be posted to the county's Facebook page facebook.com/pinellascountrynews. To get emergency-related text messages, call (888) 689-8905 and enter your Pinellas County zip code.

While it has been 90 years since a hurricane made landfall in Pinellas County, it pays to be up-to-date on your plans should this be the year they are tested.



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PLANS FOR PIER 60 FAMILY AMUSEMENT PARK GAIN MOMENTUM AND SUPPORTERS

Pier 60 Family Amusement Park, Inc. has announced plans to build an amusement park on Pier 60 in Clearwater Beach, expanding the City's appeal as the ideal family friendly vacation destination. The concept has already won the support of the Clearwater Beach Chamber of Commerce, will be the only amusement park built on a pier in the entire Southeastern U.S.

"The Clearwater Beach Chamber of Commerce is most excited about the potential attraction that may come to our beach," said Darlene Kole, President and CEO of the Clearwater Beach Chamber of Commerce. "We are a family oriented destination and Pier 60 Family Amusement Park would be a wonderful addition for our visitors and local community families."

A valuable addition to the Clearwater Beach community, Pier 60 Family Amusement Park will offer world class rides, midway games, a redemption arcade and plenty of food choices. The design of Pier 60, including the selection of amusement rides, focuses on entertainment options for the entire family as a unit. "Pier 60 is a full-scale amusement park with a wide variety of family-friendly rides" said Kevin Tate, President of Pier 60 Family Amusement Park, Inc. "We performed a five-year study researching how many and which variety of rides are most popular with families."

A solar-powered Giant Ferris Wheel will be the crown jewel of Pier 60, sending park goers up nearly seven-stories above the Gulf of Mexico. Additional rides include the Tilt-A-Whirl "America's Favorite Family Amusement Ride", the ever-popular bumper cars, a classic roller coaster and many more, rounding out Pier 60's nostalgic draw. "We've included a few thrill rides in the plans, most of which can

be enjoyed by our smaller patrons when accompanied by a responsible person," continued Tate.

The low-cost family entertainment venue will have no admission fees allowing families to pay for what they choose to enjoy. Also available will be unlimited ride wristbands selling for less than a third of the cost of admission at other Florida theme parks.

Pier 60 Family Amusement Park will increase tourism to the Clearwater Beach area, pumping hundreds of millions of dollars into the local economy, while also supplying up to 250 new local jobs. With support from local residents, the Chamber of Commerce and the City of Clearwater, there is no doubt Pier 60 Family Amusement Park will be the successful final touch on this family-oriented destination.

"The concept fits nicely with our existing Sunsets at Pier 60 festival and playground that already attracts thousands of families," continued Kole with the Chamber of Commerce. "Many visitors inquire about local amusement parks. Pier 60 Family Amusement Park would satisfy and be a unique and entertaining concept for our City. We welcome and support this endeavor."

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CLEARWATER POLICE ADDS MARINE UNIT

The Clearwater Police Department reinstated a part-time marine boat that patrols Clearwater Pass and Clearwater Harbor. The department patrolled this area in the past, but discontinued it in the late 1980s due to cost overruns and budget cut backs. Since then, the Pinellas Sheriff's office and the Florida Fish and Wildlife Commission (FWC) have been patrolled the area enforcing waterway safety and other ordinances. But, those departments have cut back on manpower and time on the water, too.



Chief Holloway proposed a part-time marine unit would primarily be active on weekends and on holidays. The City approved purchasing a 23-foot Contender Open Fisherman with a 250 HP engine as a patrol vessel. Clearwater's Federal Forfeiture Fund will pay the \$48,000 purchase price. The operational costs will be paid for by the Investigative Cost Recovery (drug seizures) program.

Holloway said the part-time marine unit is staffed by officers already assigned to Clearwater Beach and no additional officers will be hired for this new function.

The boat and crew will be visible April through August. After the summer, the hours will be adjusted. Their job is to address speeding boaters, no wake zones violations, jet ski issues and derelict vessels.

Pictured above is Lt. Eric Gandy, Beach District Commander and the Marine Unit Supervisor. The assigned officers Dennis Cason and Chris Defayette are currently in training with the FWC. The boat will be parked in South Beach, behind the Beach Police station on Bayway Blvd.

NO ZIP LINE IN SAND KEY

Primarily due to resistance by the residents of Sand Key, with the help of the Sand Key Civic Association, promoter Dev Pathik of Clearwater Canopy Tours has withdrawn his proposal to build and operate an amusement "zip line" ride in Sand Key Park. The attraction would have been located within the boundaries of the County Park.

Pathik's decision came after an April Town Hall Meeting where over 200 concerned citizens voiced their opposition to the Zip Line ride. Also in attendance were members of the Sierra Club and the Clearwater Audubon Society. Council member Paul Gibson, sponsored a resolution asking the County Commission to deny permission. It was passed unanimously by all the City Commissioners. "This is a victory for the people. We should be proud of our achievement in protecting the serenity of Sand Key Park for today and future generations," said Cynthia Remley, chairperson for the SKCA Committee. "This is an example of the power of concerned people when they unite as a community and the leaders listen and take action."

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REDISTRICTING TIME

By State Representative Jim Frishe, District 54,

Every 10 years, in conjunction with the U.S. Census, the Florida Legislature is constitutionally mandated to redraw the state's congressional and legislative district boundaries to reflect changes in the population. This task, known as 'redistricting', affects everyone in the state of Florida as everyone resides in districts, both Congressional and Legislative, and these districts tell the stories of our communities shaping the representation at all levels of government.

The Florida House of Representatives, understanding the impact that redistricting will have on every citizen, has created MyDistrictBuilder, an online tool available to both Floridians and their Legislators to draw and propose new boundary lines for Florida's congressional and legislative districts. In order to assist those who want to participate in the redistricting process this website provides current district maps, briefings, fact sheets and more from the Florida House of Representatives. In addition, you can access the House's Redistricting Archives from the last time the district lines were redrawn in 2002.

To start drawing your own district lines please visit the following website, <http://www.floridaredistricting.org/> Once there, click on the 'MyDistrictBuilder' button!

The following links are also chock full of helpful and useful information relating to the redistricting process:

- <http://www.floridaredistricting.org/archive/districtmaps2002.html>
- <http://edr.state.fl.us/Content/population-demographics/2010-census/index.cfm>
- <http://2010.census.gov/2010census/>
- <http://www.justice.gov/crt/about/vot/redistricting.php>
- <http://www.usatoday.com/news/nation/census/video-reapportionment.htm>
- <http://www.youtube.com/user/MyDistrictBuilderFL?feature=mhum#p/c/45B34FD05BCE960/0/rRIWDogwspg>
- <http://thefloridachannel.org/featured-stories/redistricting/>
- <http://www.spatialroundtable.com/post.cfm?entry=opening-the-redistricting-process-to-citizens>
- <http://www.myfloridahouse.gov/>

If you have any questions or need information, feel free to contact the House Redistricting Committee at either (850) 488-3928 or mydistrictbuilder@myfloridahouse.gov.

SUNSETS AT PIER 60

In March 1995, Sunsets at Pier 60 became a regular attraction. The festival ran from Thursday through Monday, two hours before, until two hours after sunset. In 1998, the festival expanded to seven days a week weather permitting. The festivals goal is to provide free family entertainment.

Now every evening, residents as well as tourist come to Pier 60 to watch breathtaking sunsets as well as enjoy the activities, purchase handcrafted items from local artists or enjoy the many street performers.

Sunsets at Pier 60 added a new feature last summer, Sunset Cinema. Every Friday and Saturday night you can watch a movie on a big screen under the stars in Pier 60 Park.

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1 YEAR ANNIVERSARY

Darlene Kole, President
Clearwater Beach Chamber of Commerce

A year seems like a very long time only if you are doing everything for the first time. Yes, it has been a full year since I started with the Beach Chamber. I am proud to report that many great accomplishments have been achieved. Membership has grown, and we have many new Board of Directors members involved and committed to helping the Chamber and community grow.

We have new committee leaders that have been extremely successful in their missions and achieving their goals. We created a new website beachchamber.com that is rated one of the highest performing sites for destination choices. At our Annual Holiday Breakfast, we were privileged to preview the movie trailer for Dolphin Tale which will be released in September 2011.

We implemented monthly Mingles that have been very well attended and are great networking opportunities for our members. We created the very first Beach Walk event with the support of the City of Clearwater. It is our intention to hold many outdoor events along Beach Walk to be enjoyed by our visiting guests as well as the residents who live here in paradise.

We have exceeded our own expectations on what has become our largest fundraiser, the Clearwater Beach Restaurant Week. This single event has drawn the attention of the entire tri-county area and other national cities that hold Restaurant Weeks in their home towns. Yes, it has been an enlightening year with many success stories. I remain excited about what the future holds for "round two"!

BEACH RECREATION DEPARTMENT

TAI CHI - The Clearwater Beach Rec Center has added Tai Chi, Mon. and Wed. 11:30am to 12:30pm. The cost is \$3.75 members, \$5 residents, \$6.25 nonresidents.

POOL

Learn to Swim Class (ages 3+) Mon.-Thu. 9-9:45 am

- Session I: June 13 - June 23, Levels 1, 2
- Session II: June 27 - July 7, Levels 2, 3
- Session III: July 11- July 21, Levels 1, 2
- Session IV: July 25 - Aug. 4, Levels 2, 3
- Session V: Aug. 8 - Aug. 18, Levels 1, 2

Friday Night Swim Under the Lights

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Fri. 7-10 pm

- June 24, July 8 & 22, Aug. 5 & 19
- Pool Admission

Swim Team

Mon. - Thu. 6-6:45 pm,

- Session I: June 13-June 23
- Session II: June 27-July 7
- Session III: July 11-July 21
- Session IV: July 25-Aug. 4
- Session V: Aug. 8-Aug. 18.

BRIDGE - Mondays 1-4pm, \$1 for residents

DANCING - Ballroom, Latin, and Greek, Thursdays, 1-2pm, \$15 Residents (\$11.25 members)

ZUMBA CLASSES, Tuesdays 11am to Noon
\$3.75 Play Pass, \$5 Recreation Card, \$6.25 no card

PILATES CLASSES, Mondays 9:15-10:15am, \$3.75 Play Pass, \$5 Recreation Card, \$6.25 without card.

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Organizational News...

ISLAND ESTATES CIVIC ASSOCIATION was selected as the Neighborhood of the Year for 2010-11 by members of the City of Clearwater City Council. During the presentation, Mayor Hibbard cited Sand Key's community cohesion, its SpringFest 2 celebration, its charitable contributions within the Clearwater Community, its monthly Sand Key Civic Association meetings, its active involvement in community affairs, and its advocacy in protecting and maintaining Sand Key's environment and way of life.

They meet on the first Tuesday of the month at the Clearwater Community Sailing Center, however, there are no meetings in July and August. Contact president Gene Gillispie at 596-0993.

ISLAND ESTATES WOMAN'S CLUB The last meeting of the year was held at the Beachcomber Restaurant. In addition to celebrating the 50 year anniversary of the organization, scholarships were presented to three students. This year's winners are pictured, left to right, Kerri Reed, Charlyne Gavray and IEWC President Barbara Blakely. The third winner Vesta Sears, was unable to attend. All three graduated from Clearwater High School.



Officers for the new year, which will begin in September, are left to right: Erma Ferguson, Parliamentarian, Marie Wadsworth, 1st Vice President-Programs, Barbara Blakely, President, June Thompson, Treasurer, Joan Landreth, 2nd Vice President - Membership. Dee Bucklew, Publicity and Historian, and Peggy Gibson, Corresponding Secretary. Recording Secretary Betty Pickford was unable to attend.

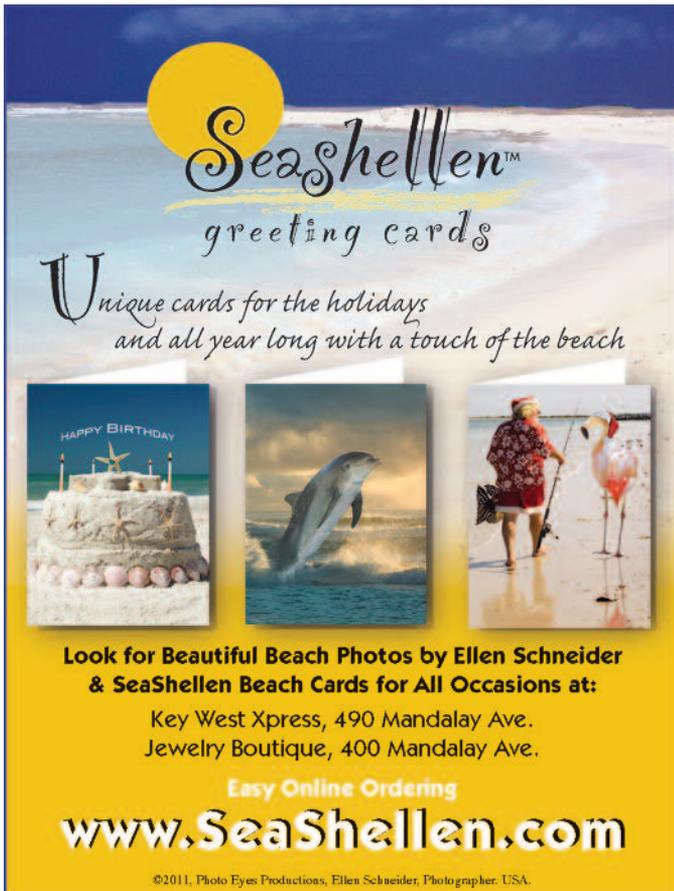
The Board is encouraging new members to get involved with this dynamic group of women who meet monthly from September - May. Next meeting is September 20th. Residents of Island Estates are welcome to join and associate membership is also available through sponsorship by a member. If you are interested please contact, Joan Landreth, 727 812-8078.

CLEARWATER ALL AMERICAN SERTOMA CLUB At their last meeting, the Sertoma Club honored the city's Chief of Police Anthony Holloway with the prestigious Service To Mankind Award. This award is presented to a non-Sertoman in recognition of their service above and beyond the normal scope of their duties to the public.

Recently, City Manager Bill Horne, State Rep Ed Hooper and Clearwater Mayor Frank Hibbard spoke to the group. There will be no meetings in July and August.

SERTOMA is an acronym for SERvice TO MAnkind. They dedicate their efforts to helping the less fortunate among us, specifically those with speech and hearing difficulties. To raise funds, they sponsor Bingo Time twice a week at Alternate 19 at Curlew Road. They have lunch meetings the first and third Thursdays each month. For information, call Sand Key resident Charles Fazio 593-8322.

BELLEAIR BEACH ISLAND GARDEN CLUB The next meeting is in October.



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More Organizational News

CLEARWATER HISTORICAL SOCIETY

The Annual Fish Fry in May was a big success and featured members of the nearly famous Clearwater Bombers Softball Team. The public enjoyed seeing them all together again. Their next big event is the November 5th Fish Fry. Their museum, located on South MLK Jr Blvd is open every Saturday, November through May, and on the first and third Thursdays of each month. Membership is \$5 students, \$10 individuals, \$20 family, \$150 corporate, \$250 life and \$500 patron. Call Bill Wallace at 446-2676 or Michael Sanders at 434-1684 for more information.



CLEARWATER BEACH ASSOCIATION promotes projects of a civic, recreational and entertainment nature. Meetings are held at the Clearwater Beach Recreation Center on Bay Esplanade, the first Tuesday of each month, at 6pm. Call Patrick Gallagher 447-1033, ClearwaterBeachAssociation.net.

IRB BOAT CLUB

Members of the Boat Club recently traveled to the Bait House. Their next events are July: 4th of July Island Party and August 21: Caladesi Island Party. Their next meetings are July 21 and Aug 18 at 6pm for happy hour, with the meeting starting at 7pm inside Jimmy Guana's (Holiday Inn Harborside). Call 517-1997 or e-mail BoatClub@IRBHome.com to get involved. You do not have to live in Indian Rocks Beach to be a member. See event pictures and get more info at IRBhome.com.



FRIENDS OF THE LIBRARY This group meets the second Thursday of each month at 6pm at the Beach Recreation Center. You are welcome to join them and share your ideas on how to improve things. Call Anne Garris at 446-4410 for more information.

JUNIOR LEAGUE OF CLEARWATER-DUNEDIN The Junior League announced their new incoming Board of Directors for 2011-12. Three new directors are from Clearwater: Kandy Forenza-President, Pamela Whiteaker Community VP and Suzanne Patrick-Finance VP.

They are an organization of women committed to promoting volunteerism and to improving the community through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable. The organization is currently recruiting new members. If you are interested, please visit www.JLCD.org and click on the Join Us box.

ROTARY CLUB OF CLEARWATER New President Skip Katz takes office July 1st. He works at Capital Asset Management and can be reached at 581-5600. They meet every Thursday at noon at the Shephard's Beach Resort. www.ClearwaterBeachRotary.com

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70: The New 50
author: William C. Byham, Ph.D.

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