

# NEIGHBORHOOD

including Sand Key and Island Estates

Newsletter



## WE BUILT IT, NOW WILL THEY COME?



Last issue, we featured a story detailing what our community went through to build our baseball dome. We left off with the Florida Suncoast Dome's grand opening on February 28, 1990, but it had no baseball team to call it home. With no promise of getting one, it soon became apparent building the multi-million dollar building would be easier than getting a team.

In 1987, while the stadium was still under construction, the area had come close to convincing the Chicago White Sox to relocate. The Florida Legislature approved a \$30-million funding package to assist in outfitting the Florida Suncoast Dome and to help lure them to St. Petersburg. But at the last minute, the team announced they would stay in Chicago.

Once open, even without a baseball team, the new dome would not sit idle. The first promoted event was the AAU's Junior Olympics held July 28, 1990. Over 5,000 young athletes participated. In November, the dome hosted the Davis Cup Tennis Finals. Many concerts were also hosted inside the Suncoast Dome during that time.

More major events needed to be booked or there would be no revenue. While, there was room for football and basketball games, ice shows, concerts and even trade shows, the building was built for baseball. In the context of domed ballparks, the Florida Suncoast Dome was considered "nice enough", but still had no AstroTurf, center-field scoreboard or sky boxes.

A year after it opened, in May of 1991, The Florida Suncoast Dome got a real sports team, The Tampa Bay Storm the arena football team. The community turned out in large numbers to show their support for their team.

In June, Major League Baseball (MLB) announced that it would extend new franchises to two cities. This greatly excited the St. Petersburg ownership group. But they were soon disappointed when their application was rejected in favor of Miami and Denver.

But, life went on and while ownership waited for a baseball team, other non-baseball events were held inside the Dome, including the February 1992, World of Outlaws Sprint Car race, a one-time event.

The next few months proved to be a roller coaster ride when time after time the high hopes of getting a team would end in disappointment. In June of 1992, the Seattle Mariners were sold. Hopes were raised that they might move to St Petersburg, but the new owners, a group of Japanese investors, pledged to keep the team in Seattle.

In August, the San Francisco Giants announced they had been sold to the St. Petersburg ownership group led by businessman Vince Naimoli. Everyone was so sure they were moving, they held a press conference to announce the deal.

"MLB Commissioner Fay Vincent gave the Giants' ownership permission to relocate the team," recalls City Planning Director Rick Mussett. "But it required approval by a majority of the baseball team's owners. "Naimoli had a fully executed contract with the Giants, signed by both parties," Mussett adds. "But Bill White, the President of the National League publicly opposed the move."

By November, with the urging of Wayne Huizenga, the owner of the new Florida Marlins, MLB owners against allowing the Giants to move to St. Petersburg. People began to speculate that St. Petersburg would never get a team.

"The manner in which baseball acted became part of a lawsuit between the Giants, San Francisco, the City of St Petersburg and the ownership groups," says then Asst. Mayor Rick Dodge. "This allowed St. Pete to recover the extensive financial damages which they incurred." By the end of the year, Bud Selig became the acting MLB Commissioner when Fay Vincent was ousted.

Even though the Giants deal fell through, that same month Mark Ferguson took a chance and bought a nearby abandoned gas station where he created Ferg's Sports Bar. "I knew it was just a matter of time before we would land a baseball team—and I wanted to be ready when the time came," says Ferguson. "Thank goodness for the fans of the Tampa Bay Storm and Lightning who kept us afloat until the Rays did finally arrived."



**CREDITS**



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**CLEARWATER BEACH NEIGHBORHOOD NEWSLETTER**

Inside, you will find articles and local information about the nearby area inside. We call it a Neighborhood Newsletter because it is primarily about your neighborhood, Clearwater Beach. It is mailed to the entire 33767 zip code including Island Estates and Sand Key - a total of about 5,000 households - six times a year.

You can pick up another copy at the Beach Chamber Office, The Beach Rec Center, Island Estates Print Shack, Shorty's Gourmet Deli or the Island Estates UPS store.

We hope you enjoyed our newsletter. We want your input. Did you like this issue? What suggestions do you have for future articles? Call or email us with your comments, or take our online survey at beachnewsletters.com.

Thank you for reading, Bob & Becky Griffin, 727-517-1997 bob@griffindirectories.com

**SEE YOU AGAIN IN DECEMBER!**

**CITY NUMBERS**

<b>CITY HALL</b>	562-4250
112 S. Osceola Avenue, clearwater-fl.com	
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<b>MAYOR</b> - George N. Cretekos - Seat 1	
<b>CITY COUNCIL</b>	562-4050
Doreen Caudell - Seat 2 ● Bob Cundiff - Seat 3 ● Bill Jonson - Seat 4 (Vice-Mayor)	
Hoyt Hamilton - Seat 5	
<b>CITY MANAGER</b>	562-4040
William Horne	
<b>ASSISTANT CITY MANAGER</b>	562-4040
<b>BUILDING PERMITS</b>	562-4567
<b>HUMAN RESOURCES</b>	562-4870
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<b>NEIGHBORHOOD LIAISON</b>	562-4554

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429 Poinsettia Avenue, Clearwater Beach	
<b>POST OFFICE ISLAND ESTATES</b>	449-8732
<b>SAND KEY PARK</b>	588-4852
Shelter Reservations, PinellasCounty.org/park	
<b>CLEARWATER AQUARIUM</b>	441-1790
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<b>CLEARWATER SAILING CTR</b>	517-7776
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Mary Lau, President 813-335-6770	
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Lynne McCaskill, President 430-1911	
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Anne Garris 446-4410	
<b>CLEARWATER HISTORICAL SOCIETY</b>	
Bill Wallace, President 446-2676	

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9210 113th St, Seminole, FL 33772	
www.house.gov/jolly	

**CALENDAR OF UPCOMING EVENTS**

**OCTOBER**

Taste Of Clearwater	18
Stone Crab Festivals	20-23
Chalk Walk Beachwalk	21-23
Achieva Box Car Rally	22
Country Jubilee Heritage Village	22
Spies & Black Ties RCS Fundraiser	22
Funk Masquerade Cleveland St.	28
Johns Pass Seafood Fest	29-30
Leukemia Cup Regatta	29-30
Halloween	31
Boo Bash Brighthouse Field	31
Sea Turtle Nesting Season Ends	31

**NOVEMBER**

Property Tax Bills Mailed	1
Trash & Treasures Chapel By The Sea	5
Clearwater Historical Society Fish Fry	5
Garage Sale Belleair Beach	5
Farm City Day Heritage Village	5
Trash & Treasure Sale Chapel By Sea	5
Daylight Savings Time Ends	6
Beach Chamber Golf Tournament	7

Election Day	8
Friends Of Library: Dolphins Manatees	9
Veteran's Day	11
Pinellas County Fair	10-13
Ribfest St Petersburg	11-13
Sports Fan 5k Run Coachman Park	12
Egmont Key Days	12-13
Christmas Under The Oaks	13
Great American Teach In	16
US Disable Sailing Championship	17-20
Suncoast Dixieland Jazz Classic	18-20
Walk Like Madd Walk In	19
Festival Of Trees Long Center	17-19
Public Schools Closed	21-25
Thanksgiving	24
Turkey Trot Run	24
Black Friday Shopping Day	25
Hurricane Season Ends	30

**DECEMBER**

Post Office Toys for Tots	3
Official Christmas Tree Lighting	3
Miracle on Cleveland Street	3

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## Did You Know



**PARADE TIME**  
The 2016 Island Estates Holiday Boat Parade, organized by the Island Estates Yacht Club, and co-sponsored by the City of Clearwater, is Saturday December 10. The Parade is one of the largest and most popular parade events in the area and will be celebrating its 42nd year of Holiday Cheer. There is no entry fee. Monetary Prizes are awarded in several categories. If you are interested in participating or would like further details contact IEYC Fleet Captain Paul at (727) 744-1728, liteft@msn.com.

**TAMPA BAY CARES SEEKING VOLUNTEERS** The local non-profit that runs the 2-1-1 information line is in need of volunteers. 2-1-1 Texting Ambassador provides information and referrals to people who text into the contact center for help or updates on their pending cases. To apply, visit [www.211TampaBay.org](http://www.211TampaBay.org), click on the "How You Can Help", then click on "Volunteer."

**GOING TO THE BEACH?** Even though summer is behind us, through February 28th, there will still be lifeguards on the beach between Clearwater Pass and the Hilton from 9:30 am until 5 pm.

**COUNTY FAIR RETURNS** The 2016 Greater Pinellas Country Fair will be held November 10th through the 13th in the England Bros. Park, 5010 81st Ave N, Pinellas Park. Events include: Midways Carnival Rides, Robinson's Racing Pigs, National & Local Bands, Farm Animals, Polynesian Dancers, Agriculture and Horticulture workshops, Fun crafts for kids to take home (make butter, orange juice and more), Expo Hall, Family Living competitions, Great Fair Food and more!

**JOLLY TROLLEY EXPANSION** The very popular Jolly Trolley Coastal service to Tarpon Springs is now running seven days a week. This route, a tourist favorite, has stops in Clearwater, Dunedin, Palm Harbor and Tarpon Springs. Previously only offered Friday through Sunday, now you can take the trolley any day of the week. The Safety Harbour route still runs on Friday, Saturday and Sundays. Stops in Dunedin connect with the Safety Harbor trolley, which also stops at The Countryside Mall.

**CHALK WALK RETURNS**

The Clearwater Beach Chamber of Commerce's 5th Annual Chalk Art Festival presented by Sandpearl Resort is



October 21 - October 23. This family-friendly community event will take place on Beach Walk in Clearwater Beach. For information, visit [beachchalkwalk.com](http://beachchalkwalk.com).

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# and More...

**U.S. WINS SILVER MEDAL**

Congratulations to Clearwater Yacht Club and the Clearwater Sailing Center's own in 2016 Paralympics SILVER MEDALIST Brad Kendell, along with



teammates Rick Doerr and Hugh Freund and coach Mike Ingham. All the competing boats in the Rio Paralympics were crewed by athletes with physical, motor and or visual impairments. They were required to navigate the designated course faster than their opponents. In total, the Rio Paralympics included 528 events over the course of 11 days of competition.

**GREAT AMERICAN TEACH-IN** Sign up for this year's Great American Teach-In held on November 16th. It is an opportunity for employers, workers, community leaders, local personalities, retirees, artist, musicians, volunteers, and parents to share what they do or what they are interested in, with the next generation. Speakers are needed for classes in kindergarten through grade 12 and for technical colleges. Since 1990, each year participants have spent an hour (or more) talking about their work, career challenges, hobbies and life experiences, in an effort to provide real-life insights and reinforce the importance of education. Call the school of your choice and ask to speak to the teach-in coordinator

**GARAGE SALES** If garage sales are your thing, the Fall sale season is here. This year, you get three in one day. Belleair Beach, Belleair Bluffs and the Town of Belleair all have their City Garage Sales on November 5. Indian Rocks Beach will be holding their sale, November 26 & 27.

**COFFEE IS BETTER IN REUSABLE CUPS**

Each year, Americans throw away 25 billion Styrofoam cups. Even 500 years from now, the foam coffee cup you used this morning will be sitting in a landfill. So are paper cups better? 16 billion paper cups are used for coffee each year, which are made from 6.5 million trees using 4 billion gallons of water and enough energy to power 54,000 homes for a year. Most paper cups are covered with polyethylene, a plastic paste that helps keep your coffee warm, but also prevents the cup from being recycled. You don't have to give up your coffee though. The solutions is bring your own reusable mug or cup when you stop for coffee. Besides saving our landfills, many coffee shops offer discounts for using your own container. Even though the discounts are not significant, what is important is that you will help save paper, eliminate chlorine used to bleach the cups and you reduce your contribution to our landfills.



**OUR NEXT ISSUE IS IN DECEMBER** Read this issue, as well as others, online at BeachNewsletters.com.

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The new Doyle Tower at Morton Plant Hospital, scheduled to be completed in 2017. Another example of how the community gave back.



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**BASEBALL, Continued**

In 1993, Tampa Bay was awarded a major National Hockey League team - The Tampa Bay Lightning. While waiting for their own arena to be built, they played their first season at the Tampa Fairgrounds, then moved to the Suncoast Dome for their second and third seasons (1994-1996). With teams called The Storm and The Lightning playing at the facility, and the fact that Tampa Bay is considered to be the lightning capital of the world, the city renamed the stadium The Thunderdome. The large capacity of The Thunderdome led to several hockey attendance records.

The Tampa Bay Lightning moved on to play at the Tampa Ice Palace when it opened in 1996. After six seasons, Tampa Bay Storm also moved to the new Ice Palace.

Finally, in March of 1995, MLB Commissioner Bud Selig announced Major League Baseball was expanding once again and would add two more teams: one in Arizona, the other in St. Petersburg. Five years after the Dome opened, St Petersburg would have its baseball franchise. The ownership group was headed by Vince Naimoli and the name they choose for the team surprised many—the Devil Rays.

The stadium, while complete, was not ready for baseball. City officials approved \$70 million in improvements for a stadium that had already cost \$130 million. Naming rights for the building were sold to Tropicana Dole Beverages, the nearby Bradenton orange juice company, to help pay for the improvements. The stadium was renamed Tropicana Field. Improvements included the large rotunda on the southeast corner that became the new main entrance and a new AstroTurf field. The building was closed for a seventeen-month construction project and reopened in 1998, baseball-ready.

On March 31, 1998, the American League Devil Rays played their first ever game against the Detroit Tigers. They lost 11-6, but drew a record crowd of 45,369 fans. That day ended their twenty-plus year quest to bring a Major League Baseball team to St. Petersburg.

For 60 years, the St Louis Cardinals had called St Pete their Spring Training home, playing at Al Lang Field. That ended when the Devil Rays began using that stadium for Spring Training. Today, The Rays train in Port Charlotte and the Cardinals in Jupiter. The Tampa Bay Rowdies play in the Al Lang Stadium.

In 2008, the team shortened their name to The Tampa Bay Rays complete with new colors and logo which is still in use today. They continue to call St. Petersburg and Tropicana Field their home. However, The Rays' current ownership has long hinted that the 26-year-old Tropicana Field will not work for the future. The team is considering building a new baseball facility, hopefully staying in the Tampa Bay area.

*Thanks to Mayor Bob Ulrich, Mayor David Fischer, Rick Dodge Asst. Mayor and Rick Mussett, Former City Planning Director for their contributions to this story. Photos courtesy of the City of St. Petersburg, and the Tampa Bay Rays*

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**OCTOBER**

- 15: POLTERGEIST (PG)
- 21: CASPER (PG)
- 22: HOCUS POCUS (PG)
- 28: MONSTERS INC (PG)
- 29: GHOSTBUSTERS 2016 (PG13)

**NOVEMBER**

- 4: ZOOTOPIA (PG)
- 5: GODS OF EGYPT (PG13)
- 11: SOUL SURFER (PG)
- 12: DIVERGENT SERIES ALLEGIANT PART 1 (PG13)
- 18: FINDING DORY (PG)
- 19: ME BEFORE YOU (PG13)
- 25: ANGRY BIRDS (PG)
- 26: ALICE THROUGH THE LOOKING GLASS (PG)



**CLEARWATER REWARDS RECYCLERS**

Clearwater rewards recyclers for their efforts with dozens of discounts and freebies from local spots around town with their Recycling Perks program. Recycling Perks is an incentive program that promotes participation in curbside recycling and is currently available in several U.S. cities. Recycling Perks strives to improve household recycling efforts, reduce waste, and promote local businesses by offering great savings and exclusive deals that reward recyclers. Simply put. You recycle, we reward.

"Clearwater's residents have increased the amount of materials that they recycle, since the city implemented the single-stream program in 2013," said George Cretekos, Mayor of Clearwater. "All of us can be proud of these efforts to keep Clearwater bright and beautiful, and this incentive program is one way the city is able to say 'thank you' to its residents."

Recycling Perks is eager to bring its recycling rewards to residents, businesses, and the city, and also to institute its data analysis platform to drive and encourage at-home recycling.

"We are excited to reward residents for their recycling efforts, and to support the local businesses of Clearwater," says Bill Dempsey, President of Recycling Perks.

Residential Solid Waste customers are in for a treat when they activate their Recycling Perks account: every new member receives 100 points. By recycling, they'll have the opportunity to save up to \$25 per month in discounts. Here's how it works:

- Solid Waste residential customers will activate their free account at [RecyclingPerks.com](http://RecyclingPerks.com). It takes less than two minutes.
- Once a customer is enrolled, their cart will be automatically assigned to their household. If their cart is not automatically associated, they can add their cart to their online account by entering the serial number on the front of their cart.
- Every time their recycling cart gets picked up at the curb at their normal pick up day, the associated Recycling Perks account will automatically receive 25 points.
- Recyclers will be able to log in 24/7 to [RecyclingPerks.com](http://RecyclingPerks.com) and trade in earned points for discounts from local businesses.
- [RecyclingPerks.com](http://RecyclingPerks.com) is accessible from any computer, tablet or smartphone and can geo-locate rewards nearest you.

Local businesses are encouraged to sign up to offer Recycling Perks rewards. Learn more at: <http://bit.ly/1RwBEH6>.

## DANGER LURKS FOR PETS AT HALLOWEEN TIME

Halloween can be great fun for trick-or-treaters but Pinellas County Animal Services reminds pet owners that family pets face some scary dangers of which their humans should be careful.

- All but the most social dogs and cats should be kept in a separate room away from the front door during peak trick-or-treat visiting hours. Too many strangers can be scary and stressful for pets.
- When opening the door for trick-or-treaters, take care that pets don't dart outside.
- Chocolate in all forms is very dangerous for dogs and cats. Symptoms of significant chocolate ingestion may include vomiting, diarrhea, hyperactivity, increased thirst and even seizures.
- Candies containing the alternative sweetener xylitol can be poisonous to dogs. Even small amounts of xylitol sweetener can cause a sudden drop in blood sugar, which leads to depression in dogs, lack of coordination and seizures. In cases of significantly low blood sugar, liver failure has been known to occur.
- Ingesting tin foil and cellophane candy wrappers can pose a choking hazard or cause intestinal blockage.
- Wires and cords from electric lights and other decorations can be dangerous. If chewed, pets could experience damage to their mouths from shards of glass or plastic, or receive a possibly life-threatening electrical shock.
- A carved pumpkin certainly is festive, but do exercise extreme caution when adding a candle. Pets can easily knock a lit pumpkin over and cause a fire. Curious kittens run the risk of getting burned or singed by candle flames.
- Popular Halloween plants such as pumpkins and decorative corn are considered to be relatively nontoxic, yet they can produce gastrointestinal upset should pets ingest them. Intestinal blockage could even occur if large pieces are swallowed.
- Dress up can be a big mess up for some pets. Consider a pet's personal preferences. If a pet is dressed up, make sure the costume isn't annoying or unsafe. It should not constrict the animal's movement or hearing or impede its ability to breathe, bark or meow. Also, try on costumes before the big night. If a pet seems distressed, allergic or shows abnormal behavior, opt out of dress up.
- Dogs and cats should always have proper identification. If for any reason a pet escapes and becomes lost, a collar and tags and/or a microchip can increase the chances that a pet will be returned.

Pinellas County Animal Services is located at 12450 Ulmerton Road in Largo. Normal hours of operation are Monday to Friday from 9 a.m. to 6 p.m., with the adoption center closing at 5:30 p.m. Saturday hours are 9 a.m. to 1 p.m. and services include adoptions. Rabies vaccinations are administered on Mondays, Wednesdays and Fridays from 2 to 2:30 pm and Thursdays from 1 to 4 pm The facility is closed all Pinellas County holidays.

For information on how to adopt, donate or volunteer, join Pinellas County Animal Services on Facebook. To learn more about the shelter, visit [www.pinellascounty.org/animalservices](http://www.pinellascounty.org/animalservices), or call (727) 582-2600. The lost or found pet hotline is (727) 582-2604.

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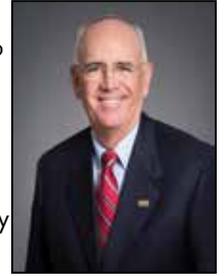


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## YOUR 401K COSTS MORE THAN YOU THINK

by Ray Ferrara, ProVise Management Group



There has been a lot of news about lawsuits against employers who sponsor retirement plans because they have not monitored the fees and investment options. When you are responsible for other people’s money, you are a fiduciary and it is your duty to have a process in place to monitor your retirement plan. Here are four reasons why creating a process and conducting a fiduciary audit should be a top priority.

First, we offer the audit to you with this guarantee: if the audit doesn’t find enough annual savings to pay for the audit, we will refund the audit fee in full.

Next, as a fiduciary to your company’s retirement plan you are personally liable. You must monitor service providers to ensure fees are reasonable. One of the best ways to demonstrate you are monitoring your plan is to complete a third-party detailed plan audit that benchmarks all aspects of your retirement plan.

Thirdly, many companies implement a retirement plan with the purpose of helping their employees retire. Sometimes, record keeping, custodial and investment fees can make it more difficult for an employee to retire with sufficient savings if their fees are eating away at their savings. The law requires employers ensure that all fees are reasonable, and a third-party plan audit helps.

Finally, a third-party plan audit will also analyze the services that are being delivered by the various service providers. Not all providers are created equal. Some have extremely high service models, some have advanced technology, others simply get the job done and even some just don’t show up.

Many employers don’t even know what to expect from service providers. A third-party plan audit, will measure typical services that each service provider should be providing so that you know what you should expect from the service provider. It will also see if there are any overlaps in services so that you can negotiate reduced fees from the service provider.

Reducing your personal liability, saving your company and participants money plus improving the services you are receiving should be a top priority. If you are ever questioned about your fiduciary process through a lawsuit or DOL/IRS Audit there is no better way to demonstrate a fiduciary process than through a third-party plan audit. You have our guarantee that the audit will find savings that pay for the audit. Why wait?

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*The information herein is general and educational in nature and should not be considered legal or tax advice. Tax laws and regulations are complex and are subject to change*

**HELP & HOPE FOR PEOPLE IN NEED**

RCS has helped Pinellas County residents facing hunger, homelessness and domestic violence for nearly 50 years. As we enter this year-end giving season, please support RCS, as it supports our neighbors.

Support the RCS Food Bank! The RCS Food Bank provides nutritious groceries to over 60,000 individuals annually. Food drives will begin around town to assist in the increase of families in need of food. Information about more food drives, including a \$2 off admission at the Dali Museum from November 1 to 23 if you bring a can of food, can be found at [www.RCSpinellas.org](http://www.RCSpinellas.org).

Sponsor a family at the RCS Grace House! RCS Grace House provides dignified apartment-style emergency shelter to homeless families with children for up to two months. Sponsoring a needy family brightens their holiday season. For information, call (727) 446-5964.

Adopt a family at The Haven of RCS! The Haven of RCS provides free and confidential services to victims of domestic violence including outreach service, injunction support, 911 phones, and emergency shelter. For information on adopting a family at The Haven of RCS, call (727) 441-2029.

The RCS Thrift Store is also always looking for donations. Program participants are able to shop for free and sales from the public go right back to RCS programs. If you find yourself needing to make room this season for new items, please keep the RCS Thrift Store in mind for your donations. Dropped them off at 2960 East Bay Drive Largo, FL 33771.

Thanks to the generosity and support of the community, RCS will be able to continue its mission of providing Help & Help to people in need. As you gather with your family this holiday season, please consider supporting other families in need.

**NEED SCHOOL CLOTHES & UNIFORMS?**

**Clothes To Kids Can Help**

Attention parents, grandparents, principals, teachers, guidance counselors, social workers, school bus drivers, clergy and first responders. Do you know a child that needs school clothing in PreK4 to 12th grade? Do you see children wearing shoes too small, pants that don't fit and perhaps that are ripped? Children in need of winter jackets? Clothes To Kids can help these children from PreK-4 to 12th grade through high school.

Clothes To Kids mission is to provide new and quality used clothing to low-income or in crisis school-age children in Pinellas County for FREE. Families who are eligible for free or reduced priced lunch may use their lunch letter as a referral and call for an appointment at one of CTK stores. We have two stores conveniently located in St. Pete at 2163 34th Street South and in Clearwater at 1059 N Hercules. Call today at 727-441-5050.

Eligible school children receive a week's wardrobe which includes: 5 new pairs of socks and underwear, 5 tops and 4 bottoms (including school uniforms), 1 dress (optional), 1 pair of shoes and a jacket in season. Let's get the word out. Let's help these children in need of clothing have quality clothing that fits, keeps them warm and allows them to attend school with confidence and self-esteem needed to be proud and achieve academic success. Clothes To Kids is here for the children. Please encourage families to call us. Call us today! 727-441-5050.

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# Business Briefs

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**TURKEY OF A DEAL**  
Once again this year, with each new order, Budget Blinds will donate a turkey to the Salvation Army who will distribute it to a needy family during the Thanksgiving and Christmas holidays. This is part of their Giving Back promotion created by owner Carolyn Tricoli. "Our goal is to donate 100 turkeys," says Carolyn.

"We also have a goal to donating 5,000 pounds of non-perishable food." You can drop off food items at their new showroom at 1496 S. Missouri Avenue. Carolyn also had exciting news about her expanding business, "I am proud to announce my son Billy Tricoli has joined me as a commercial and residential consultant." For information, call 400-6870.

### 9 YEARS OF THE LATEST STYLES

Time flies when you are selling shoes, handbags and accessories. Beverly Halliwell opened her Belleair Bluff's Shoes by Beverly in The Plaza 100 in 2007. The shop is small, but her customer base isn't. It has grown and grown and she wants to thank all her loyal customers and employees for supporting her over the years.



### BELLE'S OLIVE BRANCH NOW OPEN

This new specialty store, now open in Belleair Bluffs, is owned by Belleair Bluffs' resident Michelle Orvis. The store specializes in Ultra Premium extra virgin olive oil and balsamic vinegars from all over the world. There are 58 varietals and 6 Ultra premium Olive Oils, all on tap in large stainless steel fustis. They also carry pastas, sauce mixes, olive wood products, breads, salts and specialty items to compliment the oils and vinegars. The staff will help educate new shoppers. Stop in for samples, recipes, and olive oil tastings so you can taste the variety of oils for themselves. "I hope to make your visit fun as well as educational," says Michelle. Belle's is located on the north side of The Plaza 100. Visit BellesOliveBranch.com or call Michelle at 330-6724.

### PUBLIX DONATES TO FOOD BANKS

The Publix Corporation recently announced they will donate \$5 million to the Feeding America Network, including 28 member food banks and to 38 other agencies in the area. Feeding Tampa Bay will get \$175,000 for their agency. Other local partners include \$10,000 for HELP ministries of Largo.

### ELAN CONDOMINIUMS

Plans are on hold for this new four-story development featuring 44 two or three bedroom condominiums. The site is two blocks north of the Publix Shopping Center at 415 Island Way, on Island Estates.

# Business Briefs

## ORGANIC GROCERY DELIVERY IN CLEARWATER

WeDeliverGroceries.com and Nature's Food Patch Market & Café have teamed up to provide home grocery delivery of healthy and organic food! With this collaboration, consumers can now have their organic groceries safely and reliably delivered to their door by the professionals at WeDeliverGroceries.com.



Increased demand for fresh, healthy food and the convenience of having food delivered by a responsible organization makes the partnership a natural fit. "With both organizations being locally owned and committed to the community, we are proud to be working with Nature's Food Patch. We hold the same values and commitment to quality as well as the needs of our customers, staff and Tampa Bay," stated WeDeliverGroceries.com's Chris Fleming.

WeDeliverGroceries.com offers deliveries from any store the customer chooses, but the relationship with Nature's Food Patch is unique and caters to the specific needs of the health conscious consumers. This partnership combines the expertise of both organizations to ensure the best experience for the customer. Nature's Food Patch's General Manager Sean Balsley said, "Our relationship with WeDeliverGroceries.com will help us to bring the excellent service and products that we have provided for the past 28 years to many more customers."

Orders are placed with WeDeliverGroceries.com. Shopping is done by the expert staff of Nature's Food Patch who specialize in non-GMO, organic, gluten-free, paleo, vegan, vegetarian, raw and more. NFP takes care of the normal 25% shopping fee! For delivery charges or to order, go to WeDeliverGroceries.com

WeDeliverGroceries.com are professional shoppers, not restricted to a single supermarket. Their shoppers & drivers are well trained and vetted. This makes grocery shopping easy and convenient, because they do the hard part.

Since 1987, Nature's Food Patch Market & Café, has been an independent organic natural community grocery store & café located at 1225 Cleveland Street in Clearwater. The store has been enthusiastically embraced by the health minded community and is known for its commitment to organic foods, quality natural products, community involvement and health education. .

**PADDLE BOARDS #2 OPENING SOON** The second Clearwater Paddle Boards location, next to the Chamber's new office, is expected to finally open in November. They were delayed with roof and permit issues. The store will have almost everything you need for a day at the beach including paddle boards, children's toys, sunscreen and beach chairs. You can rent many of the items in the store. Owner Chris Roth will operate the two stores. His first store is located at 643 Mandalay Avenue. This new store is at the corner of Poinsettia Avenue and Papaya Street. Call Roth at 744-9008 for more information.

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# THERE IS SOMETHING IN THE WATER IN CLEARWATER

By Kirstin Olsen

Clearwater is known for its white soft sandy beaches, warm water and sunshine, but also what many don't know is the Clearwater's Community Sailing Center (CCSC) has produced four Olympic sailors.

Jim Brady, won his first silver medal in the Soling class in the 1992 Olympics in Barcelona. Zach Railey, a three-time Olympian in the Finn class, won a silver medal in London 2012 and was an Olympian in Beijing 2008 and Rio 2016. Zach's sister Paige is a two-time Olympian in London 2012 and Rio 2016 in the laser class.

The CCSC also boasts a medal contender for the 2016 Paralympics in Rio; Brad Kendall in the Sonar class. Kendall and his crew; Rick Doerr and Hugh Freund qualified to represent the U.S. in the Paralympics in Rio by placing 6th at the Para Sailing World Championships in Melbourne, Australia and 3rd the Sailing World Cup in Hyeres, France.

Some may say that the phenomena of quality sailors from Clearwater is from the easy access to the water or the 300 plus days of sunshine. Perhaps it is from the vision at the CCSC that provides

the proper environment for Olympic hopefuls.

The CCSC continues to pay it forward and invest in opportunities for more young athletes to get involved in sailing. Young sailors like Tanner DeMarzo (11) have been bitten by the sailing bug. After having a great experience at sailing camp this summer, Tanner has since logged over 200 hours sailing.

In his first Regatta at the Sarasota Sailing Squadrons 70th Annual Labor Day Regatta, DeMarzo finished in the top ten in the Optimist class taking 7th place, in a fleet of 60 boats. He came home and threw all his Soccer and BMX trophies in the trash saying, "Mom... I'm starting over," with a huge grin on his face.

DeMarzo is now thinking about being a Boat Captain, which one can interpret as his being ready to be the captain of his destiny when he grows up. He is thinking about switching to virtual school next year so he can spend more time sailing during the week. DeMarzo has received a lot of positive encouragement his parents his Erin McKie and all of the more experienced sailors at CCSC.

The spirit of the CCSC has taught children to "listen to the wind", or to themselves, grow self-confidence and

become capable young adults out on the water and in life. On any typical day at the CCSC, you will see parents and children working on their boats and helping each other - quite a wonderful sight to see.



The Mission of the Clearwater Community Sailing Center is to provide safe, enriching and affordable sailing opportunities to local residents and visitors, including youth, seniors and the disabled for our entire community.

Maybe the secret to creating Olympians is more than just talent. Maybe it is about creating a learning environment that inspires and motivates young people to think for themselves and "listen to the wind".

There are year-round sailing and swim programs for children and adults to get them out on the water. For more information visit [clearwatercommunitysailing.org](http://clearwatercommunitysailing.org) and learn more today!

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# Business Briefs



**PUBLIX REDO** The only grocery store on all of Clearwater Beach has been demolished. Construction will soon start to rebuild the new 32,000 square foot, two-level replacement Publix that will have a 79 space parking garage. The other

stores in the strip center will remain open during the construction. The store is scheduled to reopen in the Fall of 2017.

**BEACH SKYTRAN STATUS** Clearwater resident Tom Nocera, is still working with the city to allow him to build a Disney-like SkyTran from the mainland to the beach. This is not to be confused with the gondola proposal also submitted to the city. If successful, the SkyTran will expand north and south over the mainland and over Clearwater Beach with stops at Harborview Center, Island Way, the Pier and the Clearwater Beach Marina. The Tran would be the first ever built in the U.S. and would use investor not city money. If successful, we may see construction start within the year. Nocera has also made a presentation to Jeff Vinik's staff to include a SkyTran within the Channelside redevelopment.

**MORTON PLANT EXPANSION CONTINUES** The hospital is undergoing a \$200 million transformation that will add 200,000 square feet of space. The primary project, The Doyle Tower, is a four-story patient and surgical tower that includes operating suites and clinics. The Emergency Center will also be expanded. Construction, which started in March of 2015 is expected continue through late 2017.

**HAMPTON INN & SUITES** The new Hampton Inn is being built to the west of the Quality Inn on the south end of the beach is now open. The hotel has 12 stories with 90 rooms and six floors of parking.

**PARKING PLAZA** The new high rise parking garage at 400 Poinsettia Avenue, which was begun in the Fall of 2015, is almost done with a hopeful opening date of the middle of next month. It has seven stories of parking that will provide 700 spaces. This is a public/private partnership with the City and Paradise Ventures Inc. The first floor will have retail space on the east side of the building. It may include two small restaurants.

**CLEARWATER MARINE AQUARIUM** They broke ground on an expansion that will grow the marine facility to better treat and rehabilitate animals. The project includes more natural habitats and enhanced spaces, larger pools and additional parking.

**FAIRFIELD INN & SUITES** Located at 650 Bay Esplanade, north of the Rec Center, this hotel has topped out. Six stories, with 102 rooms over parking, it is projected to open in March of 2017.

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## CLEARWATER CITIZENS HAVE LOVED THEIR LIBRARY FOR 100 YEARS

By Anne McKay Garris

In the year 1911, a group of citizens started a small subscription library on the second floor of the People's Bank in downtown Clearwater. Calling themselves The Clearwater Library Association, they charged a small membership fee and quickly discovered the library was very popular with the city's 4,247 residents.

It wasn't long before a member of Association's board of directors proposed a city ordinance enabling the city government to create and maintain a free public library for Clearwater residents. Citizens passed the ordinance which included a special tax to fund the operation of a library by a large margin, but the question remained how to build it?

At the time, Andrew Carnegie, a Scottish born American citizen was making good use of his 500 million dollar fortune to build libraries throughout the world. A self-made man, Mr. Carnegie started as a telegraph operator at the age of 17 and worked his way up in the railway business to eventually make a fortune in steel. Feeling that wealthy people had a responsibility to benefit society, Mr. Carnegie eventually funded 2,500 libraries, as well as other notable facilities.

Clearwater's citizen-initiated subscription library and the large vote in favor of a public library were factors in Clearwater obtaining a \$10,000 Carnegie Foundation grant. The city purchased land on the corner of Osceola and Sunset Street, overlooking Clearwater Harbor, and began building. The final cost of the building was \$8,781 and the remaining \$1,219 was spent on furnishings, including a Remington typewriter. The new library's dedication ceremony was held September 14, 1916.

Membership cards were available with a two dollar deposit, or with a local merchant's signature. Patrons could check out two books at a time, providing only one was fiction. In addition to the book shelves, there was a reading room with copies of the Tampa Tribune and Chicago Tribune, along with magazines and reference books, including the 11th edition of Encyclopedia Britannica.

Paid staff operated the library with the first Director making \$50 a month, but volunteers remained active in making decisions and participating in the library's operation. Everyone pitched in, and once when funds were unavailable to repair a damaged ceiling, Librarian Grace Moase bought the materials and hired laborers to repair it for \$13.65.

In 1939, with World War II raging would-be library workers were employed in the military or wartime industry, so the Boy Scouts contributed volunteer hours in the library's children's department.

The first branch library opened in 1950 at Pennsylvania and Cedar Streets allowing the Greenwood neighborhood's children to have their own library, with materials more in keeping with their culture and literary needs.

Following the tradition of citizen involvement supporting the library, a Friends of the Library organization was formed in the 1960s for the purpose of raising funds needed for additional programs. Books for the first book sale were found in the Library's attic where Librarian Sara Byers had stored every book donated during her time in charge.

In 1993, a county-wide Pinellas Public Library Cooperative was proposed. There were good arguments on whether or not the Clearwater Library System should participate in a program which would require that any library card in the county be honored regardless of the city issuing it.



Furthermore, any book available in the county could be ordered with a membership card from any city library. With the largest population and the largest library system, short of St. Petersburg's, some Clearwater's library supporters were concerned the system would become unbalanced, with nearby residents coming in for the larger Clearwater Library services. Eventually, the decision was made for Clearwater to join the Pinellas Cooperative, giving Clearwater citizens reciprocal use of other Pinellas County libraries.

Just as the subscription library in the People's Bank spawned the beginnings of the Clearwater Library System, a small library in the Clearwater Beach Youth Center, sponsored by the Altrusa Club of Clearwater, was the start of the Clearwater Beach Branch Library. Though small, informal, and run on the honor system, the popularity of the Altrusa library encouraged the City to add library space in the Memorial Civic Center, located at the entrance to Clearwater Beach, when it was dedicated in July of 1961.

Later, when the Civic Center was removed to make room for the Roundabout, the City rented a unit in the Pelican Walk Shopping Center on Mandalay Avenue. This became expensive and raised the question of whether or not a Beach Branch was really needed since the main library was just across the Causeway. Beach Library patrons began an intensive petition drive which led to the Beach Branch being temporarily located in a trailer, parked in the Bay Esplanade parking lot. There it remained, vigorously supported by volunteer assistants until July of 2008, when the Beach Recreation Center renovation included a charming miniature library area, offering a wide array of services, plus a sweeping view of Mandalay Channel through large picture windows. Shortly after the new location opened, a "Friends of the Beach Recreation Center, Library and Pool" was formed to support activities in the facility.

Still active and growing, the "Friends" continue to conduct fundraising activities. The Friends bookstore which sells donated books and magazines. They also present a series of educational programs, free to the public; and a yearly donated book sale that lasts for two days, fills the library's auditorium, and attracts book dealers from all over Florida.

"Much has changed in the 100 years we've had our library," says current director, Barbara Pickell, "but libraries still stand as guardians of a public trust, holding and protecting a pool of information and knowledge and making it accessible to everyone in the community."



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# MEET LAURA JOLLY, THE WIFE OF A CONGRESSMAN

By Bob Griffin, Publisher

Laura and David Jolly moved from Indian Shores to Harbor Bluffs, next to Belleair Bluffs, last June. They still own their Indian Shores condo, but now they call Belleair Bluffs their home. "We just love that neighborhood," Laura exclaims. "Shortly after moving in, a neighbor threw a welcome party for us. No politics--just food, wine and friendly neighbors."

Earlier in his career, Rep. David Jolly (R) was an aide to Rep. Bill Young. Later, he worked as a lobbyist for a Washington firm, which is where Laura first met him.

"After Bill's death, David was trying to recruit someone to run for the seat, but when former St. Pete Mayor Rick Baker decided not to run, people convinced David he would be best to represent the people of Pinellas," Laura explains. "David is an attorney. In the beginning, he did not want to run, but others convinced him he was perfect for the Washington job."

In 2014, David was elected to finish Young's term and Laura continued working in Washington for a defense firm. That led to the Jollys having a long distance relationship for about 9 months, each flying back and forth between Washington and Tampa Bay. In July of 2015, David and Laura married.

Laura does not try to manage David's busy career life. She does however, manage their free time. "I keep in touch with the office and try to keep our days off for ourselves. Our personal time is ours. We don't let the calendar run our lives."

Laura only goes to Washington occasionally. "I have my job here," Laura says. She is Vice President of Business Development for Boston Holding Company, a private local equity firm. "When I do go to Washington, I have my girlfriends from the past that I try to socialize with, while

David does his Washington-stuff."

The Jolly's recently adopted two fur babies - Huck and June Bug, both young Dobermans. "They are definitely 'people' dogs."

So where do they like to go when they dine out? It depends on the part of town they are going to. "We love Villa Gallace and Crabby Bill's in Indian Rocks, the new Marina Cantina in Clearwater Beach and the Belleair Bluffs' Maggie Mae's because they let us bring our dogs and sit outside."

Presently, David is running for re-election against Charlie Crist (D). In Washington, he is also trying to limit the amount of fundraising Congressmen are required to do, fighting for Zika funding and working on hundreds of other issues important to our area.

"David has a saying about his work," adds Laura. "He wants his work in Washington to pass the 'Sleep Well at Night' test. Normally we get a good night's rest."

"It is so heart-warming to drive down the streets of our new neighborhood and see all the 'Vote of Jolly' yard signs. That gives us another reason to love Belleair Bluffs, Laura adds.

"If you see us out and about, feel free to say hello. We love talking to our Pinellas neighbors."



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## 30 YEARS OF SOUND FINANCIAL PLANNING

Ray Ferrara, founder of ProVise Management Group in Clearwater, compares investing to a person walking up a flight of stairs with a yo-yo. "It goes up and it goes down. But as that person walks up the stairs, the yo-yo goes up as well."

Ferrara has been giving and also taking advice for over 45 years. Today, he may be an expert on financial matters but he wasn't always the case. He went to the University of Maryland and graduated in 1970 with a Bachelors Degree in Zoology. After graduation, he went to work for IBM in Riverdale, MD, selling computers.

About that same time, a friend asked Ferrara to invest \$500 in a start-up business. It was not a good concept and he lost his investment. It taught him a good lesson though at a very early age – be an intelligent, informed investor.

After that negative experience, Ferrara decided to become more informed and took investing courses which lead him to getting his securities and insurance license. He worked part-time, but within 6 months, he quit IBM and started working full time in the investment industry.

Ferrara's first full time investment job was for Pioneer Western, a Mutual Funds and Life Insurance company. He quickly moved up to be a Regional Vice President in the Houston area, then two years later, they relocated him to their Clearwater home office. He continued to work there for about eight years. Around 1986, he created ProVise in a small Clearwater office. His staff quickly grew from one to three. By 1990, Ferrara became a Certified Financial Planner™. In 2000, ProVise merged with Personal Resource Management, owned by Bruce Fyfe, CFP®. They have been together for 16 years.

"In 1932, the Dow Jones was about 40. That is four-zero!" says Ferrara. "In 1970, when I finished college, the Dow was 800.

It was between 900 and 1000 when I got into this business. Look at it now—over 18,000!"

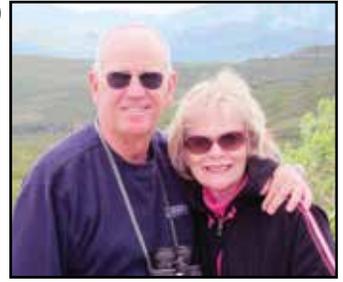
"Over the years, I have certainly experienced the stock market's ups and downs," says Ferrara. "I have seen the market go down over 40% four different times, but it has always recovered. "I was in business when gold was just \$35 an ounce. I have also seen it top \$1,800 an ounce. Today, it is about \$1380. I remember when there were no IRAs, no money market funds and only 400 mutual funds to consider buying," Ferrara continues.

"At ProVise we stress financial planning," Ferrara emphasizes. "Investing, retirement, estate planning, insurance, asset protection, charitable giving, etc. are all subsets of planning. It is like building a home. You start with a plan—and then you follow that plan. It increases your chance of success.

Today, ProVise Management has 1100 clients in 38 states service by 32 employees, including 13 Financial Advisors. As of this month, they manage over \$1.2 billion dollars.

In 1970, Ferrara married Kim, his wife of 46 years. They live in Belleair, where he enjoys golf, traveling and boating. He is also a member of the Belleair Country Club.

ProVise is located at 611 Druid Road East #105 in Clearwater. Call Ferrara at 441-9022. You can find more information about ProVise Management Group at ProVise.com.



Ray and Kim Ferrara

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## 38<sup>TH</sup> ANNUAL COUNTRY JUBILEE HERITAGE VILLAGE OCTOBER 22

Heritage Village's Country Jubilee, from 10am to 4pm October 22, is the first place to search for gifts for the upcoming holiday season. A giant flea market and book sale are special features. Handmade holiday crafts, paintings, jewelry, stained glass and wooden treasures are among the offerings as well as musical entertainment, tours of historical homes and demonstrations of traditional crafts. The Jubilee will be comprised of:

- 100 Crafters - will sell home created items, including candles, soap, American Girl Clothing, honey, smoked almonds, paintings, photography, jewelry and more.
- A Giant Flea Market - Harris School will present books, CD's, DVD's. Lowe House will be supplied with holiday items, crafts, decorations. Safety Harbor Church displays and sells Vintage Lines, antiques and collectibles. The Pinellas Room will be stuffed with general items from jewelry to leaf blowers.
- "4 Men and Their Trains" - a big hit, is model trains on the Train Depot, going around and around all day.
- Morse Code demonstrations - inside the Train Station with a Morse Code Machine clicking and a Conductor will show how stations would pick up mail from a moving train.
- Sugar Cane - Grinding/boiling will take place, where you can taste sugar cane and watch the syrup boil. Close by is a smokehouse actually smoking hams, poultry and pork.
- County Departments: Are represented and Justice & Consumer Services are there to aid in your understanding of what they do. Register to vote at the Supervisor of Elections table. Consumer Protection offers explanation on how to help yourself, where to go, and when you can't.

- Pinellas Genealogy Society - will assist in finding out how to trace your ancestry.
- Food Vendors - Enjoy kettle corn, pulled pork sandwiches smoked at our Smoke House, hot dogs, sausage or meat ball sandwiches, corn dogs, pizza, brownie, pie, and smoothies.
- Entertainment - All styles of music will be staged on the Band Stand starting at 10am and will continue all day. "Charlie Bill & His Barnburners" will play traditional bluegrass, "The Mungos" features Florida songs, "Chant the Trees" with two brothers, one on the mandolin and one on guitar, the "Leigh & Steve Humes Duo" together for over 20 years are singers and songwriters, "Rosewood Creek" plays Americana/folk rock music, and "The Crackerbillys" entertain you with Bluegrass, Country, Florida Folk.
- As a special treat between bands the St. Petersburg Ballet Co. will do the "Cake-Walk", between Greenwood House and the Boat Shop. The students between the age of 6 - 16 will make you smile while you enjoy this historic dance.
- Sponsored by The Tampa Bay Ukulele Society, lessons will be given at the McMullen-Coachman Log Cabin. Instructors for beginners and advanced beginners will teach children and adults a few lessons. A number of Ukuleles will be available for use, but if you have a Ukulele and want to participate, please bring it.
- A Bluegrass Jam Session will be set up in front of the Walsingham House.

Heritage Village is located at 11909 125th St. N., Largo. FREE Parking is available on 119th Street Parking Area, with a FREE shuttle to Heritage Village. Call (727) 582-2123 for more information.

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[jim.conlin@raymondjames.com](mailto:jim.conlin@raymondjames.com) // [raymondjames.com/belleairlargowealthmanagement](http://raymondjames.com/belleairlargowealthmanagement)

## DISCOVER THE ISLAND NOVEMBER 12-13

This event is the best way to learn about Egmont Key and the history it has to offer its visitors! On this weekend, experts will be on the islands detailing the rich history from the 1800s to the present time. If you are a lighthouse enthusiast, the one on the island was built in 1858 and will be open allowing visitors to view the spiral staircase and to ask questions of the Lighthouse Keeper re-enactor.

If nature is your interest, they will have experts on migratory and shorebirds, gopher tortoises and sea turtles. They will also have experts on the native plants found on Egmont Key.

Civil War re-enactors, both Union and Confederate with uniforms and equipment from that time will participate. Also, people knowledgeable on the part that the island played in the Spanish American War in 1898 will be available.

Other activities include a Silent Auction, kids' games, local artists, music, souvenirs, self-guided walking tours and the best hotdogs on the island!

If you want to learn about Egmont Key and what it means to the Tampa Bay Area's history, mark November 12th and 13th on your calendar and plan to spend the day!

### Exhibitors include:

- Bay Area Reef Runner Dive Club with exhibits on the U.S.S. Narcissus
- Boyd Hill Nature Preserve live birds of prey both days!
- Union and Confederate Civil War Re-enactors
- St. Pete Shell Club
- Tampa Rough Riders
- Photographic Artist Lyle Polyack (Saturday Only)
- History Presentations by Author Don Thompson
- Egmont Key Birds Presentation by Tom and Lindsay Bell
- Laser cut contour maps from Island Laser Designs
- Florida History told with the 24 flags flown over the state
- Civil War reenactors

### Events and Activities:

- Folk music by the Egmont Key Shanty Singers
- Self-guided walking tours of the island
- Guided group walking tours 10:30am and 2:30pm
- Lighthouse open (no climbing) with Lighthouse Keeper Re-enactor
- Silent Auction each day
- Souvenir sales
- Presentations on military history, island history and birds in the Guardhouse
- Kids games and activities
- Presentations on gopher tortoises at Battery Howard

Ferry boarding will be at the Bay Pier this year. When you arrive at Fort DeSoto simply follow the brown park signs to the usual place that the ferry departs. Look for the green trailer near the parking lot. Sales and boarding info will be at that location. Overflow parking is available across the road from the paved parking lot. They accept cash, major credit cards and check as payment. Ticket prices includes ferry service to/from island: \$18 for Adults, ages 12 and up, \$15 for Active Duty/Retired Military with proper I.D., \$9 for Children, ages 6 to 11 years, Children under 6 are free. Saturday, Tickets go on sale at 8:30am, boarding starts at 9am.

Ferry Service Departure Times (two ferries will be on site if needed. Saturday & Sunday, the first ferry leaves Ft. DeSoto at 9am and will continue shuttle service as they fill with passengers. The last boats will depart Ft. DeSoto at 2pm. The last ferries will leave Egmont Key at 4pm. This allows at least two hours to enjoy the event for later arrivals."

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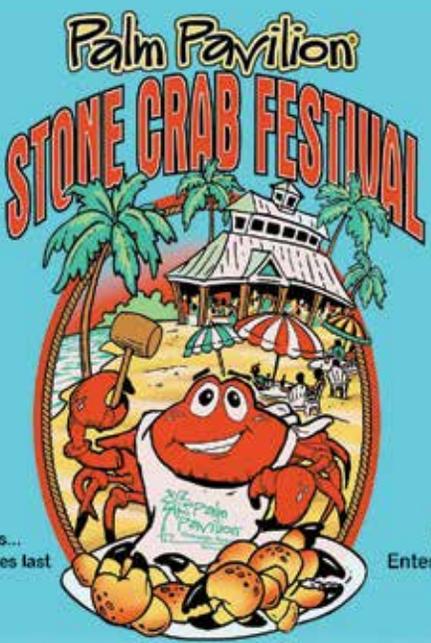
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## Bar & Restaurant News

### STARBUCKS COMES TO THE BEACH

Clearwater Beach finally has its own Starbucks. It is attached to the Clearwater Beach Hilton, but still accessible from the sidewalk. The store opened in August.



### SPOTTED DONKEY CANTINA

This is another new restaurant that is owned by the Hilton. It is scheduled to open by November and as the name suggests, it will feature southwestern fare.

### OCEAN BREEZE CAFE

This new little restaurant on Island Estates opened in July in the site of the former Island Way Café, at 288 Windward Passage. They are open for breakfast and lunch. In addition to their regular and children's menu, they make fresh gelato daily. Call them at 286-7508.

### JIMMY HULA'S ON MANDALAY

Changes are coming to the old Union Burger space on Mandalay Avenue. The new restaurant, called Jimmy Hula's will have a fast casual concept and serve tacos, burgers and beer. They are based in Orlando and have over a dozen locations in Florida. The closest open location is Brandon, with a St. Petersburg location opening soon. They hope the Clearwater Beach location will be open in about 90 days. Get more info at jimmyhulas.com.

### 10 YEARS AND COUNTING

Happy 10th Anniversary to Marlin Darlin's Grill in Belleair Bluffs. The restaurant opened November of 2006 as Key West Grill. In 2008, the name was changed to Marlin Darlin's Key West Grill. Marlin Darlin is the name of one of Frank Chivas, boats. Chivas is the primary partner in Baystar Restaurant Group, owner of Marlin Darlin's. Their claim to fame is they offer a large variety of some of the freshest fish available, direct from their own fleet of dayboats, or flown in fresh daily. Help celebrate this anniversary at one of their Happy Hours followed by a yummy dinner.

### PROINO'S NOT OPENING

Proino's Breakfast Club, who has been under construction on the south end of the beach for almost two years, has finally announced that restaurant will not be opening. The owner says there are just too many little things to deal with, while the city says it is parking issues. Another restaurant, possibly the owner of The Gondolier Restaurant, may take that location.

### BON APPETIT EARNS AWARD

Open Table named Bon Appetit one of the 100 Most Scenic Restaurants in America. "Our waterfront location has made Bon Appetit Restaurant a favorite dining and wedding destination for Tampa Bay locals and visitors for the last 40 years," says Mr. Peter Kreuziger, owner. Bon Appetit, located at 150 Marina Plaza in Dunedin, was chosen by users of Open Table in competition with over 20,000 other restaurants. They are open for breakfast, lunch and dinner seven days a week and a popular Sunday brunch spot. See pictures and get more information at BonAppetitRestaurant.com.



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Carolyn Tricoli  
Franchisee

# Bar & Restaurant News



**STONE CRAB FESTIVALS** Stone Crab season opened October 15. Last year's catch was up in our area about 20% over last year, no one knows yet how this year's season will be. Cooter's, located at 423 Poinsettia Ave., will be hosting their Stone Crab Festival for four days inside as well as in their parking lot from October 20th to the 23rd. Along with live music and drink specials,

they will be selling King Crab, Snow Crab, and Dungeness Crab—all at discounted prices. There is no cover charge.

The 2nd Annual Palm Pavilion Stone Crab Festival is set for Friday to Sunday, October 21-23. You can dine in the restaurant or outside on the deck with musical entertainment each day. Commemorative t-shirts with this year's logo will be available ranging in size from small to 3XL. Restaurant Hours: Friday and Saturday 10:30 am - 11 pm and Sunday 10:30 am - 10 pm. Stone crabs available while supplies last.

Frenchy's, also plans to hold their annual Stone Crab Festival October 20-23

## CK'S OUR NEWEST RESTAURANT

First, Crawford Ker was an NFL player, then he was in the wing business. Now, he is in the hotel and restaurant business on Clearwater Beach.



While Ker attended Dunedin High School, he worked as a busboy at the sports restaurant his father managed. He went on to play college football for the University of Florida, before the Dallas Cowboy's chose him as their third round pick. He played guard for six seasons. After his football career, he founded the restaurant chain Ker's WingHouse Bar & Grill. He sold the restaurants in 2014.

Now, Ker is moving on and purchased the Beachview Hotel in May 2015. Since that time, the property, which once was a Howard Johnson's, has been upgraded. "The rooms have new beds, furniture, flat screen TVs and WiFi," says Ker. "We repaved the parking lot, added a continental breakfast, a state of the art fitness center, movies on demand and HBO Channels in every room, but the hotel didn't have a restaurant." So, Ker decided to build one.

His new causal beach view restaurant - CK's Eats & Drinks, is opening in November. CK's will feature handmade pizzas, cooked in a 600-degree stone oven, made to order before of your eyes. The menu features appetizers, soups & salads, tacos and sandwiches all with beer, wine and a full liquor bar. "Our draft beer system will be unique to Clearwater Beach, and everyone will want to see how the Bottoms Up beer system works," Ker says proudly.

CK's will have seating indoors, on the outside patio and by the second story pool deck. Visit CK's Eats & Drinks website: [www.ckseatndrinks.com](http://www.ckseatndrinks.com) for the menu and exciting new details, also follow them on Facebook: CK's eats n drinks.

They are accepting application at the Beachview Hotel, 325 South Gulfview Blvd, Clearwater.

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## HURRICANE HERMINE TAKES A TOLL ON OUR BEACHES

by Bob Griffin

When Hurricane Hermine landed in Florida last month, it was the first hurricane to hit Florida in 11 years. Although it was only a Category 1 when it made landfall 200 miles to the north of us, it still caused flooding, torrential rains, power outages and headaches for many.

Some area residents experienced gusts as high as 50 MPH and up to 10" of rain. The barrier islands from John's Pass north saw water over their seawalls, in their streets and in some cases, in their homes and businesses. The major casualties though were our beaches.

"Hurricane Hermine did more damage to the Pinellas Beaches than Tropical Storm Debby did in 2012," says Andy Squires, Pinellas County Director of Coastal Management. "We have asked Professor and Dr. Ping Wang of the University of South Florida Coastal Research Laboratory to put a number on it."

"The storm passed by our coast rather closely and generated very energetic conditions," says Dr. Wang. "Data shows significant dune erosion and sand encroachments on most of the beach areas."



**Belleair Beach**

"The beaches are going to need a lot of sand to get back to where we were before the storm," Squires continues. Areas with wider beaches survived better than areas like Belleair Shore, Belleair Beach and Indian Rocks Beach," Squires says.

"The beaches hit the worst were Belleair Shore and Belleair Beach since they had a narrow beach and very little if any dunes to protect them," Squires explains.

With no dunes to provide protection, Belleair Shore had water up to most homes' seawalls in that one and a half mile stretch of beach. Belleair Beach had minor dunes, but during the storm they were scoured off leaving a vertical ledge nearly six feet high.



**Indian Rocks Beach**

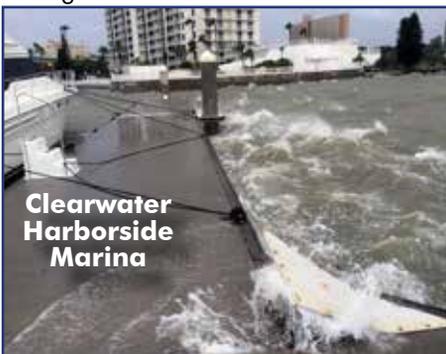
In Indian Rocks, many beach access bridges had no sand at their western end. "In some cases, there was a 3 or 4 foot drop off at the end," says City Manager Gregg Mims. "It took 30 truckloads of beach sand at a cost of around \$30,000 to temporarily fix the drop offs."

The county and the state are discussing a \$25 million beach nourishment next Spring, but nothing is confirmed. Officials are pledging to make it a priority. "It all comes down to federal funding," says John Bishop, Pinellas County Coastal Management Coordinator.

"The beaches of Sand Key saw the worst of it," says Bill Morris, Director of the City's Marina. "They lost a lot of sand back to the dune areas near Dan's Island and in a few other places."

"A hurricane is a powerful and destructive event even when it does not hit the shoreline directly," says Mayor George Cretkos, a resident of Sand Key. "While erosion was more severe in some areas, all the shoreline was impacted, yet the beach and its dunes protected upland property. Beach renourishment remains important to this area."

"We always experience some level of beach erosion on Sand Key and Clearwater Beach. Hermine was no different in its impact," says City Manager Bill Horne. "We had some flooding on Clearwater Beach due to the combination of storm surge and high tide. Our storm water systems were stressed to the volume that water leaked through manhole covers."



**Clearwater Harborside Marina**

"We are evaluating what caused the wastewater pumps at the Marshal Street Wastewater Plant to fail and are making the appropriate repairs to avoid this problem in the future. We will continue to use a temporary bypass system for pumps until the permanent repairs have been completed," Manager Horne adds.

"We also had minor damage in Clearwater Beach but most of that was related to street flooding in the usual places," Bill Morris says. "The city's floating docks at Harbourside seemed to take a beating but survived. They were designed to take this type of wind and wave action. We did major maintenance to the floating docks just last year. That pretty much saved them from extensive damage," Morris says.

Businesses were also affected by Hurricane Hermine. Shephards almost lost their performance stage. "About 1am, after we thought Hermine had gone, a large wave crashed into our Tiki Stage," says Manager Paul Andrews. "Hermine caused severe damage to the west side of our extended stage which left us with no place for our Labor Day performers to play."



**Shephards**

"We had to rent a stage and tent for the weekend," Andrews adds. "However, our guests for Labor Day were treated to a once in a lifetime Las Vegas-type pool party. The whole deck was repaired with new decking just in time for the recent Super Boat Races."

Residents, on the north end of the beach were probably the most affected by Hermine. Most of the Carlouel neighborhood was underwater. A police car stationed at the south gate warned drivers that they traveled at their own risk.

"I have not heard of any major damage," says Sue Willaims, President of the Carlouel Homeowners Association. "A couple of homes had flooding, some in their garages and a lot of underwater lawns. People sandbagged their front and garage doors--assuming they had sandbags."

DEBORAH CLARK  
PINELLAS COUNTY SUPERVISOR OF ELECTIONS

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## People In Our Community



### SUE THIBEAULT'S NEW LOCATION

For the last two years, Sue Thibeault has been working at the Belleair Hair Salon, next to Bonefish Grill. Now, she has decided to begin a new adventure by offering her creative services at the "Hair Designs by Sue" located inside Sydney & Company, The New Beginning Salon, which is across from E&E Stakeout Grill, next door to Bank of American.

Thibeault is an experienced hairstylist whose clients are men, women and children. She is a Master hair colorist, but also specializes in Brazilian blowouts, creative cutting and styling, plus wax services. She performs many other hair services, too, and offers organic hair color and care products, along with other types of high quality hair products.

The results from the services she provides proves that Thibeault's passion for her profession comes from her heart. She goes above and beyond, striving to make people happy by giving them the exact look they want.

Thibeault welcomes all her current and new clients to visit her at the new location to begin this journey with her. Feel free to call her at 401-480-6823 or 727-754-4438 to schedule an appointment or book a free consultation. Walk ins are welcome, too. She looks forward to seeing you at her new location soon.

### STAN WOLNEY MASTER CARPENTER

Stan Wolney has been a master carpenter for 35 years. Since 1980, he has worked with dozens of architects, builders, contractors, developers, and designers building kitchens, dining rooms, libraries, wall units, home theaters, staircases, floors and more for doctors, lawyers and homeowners.



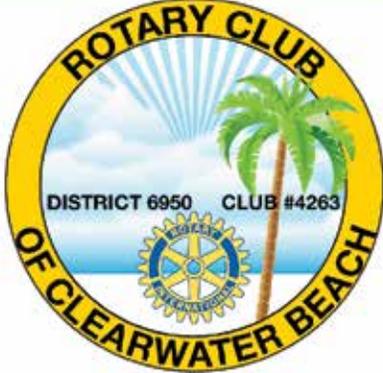
"My specialty is woodworking," Wolney says, "with all kinds of wood. Some people just have a vague idea of what they want. I take their ideas and make it happen."

"Stan built a classy reception desk just outside our front door," says Ed Shaughnessy, Belleair Country Club General Manager. "Despite the Florida weather, it is still in excellent condition. Stan is honest, and delivers on time and on budget."

"My favorite wood is a veneer," says Stan. Veneers are a thin decorative covering of fine wood applied to a coarser wood. "I once built a table with 48 pieces of veneer."

His real talent is restoration. If you have scratched or dented wood, Wolney knows how to make it look like new. Police Chief Jane Castor hired Stan to refinish the Media Room inside the Tampa Police Station. "It was a mess," says Stan. "The 12-foot walls were a rich maple paneling with scratches and marks all over it. Not anymore." Stan and his team did the work in 6 weeks and donated their time. Chief Castor awarded him the Chief's Business Partnership Award for his contribution.

If you have a special project that requires a quality carpenter, new or restoration work, call him at 727-586-1129 or 727-215-4770 Cell. LIC # C-8998. Estimates are free.



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## BELLEVIEW PLACE 50% OF FIRST PHASE SOLD STARTING WAITING LIST

JMC Communities is transforming a section of the Belleview Biltmore Hotel into the centerpiece of its newest development, Belleview Place in Belleair, featuring mid-rise condominium residences and carriage homes with unique, luxurious amenities.

The historic Belleview Biltmore Hotel's celebrated elegance and prestige, along with a 38,000-square-foot section of the original hotel, will be preserved and sets the tone for Belleview Place in Belleair. Flanked by the Belleair Country Club, Belleview Place's sales center which opened in June and is selling the first mid-rise building, the Allamanda, which is now 50 percent sold.

The community will feature 28 carriage homes and 104 mid-rise condos. Each of the four buildings, six-stories over two floors of parking, will feature 26 spacious residences ranging from 1,724 to 3,676 square feet with two or three bedrooms. Two-story carriage homes will offer 2,153 to 3,274 square feet of living space and will include elevators and two-car garages. Pre-construction pricing starts in the mid-\$600,000s and the initiation fee for a golf and social membership at the Belleair Golf & Country Club is included. Groundbreaking is anticipated in October with completion of the first building within 16 months.

"The penthouses and larger corner residences were the first ones that sold and we have started a waiting list for the next building," stated Sales Director Claudia Emery. "Our buyers love our convenient location and the fact that we offer a combination of new construction residences with all the benefits of an established country club lifestyle." The Belleair Country Club includes two Donald Ross-designed championship golf courses, a full-service restaurant and bar, a resort pool, a full fitness center, a marina and variety of social activities.

Graceful residence features will include high ceilings, gas water heaters and cooktops, quartz or granite counters, wood floors and cabinet doors, insulated windows, high-efficiency heating/cooling system, large covered terraces and one or two master suites. Each home will come with a double car garage or dedicated under-building parking spaces. The mid-rise buildings' garages will be inside the limited-access parking garage.

In addition to access to the Belleair Country Club, Belleview Place will have its own amenity center at the signature Belleview Inn which will feature 35 hotel guest rooms, a resort-style pool, a fitness center and social event spaces as well as a grand lawn for outdoor events. "We are dedicated to reimagining the spirit and ambiance of the original hotel in the Belleview Inn which will regain its status as a social centerpiece for our community," said JMC CEO J. Michael Cheezem. The Inn will reflect its famous heritage in several historical displays and preserved details such as original stained glass, 118-year-old heart pine planks, fireplaces and grand staircase, as well as a contemporary interpretation of the original Maisie's Ice Cream Parlor and the Tiffany Room.

"The historic significance of the original hotel is preserved, but also the architectural details and color scheme of our surrounding residences. We're thrilled with the positive response we have received from the community. Several prospects know us from our other developments including Ovation, Rowland Place and Victoria Place, and quite a few are considering downsizing from single family homes in Belleair and Clearwater," added Cheezem.

For sales information contact the Belleview Place Sales Center, 275 Belleview Boulevard, Belleair, call 727-469-7070 or visit BelleviewPlace.com. Sales Center hours are Monday to Friday, 9 am to 5 pm, Saturday 10 am to 5 pm and Sunday noon until 5 pm, or by appointment.



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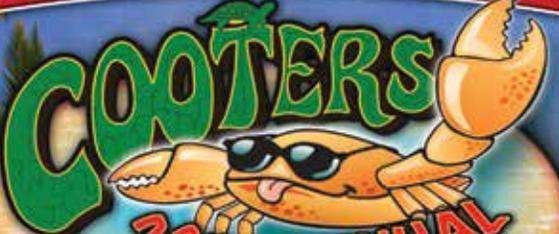
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**IRENE COPLEY - VOLUNTEERING FOR 36 YEARS**

She's been a Bay Area fixture longer than the Tampa Bay Rays have been playing baseball, longer than USF has been fielding a football team, and almost as long as show tunes have been belted from the stage of the Straz Center. Probably even longer than people have been stuck on US 19. Four presidents, three popes, two cities, and one lifetime later, and Irene Copley is still at it. But unless you've spent time at the Ronald McDonald House (RMH), you've probably never heard of her.

"Since 1988, every family that stayed at St. Petersburg East or West RMH has been touched by Irene," Alison Barrick, marketing and communications manager for RMH, said. "That her work has been with such little fanfare speaks volumes."

A perennial RMH volunteer, Irene came to Florida in 1967 and owned and operated nine rental properties in Treasure Island.

She came into contact with RMH in 1980, two years after her son Paul was diagnosed with leukemia. Paul had been expected to climb the corporate ladder of the Ford Motor Company in Kansas City before his diagnosis in 1978. RMH was Paul's favorite charity, so Irene began donating in 1980. Paul passed away in 1982, followed six years later by her husband.

Now alone, Irene moved into an apartment where she discovered her calling. A couple

living below her were regular volunteers at RMH. One night, Irene asked if she could tag along. They agreed and almost immediately, Irene jumped into the task. "It's the same as running apartments," she said.

36 years, seven major surgeries, one tornado and a life threatening car accident later, Irene is one of RMH's most trusted volunteers. Throughout the years she has been responsible for: bank deposits, meal planning, and overseeing day-to-day operations during the absences of full-time staff. She now handles filing and rolling the coins from the Coke machine every Friday. It's estimated she's clocked more than 20,000 hours with RMH, although no count was kept during her early years, so the number could be much higher.

Irene became a fixture at both houses, renowned for her unbounded enthusiasm and her lightning-fast ability to wrap coins for bank deposits. She earned a solid trust from former House Director Donna Young and former Family Coordinator Lynn Lippincott, who put so much faith in her expertise that Irene covered the office when they were on vacation.

Now 92 and legally blind, Copley still feels like she's 40. "People who volunteer are happier and live longer. Keep busy for a clear mind. Use it or lose it," she explains.

Irene received several volunteer

recognition awards, donating the funds to RMH. A grocery store chain once named her Queen for the Day. Students wrote essays about her. Families adopted her as a surrogate grandmother. She prayed, cried, and laughed with so many families. Her presence, Barrick said, has become so vital to RMH that many families come back to visit her.

Good health helps, too. A nurse friend once expressed amazement, and a little jealousy, over her blood pressure. She stays active with her church, assists with holiday meals at the house, and helps out as much as she can.

"Irene's legacy is one of sustained effort over a long period of time," Barrick said. "Her service to others cannot be overstressed, and never will be by those who had the pleasure of being cared for while she was volunteering."

Ronald McDonald House has provided her with a purpose and work family, something she passes on to those in her care.



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## RETIRE? NOT ON YOUR LIFE!

**It's Time to Reinvent & Rewire**

by Shary Hauer, Master Certified Executive Coach

Many baby boomers---and I'm one of them--don't believe in retirement. In fact, we abhor the word. No executive I know wants to retreat, withdraw, abandon, cancel, exit, or for heaven's sake, expire! (These words are from the thesaurus!) Successful executives are embracing SECOND ADULthood (or second childhood!) and re-architecting lives of deeper enjoyment, meaning, and passion.

For many of us the call for "What's Next?" speaks most loudly at midlife after we've spent decades building a successful career, family, reputation, wealth. It's a time when we yearn for MORE: more freedom, more time with family and friends, more fulfillment, more purpose, more happiness, more engagement in ALL aspects of a rich and vivid life.

### What's Next?: The Best and Best of Your Life

With 10,000 Boomers turning 60 every day, a profoundly different portrait of "What's Next?" has emerged. Rather than buying into the 1950s version of a golf retirement, many boomers are seeking to re-architect their second half by staying engaged. According to a Lou Harris poll, 80% of Boomers expect to work well into their retirement years. Many are looking to leverage their well-earned skills, wisdom and time to contribute to society in more meaningful ways. The age-old question of "when am I going to retire?" is being replaced by "how will I make the most out of the rest of my life?"

Personal strategic planning is essential for a successful transition to a vibrant second half, yet many executives fail to plan their lives as effectively as they managed their businesses. I hear it all the time from my clients---this from a CEO last week: "I've run businesses. I've built hundreds of strategic plans. But, I've never had life goals." How about you? Are you like most of us who spend more time researching vacations or car buying than planning our future life?

### Anchor, Don't Drift to Your Next Chapter

Proactively developing strategic plans is what successful executives do. When it comes to designing the second half of your life, a smart strategic plan will follow these basic steps:

- Step 1: Reimagine What's Possible; Create a Clear Vision of Where and WHO You Want to BE in Your Next Chapter
- Step 2: Take Stock of Where You Are Now: Inventory Your Values, Drivers, Motivators and Points of Power
- Step 3: Clear the Way: Free Yourself from Real or Imagined Obstacles
- Step 4: Develop a Personal Strategic Plan that Propels You With Energizing Possibilities, Actions and Milestones

For some executives their next chapter vision may entail a move from full-time career to full-time fun. Others want to transition to another corporate role, or a completely new career of consulting, teaching, board service, starting a new business or volunteering. Many others prefer to go ala carte and build a portfolio life that includes the ideal combination of work, family time, service, wellness, and leisure. No matter the direction your next chapter takes, being proactive, reflecting, thinking through and creating a written plan insures you:

- Are in the driver's seat in designing a compelling life
- Gain clarity and peace of mind about what's next
- Access your rich reservoir of dreams, passions and potential
- Magnify your thinking about what's possible for the next 10, 20, 30 years
- Experience renewal & transformation for your second half

Shary Hauer, is founder of Clearwater Beach-based The Hauer Group, [www.thehauergroup.com](http://www.thehauergroup.com). Schedule a Complimentary Consultation by contacting her at [Shary@thehauergroup.com](mailto:Shary@thehauergroup.com) or 727.298.8894.

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# Something Fun To Do Nearby



## BOK TOWER GARDENS - A HOLIDAY WONDERLAND

by Becky Griffin

Lake Wales's Bok Tower Gardens, one of the area's first attractions, showcases the real Florida, untouched by time. This breathtaking gem, only one hour east of Tampa, has been enchanting visitors for over 80 years but is still one of our best-kept secrets. It was established by Pulitzer Prize-winning writer and philanthropist Edward W. Bok, who spent his winters in Lake Wales. He bought the highest hill - 298 feet above sea level - to create a bird sanctuary and garden. Today, it is the Bok Tower Gardens, a National Historic Landmark.

The original 50-acre garden was designed by noted landscape architect Fredrick Law Olmstead Jr. with 1,000 live oaks, 10,000 azaleas, 100 sabal palms, 300 magnolia trees and 500 gardenias. It took five years to design and plant. Today, it is a refuge for more than 100 bird species. Over the years, with the addition of more property, it is over 250-acres.

After he bought the garden, almost as an after thought, Bok decided to add a "singing tower." Made of pink marble and coquina, the 205-foot neo-Gothic and art deco tower houses a 60-bell carillon, one of the finest in the world. Bok died within sight of the Tower in 1930 and is buried at its base.

Although not regularly open to the public, the tower consists of eight levels, each used for a different purpose. A 211-step wrought-iron and steel staircase begins on the first level but there is also an original Otis electric elevator still used by the carillonist. Level 5 is a library, Level 6 offices and Level 7 houses the carillon.

A carillon's cast bronze bells are precisely tuned and arranged so that any key can be played, but unlike most bells, carillon bells are fixed in a frame and do not move. Instead, the clapper inside strikes the bell. Because of the bells' weight and size, a carillon is one of the largest instruments in the world. Bok Tower's 60 bells range in weight from 16 pounds to nearly 12 tons. A carillon has a keyboard, with keys connected by wires to the clappers. Keys are depressed by the player's fists and feet.

30-minute Carillon concerts are held at 1 and 3 pm daily, with short selections played on the hour and half-hour. They can be heard from many parts of the gardens. Live concerts are played mid-October through mid-May. Afterward, you can meet and talk to the carillonist.

Shortly after Bok's death, Charles Austin Buck, a Bethlehem Steel vice president built a winter home next to the gardens. The 20-room Mediterranean-style mansion, originally named "El Retiro," ("retreat" in Spanish) was completed in the mid-1930s. In an effort led by Bok's daughter-in-law Nellie Lee Holt Bok, the estate was acquired by the gardens in 1970 and renamed Pinewood Estate.

Visitors to Bok Tower Gardens may tour the historic estate throughout the year. Visitors receive a program when they enter the estate and docents are available throughout the home to answer questions. Due to its historic nature, it is not fully accessible by a wheelchair or stroller.

The acres of ferns, palms, oaks and pines create unique beauty all year. February and March are considered the peak bloom season with irises, azaleas, camellias and others in full bloom. During the summer, they offer a summer concert series, but buy tickets early because they always sell out. During October, enjoy their Rootstock featuring plant vendors, music, food and a spectacular display of seasonal foliage, marking the start of Florida's gardening season.

But it is during the holiday season when Bok Tower Gardens really decks their halls. Each year, a new theme is used for their celebration, and a visit has become a tradition for many Holiday lovers. Decorations and poinsettia displays are scattered throughout the property. Christmas music from the carillon can be heard throughout.

The highlight of any holiday visit is the Holiday Home Tour at Pinewood Estate. As you move from room to room a story unfolds bringing history and the Buck family to life. Each room is individually decorated by volunteers and sponsored designers following the annual theme.

Seeing all that Bok Tower Gardens has to offer is easily done in a day. Guided tours are offered. The historical museum has changing art exhibits and an up-close look at how a carillon is made and played. You can enjoy lunch or a snack in their Café and don't forget to stop in their gift shop for a plant to take home to your own garden.

Bok Tower Gardens, located at 151 Tower Blvd., Lake Wales, is open every day of the year from 8 am to 6 pm. Find more information at [boktowergardens.org](http://boktowergardens.org) or call them at 863-676-1408.



Four artfully designed mid-rise condominium buildings feature stunning light-filled homes.



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# A New Lifestyle of Historic Proportions

With its auspicious setting 35 feet above the bluffs of Clearwater Harbor, it's easy to see why Henry Plant chose this spot for his legendary Belleview Biltmore Hotel. It's picturesque. It's private. It's prestigious. It's equally clear why buyers are eagerly claiming new homes in Belleview Place, now under construction in the same location:

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- **Convenience and Serenity.** Barely two miles south of busy downtown Clearwater, yet tranquility prevails behind the gated entry.
- **Links and Leisure.** The initiation fee to neighboring Belleair Country Club's two golf courses, activities and social facilities is included.
- **Convenience and Cachet.** The lobby and 35 rooms of the historic hotel soon to be restored and reopened on site as the Belleview Inn.
- **Hometown Builder.** JMC Communities is uniquely qualified to build this exciting community.

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## VIGILANCE IS KEY IN STORM SEASON

By Pinellas County Commissioner Karen Williams Seel

We hear it all the time – prepare to survive – but what does that really mean? Hurricane season is still upon us and unfortunately so many of us in Pinellas County are not prepared to survive a major storm. Maybe this lack of preparedness is because of being a new resident or maybe it's because of complacency; the last major storm to directly impact our county was the Tampa Bay hurricane of 1921.

Yet, as we see time and again, minor brushes from even a tropical storm or weak hurricane can have a big impact and we need to remember that it will only take one storm to have an impactful hurricane season.

Looking at recent history, the county did see some fairly big impacts from Hurricane Hermine and Tropical Storm Colin, including flooding in multiple areas, high winds, power outages and storm surge. There were also impacts to county beaches, effects were so severe at one of our popular beach parks that we were forced to keep it closed.

Sand Key Park in Clearwater was among the hardest hit locations during Hurricane Hermine, with portions of the beach suffering near-total dune loss as the result of storm-caused erosion. Some areas also had high levels of standing water for about a week, resulting in the park remaining closed due to public safety concerns.

According to the National Weather Service, Largo and Redington Shores were pummeled with heavy rains from Hurricane Hermine, so much so, that by the end of the week the rain totals could easily be measured in feet, not inches. These high levels of rain can come quickly and could result in localized flooding. If you live in an area that is prone to flooding, it is important to pay attention during the rainy season. Your emergency plan will be important then, too.

Pinellas County has resources available to help you prepare for all types of emergency situations. Alert Pinellas is a free notification service that allows the county to contact you with emergency information via email, phone and text, to sign up visit [www.pinellascounty.org/alertpinellas](http://www.pinellascounty.org/alertpinellas). Other resources to assist in your preparedness efforts are also available online at [www.pinellascounty.org/emergency](http://www.pinellascounty.org/emergency).

So remember to prepare, regardless of how long it's been since a storm hit our county directly. The last thing any of us would ever want to be faced with is a major hurricane hitting our county when we aren't prepared to protect our homes and our families. So sign up for Alert Pinellas, make an emergency kit, know where you'll go if you have to leave and join me and my family in amending these plans every year – just in case.

## STOP HUNGER NOW

with Chapel By The Sea

For the third year, Chapel By The Sea is partnering with Stop Hunger Now, an international organization that started in 1998. On November 14, they need your help to package over 15,000 dehydrated meals for people in needy countries including Haiti who was recently hit by Hurricane Mathew.

Nearly \$5,000 was raised by the Chapel to pay for the meals and shipping. This now annual church program has plans to expand next year. They expect over 60 volunteers to help fill the packages with rice, soy protein, vitamins and minerals. Each bag will contain 6 nutritious meals. Other bags carry 5-pound bags of ingredients from the supply truck to the work space

Stop Hunger Now coordinates food and life-saving aid around the world to the world's most vulnerable people and is committed to creating a world free from hunger.

To get involved and or volunteer your time (or money) call the Chapel by the Sea at 446-0430.

## SEWER OVERFLOWS DURING EXTREME RAINS CAN BE PREVENTED

Most Pinellas County residents are aware that Hurricane Hermine brought large volumes of rain water to the Tampa Bay area which in turn flooded the sanitary sewer systems, resulting in wastewater releases from area utilities.

Storm water can penetrate the wastewater sewer system through leaky manhole covers, cracked or broken sewer pipes, and unauthorized connections between sewer pipes and storm water pipes. Extreme rain events can stress wastewater sewer systems resulting in sanitary sewer overflows due to the sheer volume of excess water. When a sewer system is over capacity, sewage can back up into people's homes. To avoid this threat to health and safety, wastewater releases may occur if there is no other feasible alternative.

Fortunately, the overall impact of short-term wastewater discharges to our surface waters is usually temporary. Our bays, rivers and gulf are constantly moving, which results in the dissipation and dilution of wastewater contaminants, with fecal matter typically dying within 3-5 days after exposure to sunlight. After a discharge, the responsible party performs water quality sampling until it returns to conditions prior to the discharge; these sampling results are submitted to the Department of Environmental Protection as part of its review of the incident and regulatory jurisdiction over the wastewater facility.

The Florida Department of Health issues health advisories when bacteria levels present a risk to human health, and may also post warning signs when bacteria affect public beaches or other areas where there is the risk of human exposure. More information on DOH's sampling results and advisories is available through their Healthy Beaches Program here: [floridahealth.gov/environmental-health/beach-water-quality/index.html](http://floridahealth.gov/environmental-health/beach-water-quality/index.html)

There are ways you can help. An average household of four can produce as much as 400 gallons or more of wastewater per day. Residents can help avoid an overflow by following these tips around their home to put less water in the sewer system, especially during heavy rains.

- Check underground wastewater pipes of homes built before 1985. Many homes built prior to 1985 were built with clay pipes or Orangeburg pipes, which are made only of paper and tar. Also, check your cleanouts to make sure the caps are on securely.
- Postpone doing loads of laundry and dishes during periods of heavy rainfall, if possible. Remember that all dish and laundry wastewater gets sent to wastewater treatment plants that may already be dealing with excess water.
- Do not water the lawn if it is raining.
- Check hose/sprinkler connections for leaks – a drop wasted each second can add up to a couple of gallons each day.
- On slopes, plant native species that will retain water and help reduce runoff.
- Most importantly, never let your children or grandchildren play in flood waters; it is simply unsanitary.

Conserving water during a flood may sound counterintuitive, but it can make a huge difference when wastewater treatment facilities are at capacity. Water conservation protects an essential resource, and it can also protect our homes and our environment from sewer overflows. For more information on storm water safety, visit [dep.state.fl.us](http://dep.state.fl.us).

Florida Department of Environmental Protection, [www.dep.state.fl.us](http://www.dep.state.fl.us)



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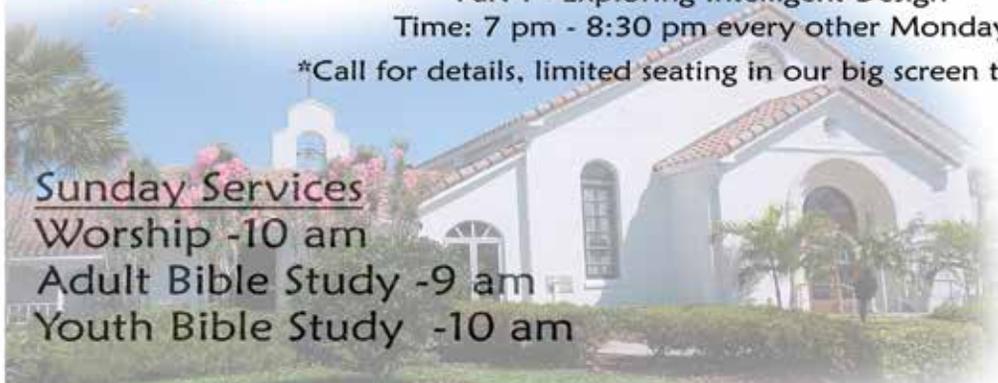
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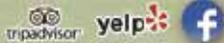
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## Organizational News...

### SAND KEY CIVIC ASSOCIATION

They are composed of member Condo residents & businesses, but serve the needs of all of Sand Key by participating in The Barrier Island Government Council, The Florida Shore & Beach Preservation Association and maintains contact with the City and State Departments that impact Sand Key. Their meetings, open to all residents of member Condominiums are held on the first Wednesday of the month at 7pm at the Clearwater Community Sailing Center. E- mail Al Zimmerman, President al.zimmerman2@verizon.net.

### CLEARWATER HISTORICAL SOCIETY

Their Fall Fish Fry will be held November 5th at Ross Norton Rec. Center on South MLK Jr. St. It will be combined with their annual meeting. New officers and board members will be elected. If you would like to participate, call them now.

They are busy trying to open their new museum in the old South Ward School. They are doing most of the work themselves, and frankly they could use some help. Volunteers are painting the rooms. When that is done people are needed to clean and polish the floors. Once the museum is done, the reception room will be painted and they will start planning, designing and setting up displays.

Membership is \$10 for individuals, \$5 students, \$20 family, \$150 corporate, \$250 life and \$500 patron. Call Bill Wallace 446-2676 or Michael Sanders 434-1684. Visit ClearwaterHistoricalSociety.org for information.

### ISLAND ESTATES CIVIC ASSOCIATION

Members are Island Estates residents and business owners, with a mission to promote the safety, welfare, spirit and unique lifestyle of the Island Estates community. They meet the second Monday in the CMA Classroom Building. They have a lot coming up:

The October Fun Run was rescheduled due to a conflict.

October 29 - 3rd annual Monster Mash Halloween Costume Parade for all ages (and pets). It starts at 10:30am at Dory Passage, Island Way. Pizza and treats will follow the parade.

November 14 - Town Hall Meeting and Election, 7pm at Island Way Grill. Anyone interested in serving on the board call President Mary Lau, 813-335-6770. The agenda includes: Construction progress on Publix and the Aquarium plus a Health Department update on the Zika situation.

December 13 - Annual Winter Social, Island Way Grill, 5:30pm.

Membership is \$50 per year. Businesses are \$60. This helps pay for electrical service, fixtures, maintaining the shrubbery, planting, trimming, spraying, weeding and maintenance of the American Flag, plus the many events throughout the year. Contact President Mary Lau at 813-335-6770.

### CLEARWATER COMMUNITY WOMAN'S CLUB

The Club is a member club of the General Federation of Women's Clubs (GFWC), one of the world's largest and oldest volunteer service organizations. Lucile Casey is the new 2017 president. They meet monthly on the third Tuesday of the month at 11 am, at the Clearwater Main Library, 100 N, Cleveland Street. For information about any meeting, call Kay Estock at 536-7737 or Martha Hickey at 813-765-6219. Visit www.ClearwaterCWC.org.

November 10, at 12:30pm, is their annual Afternoon with the Author. This meeting features Ben Montgomery and his soon to be released book *Lepus Spy*. It will be available for purchase for \$27 at the signing. Reservations are required for this events by calling 937-7059.

### CLEARWATER YACHT CLUB

There will be a "Change of Watch" in December. Commodore Johnny Cardosi will pass the helm to Vice Commodore Ed Proefke for 2017.

Upcoming special events include:

#### OCTOBER:

- 23: Oktoberfest at the Club
- 28: The Leukemia Cup Kick Off & Regatta
- 29: Annual Members Halloween Party
- 30: Kids Halloween Parade and Breakfast

#### NOVEMBER:

- 4: Commodore's Cruise In
- 12: Annual Membership Meeting and Dinner Dance
- 13: Snow Crab Sunday
- 18: Toys For Tots Dinner
- 19: Special Champagne Tasting
- 25: Thanksgiving Day Grand Brunch Buffet

Even if you don't have a boat, you can still join. Membership is at an all time high and half of their members don't have boats; most social activities center around parties at their waterfront tiki bar or upstairs in the dining room. They are located at 830 Bayway Blvd., Clearwater Beach. E-mail Communications@CLWYC.org, visit Clwyc.org or call 447-6000 for information.

### ISLAND ESTATES WOMAN'S CLUB

Their season kick-off hosted 62 members and guests at their first luncheon and program of the 2016-2017 year at Marina Cantina. Everyone enjoyed a spectacular lunch and guest speaker, Matthew Michini of Michini Wealth Management, provided very valuable financial advice with an extensive question and answer period. He also concluded his presentation with a drawing for a \$100 Spa Treatment Gift Certificate, won by a member's guest.

The "Pink is Beautiful" luncheon was October 18th at the Island Way Grill where all raised funds are donated to the Pinellas County Mammography Program. Last year this event raised \$6,100.

They are 150-plus strong local women with a philanthropic purpose, taking pride in community involvement through two major fundraisers a year, a Scholarship Program for deserving young ladies from Clearwater High School and one "Pink is Beautiful" Event for the Pinellas Mammography Voucher Program. The Club meets monthly on the third Tuesday of the month, from September – May with socials that include lunch with guest speakers, entertainment, and fundraisers.

Membership is open to all, on the island and off. For membership information, call Joan Landreth at 812-8078 to receive monthly e-newsletters on upcoming events or visit www.islandstateswomensclub.org. For club information, call President Lynn McCaskill at 430-1911. Dues are \$20.

### ISLAND ESTATES YACHT CLUB

A social club that began as a club for the Island Estates neighborhood, it now has many members who live off the Island. Their Island Estates Memorial Holiday Boat Parade, being held December 10, was established 42 years ago and has grown to attract visitors from the Tampa Bay area and beyond. They still enjoy having social events almost every month and welcome new members. Their Summer Olympics at Brookfield were held last month. "It was a Gold Metal event," says Vivian Smith, this year's President. "Fun and games were followed by feasting on BBQ." For more information, contact Eileen Gunther, IEYC Rear Commodore at 727-581-7468 or eigungther@verizon.net.

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## Organizational News...

### CLEARWATER BEACH ASSOCIATION

They meet the first Tuesday of each month at the Chapel By-The-Sea Church. All members, or those wishing to join, are welcome to attend. Visit [www.ClearwaterBeachAssoc.com](http://www.ClearwaterBeachAssoc.com).

November 5 - Trash & Treasures Garage Sale at the Chapel By-The-Sea, 9am to 1pm.

December 3 - Annual Meeting and Holiday Party at the Chapel By-The-Sea.

December 23 - Christmas Caroling, Mandalay Park. Time TBA.

This neighborhood association promotes projects of a civic, recreational and entertainment nature. Membership is \$25/household and checks can be made payable to CBA and mailed to PO Box 3295, Clearwater 33767. Contact Board Members Beth Prast at [esphome@yahoo.com](mailto:esphome@yahoo.com) or David MacNamee [DMacNav@TampaBay.RR.com](mailto:DMacNav@TampaBay.RR.com) for more information about the Association.

### IRB BOAT CLUB

50 Boat Clubbers on 18 boats gathered for their 9th Annual End of Summer Island Party. A sea breeze kept temperatures low, while the group celebrated the end of another great summer of boating adventures.

The Club is holding their Fall Intracoastal cleanup October 29th. They start at 8am and usually wrap up by noon. If you can help, even without a boat, call Bob Griffin at 517-1997 and you can ride along with someone. They need boats, too.

The Club has monthly boating outings plus informational meetings with guest speakers at Jimmy Guana's (Holiday Inn Harborside) monthly on the third Thursday. The next meeting is October 20th at 7 pm. Everyone is welcome, it is not just for Indian Rocks residents. Anyone who wants a reason to use their boat can join, for free. To get involved, call Bob Griffin at 517-1997 or e-mail [Bob@IRBboatclub.com](mailto:Bob@IRBboatclub.com). Visit [IRBboatclub.com](http://IRBboatclub.com) for a list of upcoming events.

### CLEARWATER COMMUNITY SAILING CENTER

They are hosting the U.S. Disable Sailing Championship November 17 - 20th. Since U.S. SAILING designated CCSC as an Olympic Training Center and Paralympic Training Center they have hosted The World Championship Youth Windsurfing Regatta, # Olympic Class North American Championship, and World Championships for the Olympic class 49ers, 49FX, and Nacra 17 catamarans. Many of the Rio Olympic teams used Clearwater as their winter home. They sight the good weather, great sailing venue, and the friendly atmosphere of Clearwater, plus they find much to do on their non-training days. Clearwater has been honored as the Best Beach Town, a U.S. Coast Guard Town, and they are working hard to make it the sailing capital of Florida. Call 727-517-7776 or visit [clearwatercommunitysailing.org](http://clearwatercommunitysailing.org).

### CLEARWATER GARDEN CLUB

They meet twice a month from October through May, at 405 Seminole Street, Clearwater. Contact President Maggie Custer, 488-8705, e-[ClearwaterGardenClub@Gmail.com](mailto:ClearwaterGardenClub@Gmail.com) or visit [ClearwaterGardenClub.org](http://ClearwaterGardenClub.org).

Their next meeting is November 11 also Veterans Day and they will be holding a small memorial service at the Blue Star Memorial Marker on Memorial Highway near Island Estates.

### CLEARWATER BEACH ROTARY

Breakfast meetings are twice a month at the Holiday Inn and they offer monthly social and community events. President Alexandra Everist can be reached at 237-8037 or visit [ClearwaterBeachRotary.com](http://ClearwaterBeachRotary.com).

### MILITARY ORDER OF THE WORLD WARS

The Clearwater Chapter of the Military Order of the World Wars meets for lunch on the first Tuesday of each month at the Belleair Country Club. Social hour begins at 11:30am followed by lunch and a short program. Members are retired active duty Military Officers and their spouses or widows. They welcome new members. To RSVP for lunch or to consider joining, call LTC. George Smith at 786-5578.

### FRIENDS OF THE BEACH REC CENTER & LIBRARY

The Friends meet on the third Thursday of each month at noon for lunch. Guests are welcome.

They are hosting a series of seminars in the Beaches Recreation Center events room.

November 9 - Dolphins and Manatees.

December 14 - Birds of Prey with birds from Moccasin Lake Environmental Education Center.

Friends is a non-profit organization that works to sustain the Beach Library and Recreation Facilities and Pool as a viable part of the community. You are welcome to join them and share your ideas on how to improve things. Call Donna Eliason or Linda Owens at (260) 894-0270 for information.

### BELLEAIR GARDEN CLUB

The club features a monthly tea & general meeting on the first Wednesday of the month at 1pm, as well as horticulture programs on the second Wednesday of the month at 9:30 am at the Belleair Garden Club at 903 Ponce de Leon Blvd., in the Town of Belleair.

November 16th they will celebrate their 25th Anniversary with a party at 10:30am in the Belleair Beach City Hall.

Club membership is \$50 per year, couples pay \$55 and seasonal members only \$25. Guests are welcome. Call Mary Carey to RSVP to events, 596-5981 or contact Majorie Rose, President, at [RoseMarjorie38@Yahoo.com](mailto:RoseMarjorie38@Yahoo.com) for information about the club

### NEWCOMER'S CLUB

Do you want to meet new friends? Joining this organization which began as a social club to help relocated residents develop new friends and acquaintances, will help. You do not really have to be a newcomer to join; many members already live in the immediate area. The ladies meet monthly at local restaurants for lunch with guest speakers. Afterwards, many stay and play cards or visit. For more information, please call Karen Botsford at 531-0378 or visit [WelcomeNewComerClub.com](http://WelcomeNewComerClub.com).

### CARLOUEL HOMEOWNERS ASSOCIATION

They welcome new neighbors to join the group as they move into the Carlouel neighborhood. They admit they are the smallest and least active HOA in the area, however, they do have a few events. To participate, please call Sue Williams at 446-4471 or visit their new website, full of history, weather and events, [www.MyCarlouel.com](http://www.MyCarlouel.com).

### DAUGHTERS OF AMERICAN REVOLUTION

They meet on the third Friday of every month at the Belleair Country Club for a luncheon beginning at 11:30am. To join, please call Linda Mintz at 488-1068.

### SONS OF THE AMERICAN REVOLUTION

The Clearwater Chapter meets monthly on the third Wednesday at the Dunedin Golf Club, 1050 Palm Avenue at 11:30 to socialize. Lunch begins at 12 noon. Their programs normally pertain to the Constitution or Revolutionary history. New members and guests are always welcome. Call Jim Phillips at 447-1616 or email to [JPhillips1936@icloud.com](mailto:JPhillips1936@icloud.com).

## HUBBELL FUNERAL HOME - A FAMILY BUSINESS



Growing up, Gerald Hubbell did not know that one day he would open a funeral home--but he did. Today, his Hubbell Funeral Home is the oldest operating business in Belleair Bluffs.

Hubbell (85) was born in Takoma Park, MD near Washington in 1931. Prior to college, Hubbell volunteered to serve in the Navy during the Korean Conflict. He was assigned to an aircraft carrier. After the Navy, he went to college at Columbia Union college where he met Stella, his wife of 60 years. "He really wanted to date my roommate, but then he started dating me," says Stella, about how they met. "Gerald had one of the only cars on campus and he used to take us out for ice cream." When he and Stella met, she was studying nursing and later received her BSN. Hubbell received a two year Associates degree and went to work as an electrician. They got married in 1956. The Hubbells visited his parents in St. Pete one winter; they soon decided Florida was where they wanted to be.

After they were settled in Florida, a friend asked Hubbell to work his shift at a nearby funeral parlor. That is when he got the idea of opening up a funeral home. "All I had to do was clean up, take out the trash, move caskets around and greet people when they came in for funerals," recalls Hubbell. "There didn't seem to be much to the business."

Not long after, Hubbell was laid off from his electrician job. He began visiting area funeral homes asking for work, but without any experience, there weren't any takers until Osgood Funeral Home in Pinellas Park hired him. It motivated Hubbell to pursue that line of work and he enrolled in Mortuary College.

After he passed the state boards, he was ready to start his own funeral business. He met a Largo Realtor who showed Hubbell a vacant lot on Indian Rocks Road North. "I had no money and no job," he recalls. The Realtor said, "No

problem, we'll get you the money." He then looked at Stella and said, "What do you do?" When she told him she was a nurse at Mound Park Hospital (today it is Bayfront Medical), he exclaimed, "That's good enough!" He got a \$40,000 loan which included the land and building. "It is amazing how easy it was to get a loan back then," Hubbell remembers. Jewel Welch owned most of Belleair Bluffs and the property behind the lot. She agreed to sell them the back half of the lot on Indian Rocks Road. "She just sold it to me and told me to pay her later."

At the time, we lived in Seminole but sold our house to an elderly couple. I negotiated with only the wife because they expected her husband to die soon. After the sale, I got a call from Pasadena Hospital and they told me the 'wife had died--not the husband.' I was speechless. She was our first customer."

"We started small," Stella says. "We even lived in the funeral home for many years." The funeral business has changed a lot over the years. When Hubbell first opened in 1964, he had a funeral coach/ambulance combination.



"We all used to operate all the county ambulances," says Hubbell. "We got paid \$5 per trip." "I remember one lady telling me she was not going to pay her bill since when she died I was going to get her money anyway."

While running the funeral home Hubbell was also involved with the City of Belleair Bluffs, even before it became a city. He was one of the first City Commissioners, serving for five years as Vice Mayor. His primary function on the Council was to oversee the police and fire department. "That was easy seeing how we only had one policeman and one police car," Hubbell chuckles. "I also oversaw the all-volunteer fire department. Whenever there was a fire, it was our job to sound the alarm. The siren was on our property and the switch was inside the funeral home. The siren was tested every Saturday at noon. "It was my responsibility for years, you could set your watch by it. The warning

system was eventually replaced by a phone system and now of course the fire department has real paid employees," Hubbell explains. The local funeral directors were involved in creating what has become the Pinellas EMS system. Hubbell convinced the City to own their own ambulance and even got the Rotary to pay for it.

In the 1970s Hubbell was the founding President of the Belleair Bluffs Rotary and his wife Stella was a member of the Rotary Anns. Hubbell moved up to become a District Governor for the State of Florida from 1977-1978. "I had to go to a meeting somewhere in my district virtually every day."

Even today, the Hubbell's live in a house on the property behind the funeral home. They have three grown children (Melissa, Melinda and Jerry) and five grandchildren: Ryan (29), Griffen (25), Stella (10), Ben (10) and Ellie (5).

Gerald has basically retired, son Jerry and his wife Christine oversee the day-to-day operations of the funeral home. Jerry also went to Mortuary College (as well as the University of South Florida) and is a licensed funeral director. Christine is a graduate of the University of Florida. They have another full time funeral director and pre-need sales counselor on staff, and an administrative assistant, plus Stella who still stays involved because she just isn't ready to retire. "We work as a family and take pride in serving our families," says Jerry.

Today, more people are choosing cremation and other alternatives, but there are still families who prefer a traditional service. Hubbell offers a variety of unique ways to personalize your service. Their large selection room has over a dozen caskets, urns and accessories on display.

Gerald and Stella celebrated 60 years of marriage on August 19. Hubbell Funeral Home, now 52 years old is located at 499 Indian Rocks Road N. Call them at 727-584-7671 or just stop by.



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