BELLEAIR AREA
NEIGHBORHOOD Newsletter
Griffin Productions, Inc. / 727.517.1997

APRIL / 2015 ISSUE 42

This home, called the McMullen log cabin, is featured at Heritage Village. It is representative of 1840s Clear Water style homes.

CLEARWATER'S EARLY BEGINNINGS

The City of Clearwater, incorporated May 27th 1915, is celebrating its 100th anniversary this year. However, the history of Clearwater dates farther back than just the 100 years since it became a city. It was the early settlers who planted the seeds of what Clearwater would be.

200 years ago there was no name for our area. The United States did not acquire Florida from Spain until 1821. Before that, Cuban fishermen primarily lived here in fish camp homes were called ranchos.

Once Florida became a territory, some hardy settlers began moving to the area, mostly living along the coastline. Early settlers traveled here by boat and the area began to be called "Clear Water" because of the many natural area springs, most of which flowed into the bay. It is said the bay was so clear, you could see the bottom, even in deep water.

In the 1830s, the first of three Seminole Indian Wars were fought in Florida. All told, the wars cost 1400 American soldiers their lives. People were afraid to live in Florida.

In April 1841, the government established a fort, named Fort Harrison after former President William Henry Harrison, on the Clear Water Harbor bluffs. (Today it is Harbor Oaks at the intersection of Druid Road and Orange Place.) It was not big; it was really nothing more than a group of shacks made from pine trees.

Fort Harrison was a place for the Seminole War soldiers to recuperate. Between 300 and 500 officers and enlisted men from the 6th United States infantry were stationed there. The Second Seminole Indian War ended seven months later and the fort was decommissioned November 1st, in its first year.

To encourage people to move to Florida, the Armed Occupation Act of 1842 was created. It allowed a free land grant of 160 acres to anyone who would settle here, farm at least 5 acres and fight Indians if needed. Many families already living here applied for land. They are the first documented Clear Water settlers.

James Stevens was one of these first settlers. Living in the area of the former Fort Harrison, he received one of the area's first land grants in 1848. It included the area west of today's Ft. Harrison Avenue, from Drew Street south to Jeffords Street.

Other families that were among the first included Samuel Stevenson, John C. White, and Elias Hart. The White family lived on the north side of Clear Water. The McKay brothers settled in the Anona area, just a few miles to the south of Clear Water.

In 1845, Florida became a state.

In September 1848, a powerful hurricane hit our area. Clear Water was high and did not flood, but many were surprised by the violent winds. No one is known to have died, but many of the rickety homes were destroyed, and livestock and crops were lost. Some left the area.

John S. Taylor, Sr. an early citrus farmer in Brooksville visited Clear Water but did not consider the land worthy of farming. He was about to return home, when a friend, James Stevens, offered to sell him part of his property near the old fort. Taylor agreed and as a slave owner, he offered to pay for the land with a slave. One of his young female slaves, who cooked for the family, had tried to poison them. He offered her to Stevens and glad to be rid of her, he received 80 acres west of today's South Fort Harrison in return.

By 1850, the Census shows that the Pinellas peninsula, which was then called West Hillsborough, had only 35 families and a population of 178 people.

By Bob Griffin, Publisher

Or Current Resident

CREDITS

This newsletter is published by GRIFFIN PRODUCTIONS, Inc. and is mailed to occupied residence and business in Belleair Beach, Belleair Bluffs, Harbor Bluffs, and part of Largo. We are not officially associated with any city government.

PUBLISHER
Bob & Becky Griffin

ART DIRECTION
Becky Griffin

SALES
727-517-1997

CONTACT INFO
P.O. BOX 1314
Indian Rocks Beach, FL 33785
517-1997 ~ 517-1998 FAX

BeachNewsletters.com

Published Feb • Apr • June
Aug • Oct • Dec

Please send comments to
bob@griffindirectories.com

Do you need another copy of this newsletter. You may pick up additional copies of this newsletter at all City Halls, Wildfield Marketplace, Panara Bread, most Banks and the Belleair Market. Need a lot more? Call 517-1997.

This newsletter is printed every other month and survives on local advertising. Please support the people advertising here. If you are a Belleair resident you receive a discount when you advertise. We offer advertising discounts in our other issues, Indian Rocks Beach, Clearwater Beach and Downtown St. Petersburg.

Call for the next issue. For more information, or to read our other issues online, visit BeachNewsletters.com

Bob & Becky Griffin
www.beachnewsletters.com

SEE YOU AGAIN IN JUNE!

© 2015 Griffin Productions, Inc.

CITY NUMBERS

CITY OF BELLEAIR BLUFFS
www.belleairbluffs.org
2747 Sunset Blvd City Hall: 584-2151
FIRE DEPT: 587-6714
SHERIFF: 582-6200
MAYOR - Chris Arbutine, Sr
COMMISSIONERS —
Joseph A. Barkley, III - Vice Mayor
Suzy Sofer • Jack Nazario
Taylour Shimkus

CITY OF BELLEAIR BEACH
www.cityofbelleairbeach.com
444 Causeway Blvd City Hall: 595-4646
FIRE DEPT: 595-1117
POLICE: 595-4646
MAYOR - Rob Baldwin
COMMISSIONERS —
Leslie Notaro - Vice Mayor • Wanda Schwerer • Jeril Cohen • Mitchell Krach
Pamela Gunn • John Pietrowski

TOWN OF BELLEAIR SHORE
www.belleairshore.com
1200 Gulf Blvd, Belleair Shore 593-9296
FIRE DEPT: 595-1117
POLICE DEPT: 595-4646
MAYOR: Robert E. Schmidt, Jr.
COMMISSIONERS — Jennifer Lyndsay
Deborah Roseman, Vice Mayor
Ray Piscitelli • Steve Bloom

TOWN OF BELLEAIR
www.townofbelleair.com
901 Ponce de Leon Blvd, Belleair 588-3769
FIRE DEPT: 588-8392
POLICE DEPT: 588-3769
MAYOR - Gary H. Katica
COMMISSIONERS — Kevin Piccarreto
Deputy Mayor• Tom Shelly
Michael Wilkinson• Karla Rettstatt

CITY OF LARGO
www.Largo.com
201 Highland Ave, Largo Info: 587-6700
FIRE DEPT: 587-6714
POLICE: 586-7427
MAYOR - Patricia Gerard
VICE MAYOR - Woody Brown
COMMISSIONERS — Micheal Smith
Robert Murray • Curtis Holmes
James Robinson • Harriet K. Crozier

SHERIFF NON-EMERGENCIES 582-6200
SHERIFF DISPATCH 582-6177
PINELLAS COUNTY INFO 464-3000
ELECTRICITY. 443-2641
PHONE (Residential) 800-483-4000
CABLE (Bright House) 329-5020

BELLEAIR FINE ARTS SOCIETY 934-4304
BELLEAIR SOCIAL CLUB **585-9633**
BELLEAIR BRIDGE GROUP. . . **669-5283**
BELLEAIR ROTARY CLUB
Charles Holloway 709-7613
BELLEAIR WOMENS REPUBLICAN CLUB
Sherrie Morton 581-8313
BELLEAIR YOUNG WOMAN'S SOCIETY
Bobbi Huntington, President . . . . . .
BELLEAIR BEACH ISLAND GARDEN CLUB
Marjorie Rose 238-8691
BELLEAIR GARDEN CLUB
Claire Whitaker, President 724-4645
BELLEAIR BEACH LADIES LUNCHEON CLUB
Lillian Nazario, President. 585-4843
BLUFFS BUSINESS ASSOCIATION
Bonnie Trembulak 686-8797
CLEARWATER GARDEN CLUB
Alice Jarvis, President 391-3066
FRIENDS OF THE BILTMORE. . 581-5171
TOWN OF BELLEAIR CIVIC ASSOC.
Roz White, President 462-2674
CLEARWATER SAILING 517-7776

COUNTY INFORMATION 464-3000
COMMISSION OFFICES 464-3377
Norm Roche 464-3360
Karen Seel 464-3278

STATE:
Senator Jack Latvala 727-793-2797
Republican, District 20
26133 US Hwy19 N. Ste 201, Clearwater
Latvala.Jack.web@flsenate.gov
Senator Jeff Brandes 727-552-2573
Republican, District 22
3637 Fourth St. N., Suite 101 St. Petersburg
Brandes.Jeff.web@flsenate.gov
Representative Larry Ahern 727-395-2512
Republican, District 66
8282 Seminole Blvd. Suite B, Seminole
larry.ahern@myfloridahouse.gov
Governor Rick Scott
Rick.Scott@myflorida.com

FLORIDA UNITED STATES SENATORS
Marco Rubio 202-224-3041
www.Rubio.Senate.gov
Bill Nelson 202-224-5274
www.BillNelson.Senate.gov

AREA UNITED STATES REPRESENTATIVE
David Jolly 727-823-8900
9210 113th St, Seminole, Fl 33772
www.jolley.house.gov

CALENDAR OF LOCAL EVENTS

APRIL

April Fool's Day	1
Guppy's Sunset 5K	3
Good Friday	3
Easter Egg Hunt McGough Park	4
Spring Fest Arbor Day Belleair	4
Beauty and the Beach	4
Easter Sunday	5
Public Schools Resume	6
Rays Home Opener	6
Bluff's Business Assn Mixer	9
Rowdies Home Opener	11
PawFest Largo Central Park	11
Turtle Trot Run (5K) McGough Park	11
Taste of Belleair & Belleair Bluffs	18
Indian Rocks Garage Sale	18-19
Mainsail Art Festival St Pete	18-19
Sunday Concert Belleair Rec Center	19
Earth Day	22
Administrative Professional Day	23
Arbor Day	25
Biggest Beach Party Ever	25

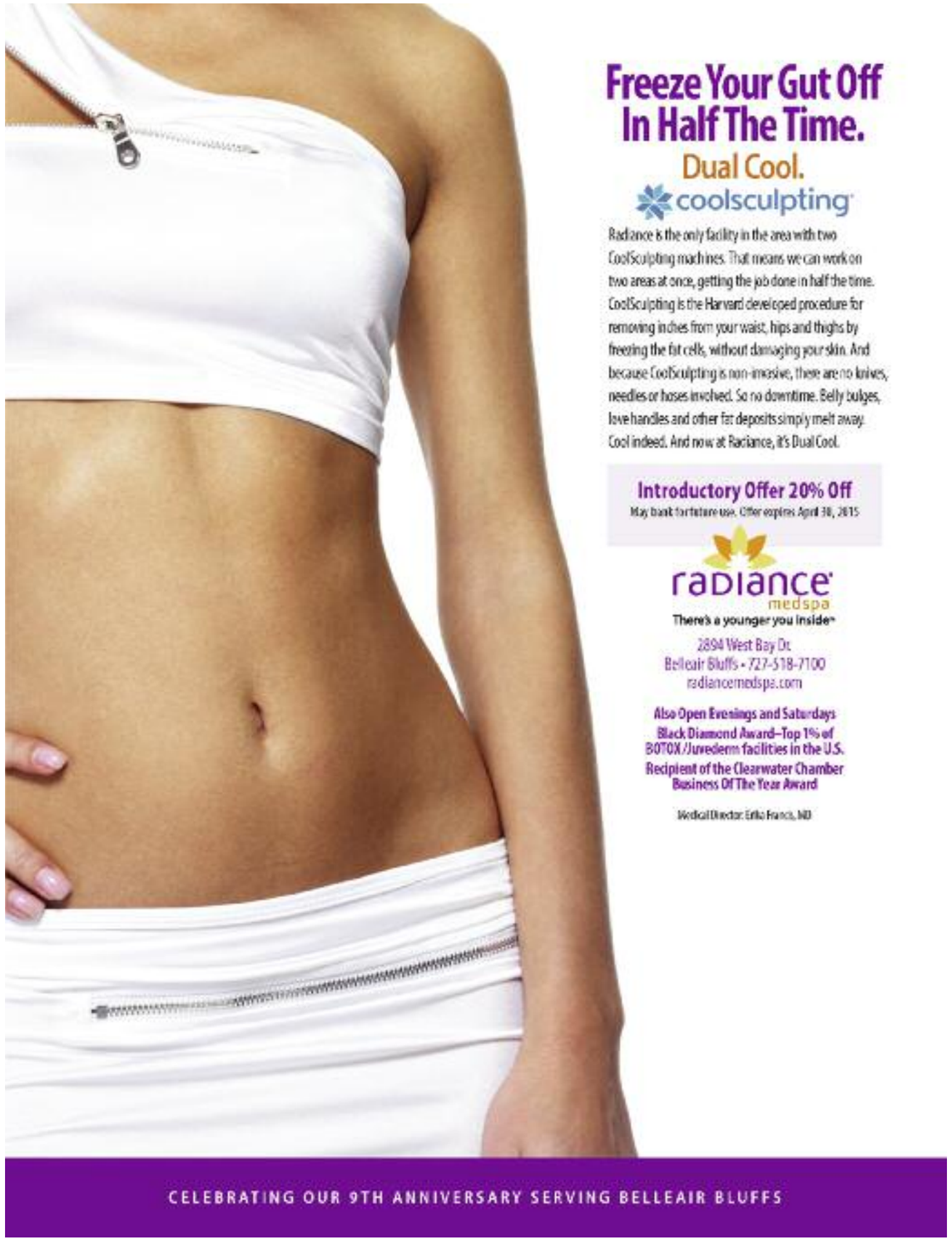
MAY

Loggerhead Turtle Season Begins	1
Belleair Rec Family Golf Tournament	2
Teacher Appreciation Week	4-8
Postal Workers Food Drive	9
Mother's Day	10
Clearwater Beach Restaurant Week	11-17
Belleair Bluff's Business Assn Mixer	14
Stone Crab Season Ends	15
Safe Boating Week	18-24
Abilities Wine Tasting Armed Forces Museum	23
Memorial Day	25
Schools Closed	25
Clearwater's 100th Anniv Parade	30

JUNE

Hurricane Season Begins	1
Public School Close	2
Boat Club's Summer Island Party	6
Summer Camps Begin	8
Belleair Bluffs Business Assn Mixer	11
Indian Rocks Flag Retirement Ceremony	12

BELLEAIR AREA NEIGHBORHOOD NEWSLETTER



Did You Know...

EMERGENCY ACCESS PERMIT In an effort to prevent looting and burglary after a large, mandatory evacuation, beach cities have joined the Pinellas County Sheriff's Office to provide free Emergency Access Permits to all businesses and residents of the barrier islands. Once an evacuation order has been lifted, Emergency Access Permits will be required to re-enter an evacuated area. There are nine entry points to the barrier islands. Access will be limited based on the closest entry point to your residence. Law enforcement will scan the barcode on your permit to verify your residence. Belleair Beach residents may pick up their permit at 444 Causeway Blvd. Belleair Beach, limit two per household. All that is needed is a driver's license with your Belleair Beach address.

PAWFEST The annual PawFest is at Largo Central Park on Saturday, April 11, from 10am to 3pm. This canine carnival includes a playhouse, contests and games for the pets and kids, a Bark Café, a dance presentation, and a Doggy Mall. See a K-9 Demonstration at 1:30pm. Area rescue groups and shelters will be attending with adoptable dogs. The Largo High Jazz Band will be performing. Please bring towels, blankets, sheets and dog food for donation to help the rescue dogs.

FOOD DRIVE The Letter Carriers Food Drive is Saturday May 9. To donate, set out your dry and non-perishable food items in a grocery bag next to your mail box that day before your normal mail pick-up. Your mail carrier will collect the items when they deliver your mail.

WEEDON ISLAND Weedon Island Preserve – often referred to as "the best kept secret in Pinellas County" – won't be a secret for much longer. Runner's World, the world's largest running magazine, features it as its "Rave Run" in the April 2015 issue. It is 3,200 acres of coastal and upland ecosystems, owned and operated by Pinellas County and home to the 8k Gopher Weedon Trail Run.

SWIM ACROSS AMERICA Swimmers of all ages are invited to take part in this, the fourth annual event in beautiful Clearwater Beach on May 30th. This family event, is not a race. Whether you are a veteran swimmer or you're looking to do your first open water swim, enjoy this event while you help fight cancer at Moffitt Cancer Center! Swimmers, kayakers, and volunteers are needed. Visit swimacrossamerica.org/tampabay for more information.

and More...

ANONA PRINCIPAL RETIRES After 38 years in education, Gaye Lively, principal at Anona Elementary School retired. "Actually I am planning to stay busy by starting a photography business, writing some books and traveling," Gaye tells us. She lives in Seminole, has 2 adult children, and some grandkids. Lively has been in the Pinellas County School System 30 years and the Principal at Anona for 4 years. Her last day was February 27th.

NEW NAME The COTI Private School located in Indian Rocks Beach's Church of the Isle has changed its name to County Day School Indian Rocks. Country Day School of Largo now owns and manages the small school.

NEW FIRE STATION Belleair Bluff's City Commission approved building a new fire station on land already owned by the city. The property is behind and to the north of City Hall. That location will serve Belleair Bluffs, the Town of Belleair and the western part of Largo

BEAUTY AND THE BEACH The City of Indian Rocks Beach hosts its annual Beauty and the Beach event on Saturday, April 4th. Beginning at 11am, the arts and crafts show opens in Kolb Park, by City Hall. About noon, activities start on the beach at the County Park at 18th Avenue with live music, beer, food and fun. It goes until 7pm and is free.

SCHOOL WORKING AT SOUP KITCHEN 7th graders at St. Cecelia Interparochial Catholic School are using their hands for service at the St. Vincent de Paul Soup kitchen on Monday mornings. Working in small groups, they're helping to prepare and serve hot meals to 200 needy members of our community. The Soup Kitchen provides a hot, nutritious meal seven days a week for the homeless and working poor. For many, this is the only meal they will eat all day.

AREA GARAGE SALE Indian Rocks Beach Spring community sale is Saturday and Sunday, April 18-19 beginning at 8am. No need to look for signs. Every street is loaded with sales.

WHAT GOES UP MUST COME DOWN Each released balloon, including those marketed as "biodegradable latex", return to Earth as litter. Balloons can travel thousands of miles to pollute the most remote and pristine places. Countless sea animals die each year when they mistake the balloons, floating on the water, for jelly fish and eat them. The also cause power outages when they get tangled up in transformers. Don't release them!

OUR NEXT ISSUE IS IN JUNE Read this issue, as well as others, online at BeachNewsletters.com.

Serving Pinellas County for over 100 years
LARGO FEED & PET SUPPLY
210 W. Bay Drive 727-581-8743
We Carry a Wide Variety of Premium Dog & Cat Foods and Supplies, plus Wild Bird Seed, Fish Food, Fertilizers and Insecticides.
10% OFF your purchase with this Ad
exp. July 15, 2015
Stop by to say hello and let our knowledgeable staff answer any questions you may have
Monday-Friday 9am-6pm, Saturday 8am-3pm
DELIVERY SERVICE AVAILABLE

Kathy L. Anderson, DO, FAOCD
Board Certified Dermatologist
Medical & Cosmetic Dermatology
(727) 462-5242
Botox®
Xeomin®
Radiesse®
Belotero Balance®
Sculptra®
Juvederm® Ultra Plus
Juvederm® Voluma
Pellevé®
Photofacial (IPL)
Microdermabrasion
Chemical Peels
Skin Cancer Surgery
Acne Treatment
Treatment of:
Skin, Hair & Nails

Over 20 Years Experience in Dermatology
Trust Your Skin to a Board Certified Dermatologist
510 Druid Road East, Suite A @ Clearwater, FL 33756
www.drkathyandersondo.com

Budget Friendly
Fine Furnishings
Shabby2Chic
Repurpose Thrifty Boutique
Mention this ad and save 20%

ANTIQUE ALLEY
596 Indian Rocks Rd. N. A2
Belleair Bluffs
727-216-1402 ext. 508
Accepting Donations of Gently Used Fine Furnishings
All proceeds benefit:
Shepherd's Village
... a 501C3 affordable housing and training ministry for single parent families

CLEARWATER HISTORY, continued

The first school, the McMullen Log School, was built by Capt. James McMullen two miles southeast of Clear Water. It was private and only his children and a few neighbors attended. It was soon followed by the free Old Taylor School on the Taylor Property. (The land, at Druid and Hercules, eventually became the Pinellas County School Administration Building.) The school had 19 pupils; Mr. Campbell, their 25 year old teacher, earned $1 per day for a 40 day school year.

In 1854, David B Turner and Robert J Whitehurst bought Taylor's 80-acres for $800; that is only $10 per acre. Then they split it with the line of ownership running east and west down Mulberry Lane. Turner had the north half, Whitehurst the south. The Turner family lived on the west end of the road named Turner Street. Turner operated a sawmill by a waterfall on what is now Bayview Drive in Belleair. He also taught Sunday School at the Community Church in the old Taylor School.

the public fishing pier

Life was not easy. Early settlers lived in log houses. Their furniture was made largely of lumber and animal hide. Cooking was done over an open fire in the yard or in a fireplace. Many had only one pot and a frying pan, but there was plenty to eat. Wild game was plentiful and included deer, hogs and wild turkeys. Fish was a major part of their diet and easily available. During the fall, mullet spawned in such large numbers, men would kick them up on the beach while the women would gather them in their aprons. Nearly everyone raised and sold livestock. Cattle were allowed to roam the forests and sometimes even the roads. Everyone also grew food. Corn and sweet potatoes were abundant.

In 1857 the Reverend C.D. Nicholson was sent here by the Methodist Church. He bought land in north Clear Water. For many years, he preached in area churches.

Turner opened the first post office on August 20, 1859 and was its first Post Master. He operated it out of his Turner Street house. In those days, post offices had names; his was called Clear Water Harbor Post Office. Mail was infrequent. It arrived either, from Cedar Key on the boat *The Madison Packet* or when someone traveling to Tampa brought it back. Letters often sat in people's home until someone got around to dropping it off at the Post Office. Postage was paid when it was picked up which is how Turner got paid. It went out of business March of 1867, after the Civil War.

The 1860 Census shows 82 families lived on the peninsula with a total of 381 people. The family names listed in the Census that you might recognize include Whitehurst, McMullen, Campbell, Taylor, Mears and Youngblood.

I wish to thank several people for their help in collecting all the information used to write these installments. Much of the information was found in "The History of Clearwater" written by The Woman's Club of Clearwater (March, 1917) and "The Brief History of Clearwater" by Clearwater's Bicentennial Committee compiled by Carrie Gleason (1976). Many members of the Clearwater Historical Society also helped, too.

COMMUNITY CONVERSATION & COUNTY APP CONNECT CITIZENS TO COUNTY GOVERNMENT

By Pinellas County Commissioner Chair Karen Seel

Life is so fast paced, not everyone has time to attend County Commission meetings. New and emerging technologies allow us to reach more residents and give them the chance participate in their government. As part of this effort, the members of the Pinellas County Board of County Commissioners and County Administrator Mark S. Woodard will host a Community Conversation this spring.

Unlike a traditional meeting, you do not have to show up in person to ask questions, though you are certainly welcome to attend if you would like. Instead, you may listen live and ask questions through the call-in number, or post your questions on Twitter using the appropriate hashtag or post them on the Community Conversation blog. You can also watch the event live on Pinellas County Connection Television or online at www.pinellascounty.org/etownhall.

The upcoming Community Conversation will focus on goals and initiatives for Pinellas County. Residents may pose questions during the meeting on any topic they choose. Commissioners and the county administrator will answer as many questions as possible during the meeting.

This year's Community Conversation will be held at the Seminole Campus of St. Petersburg College, on Wednesday, May 20, and will include an open house from 6 to 7 p.m., with the live event following from 7 to 8 p.m. During the open house, you will be able to have casual conversations with members of the board; providing an excellent opportunity to get to know your county officials.

Another component of connecting residents to county government is the county's new mobile app. Pinellas County citizens can instantly stay connected to county news, meetings, events and social media through the new app - Doing Things for You!

Residents can also report an issue in the community and submit a corresponding photo with their location automatically recorded by GPS. Once a report is received, it is routed to the correct department to handle the issue, whether the department is within county government or a municipality. Users can then monitor the progress of their report through the app. A video titled "Pinellas County App" is available at www.youtube.com/pcctv1 and shows how to report a problem.

Other app features include a map of the Fred Marquis Pinellas Trail, and information about the county's parks and preserves, local recycling programs and real-time bus schedules through PSTA. The Pinellas County app is available for free download to smartphones and tablets through the Apple Store and Google Play.

Connecting residents to their county government is important to me and all members of the Pinellas County Board of County Commissioners. This year's Community Conversation and the recently launched mobile app reinforce that commitment and further the county's accessibility through new and emerging communication tools. I am excited about these avenues for citizen participation in county government. These are just one piece of why Pinellas County is such a wonderful place to live, work and play.

Robert Young
JEWELER EXTRAORDINAIRE
✶ Featured Jewelry Designer for Dali Museum
✶ Large Diamonds and Rare Gemstones
✶ Expert Heirloom Jewelry Repair
✶ Redesign Your Tired Old Jewelry
✶ Experience the Art of Fine Jewelry Design
Have Robert Design Something Special for You !

www.robertyoung.com
Like us on Facebook at:
Robert Young Jeweler Extraordinaire
250 NORTH INDIAN ROCKS ROAD BELLEAIR BLUFFS. FL 33770 727.584.1110

Carlson Wildwood Florist
Flowers and Gifts
For all occasions
in the Perfect Blend
of Classical and
Contemporary
10% Discount
If you mention this ad
727.446.4610
488 Clearwater Largo Rd., Largo

Quality Service Since 1981
BELLEAIR BLUFFS
CLEANERS
Monday – Friday 7 to 7
Saturday 8 to 5
2924 West Bay Dr. Belleair Bluffs
727.585.1101

FREEZE YOUR GUT OFF IN HALF THE TIME WITH DUAL COOLSCULPTING

By Stephanie Schlageter, Radiance Medspa

More than 1.5 million people have experienced the non-invasive fat reduction procedure that got started with the humble popsicle. Scientists realized that children who ate popsicles got dimples because continual freezing of the cheeks led to targeted fat loss there. So they harnessed the power of the frost and developed CoolSculpting, a treatment that delivers controlled cooling to target specific fat cells below the skin's surface, freezing them away permanently. Even better, with a new dual applicator, you can double your results by treating multiple areas at one time. Dual CoolSculpting ("DualSculpting") basically cuts your visit time in half, making the procedure more convenient than ever.

The remarkable technology of CoolSculpting delivers controlled cooling to fat deep below the skin without a needle, incision or knife. Chilling the fat in this way – a process called cryolipolysis – damages it to the point that the fat cells are destroyed. During the next eight to 12 weeks, the body naturally eliminates the fat cells, and your most annoying trouble spots go right along with them. What's twice as nice is that with DualSculpting, two applicators are used at the same time, so you can treat two areas at once, like both of your love handles, while you sit back and relax.

CoolSculpting works best for clients who have been unable to correct specific trouble spots despite diet and exercise efforts. It permanently eliminates resistant fat in areas such as the abdomen, love handles, back and thighs. And because CoolSculpting literally destroys the fat cells by freezing them, once they're gone, they are gone forever. You cannot regrow fat cells.

Even better, CoolSculpting is a non-invasive solution, so there is no real downtime and you may return to work or play the very next day. During the procedure, after a short period of intense coldness, your treated areas numb, so you won't feel much at all. In fact, you can spend the treatment time – as short as an hour thanks to DualSculpting – checking your email or listening to music.

Many clients interested in CoolSculpting's benefits want both fat reduction and skin tightening for an all-over body makeover. The firming effects of Ultherapy offer a significant compliment to CoolSculpting. Another non-invasive treatment, Ultherapy, sends ultrasound energy below the surface of the skin to stimulate collagen production, thereby tightening loose skin. Ultherapy is the only FDA-approved treatment that provides both lift and tightening. That means without surgery, incisions or scarring, you can firm areas like your chin, neck, brow, eyelid, chest, knees, derrière or arms, and results last for up to two years before you need a touch-up.

With these two cutting edge treatments, you can take care of saggy jowls and muffin tops in one visit without any downtime. Both work gradually, so your results will improve during the next few months as you get lifted, tighter and firmer from head to toe, and leave people wondering what your new exercise regimen could be. Dual CoolSculpting and Ultherapy are your answer to turning back the clock, and both treatments are now so quick to get, you'll have plenty of extra hours to enjoy your youthful looks. Maybe you'll even take a few minutes to have a popsicle.

Volunteers Needed

Clothes To Kids, a local nonprofit, is looking for volunteers to fill weekly shifts from 9-12am on Mondays, Thursdays, and Friday mornings at the St. Petersburg location. Volunteers should love working with clothing, sorting, tagging, and organizing in a casual, pleasant, small group setting. Clothes To Kids provides new and quality used clothing to low-income or in crisis, school-age kids, free of charge. To help, contact Patti Hanks, Executive Director, at pattih@clothestokids.org or 727-215-8382.

Pet Pal Animal Shelter's 13th Annual Puppy Love Benefit, on May 9th is their largest fundraiser of the year. It is VITAL to the day-to-day operation of the facility and provides much needed funds for the care and recuperation of our animals. Held at the Coliseum, the "uncorked" evening included dinner, silent & live auctions, puppy pimping, 50/50 raffle, live music, and much more! They need Live Auctioneers and Assistants, Goody Bags stuffers, Check In personnel, Table Escorts, Table Monitors and people for setup and breakdown. Email gracie@petpalanimalshelter.com to help.

Largo Medical Center Volunteer opportunities are available in patient care areas and non-clinical departments throughout the hospital. You are cordially invited to discover the possibilities and the rewards of volunteering at Largo Medical Center. Assignments initially are available once a week on a three-hour shift. As you become more familiar with Largo Medical Center, your responsibilities can increase, if you wish. E-mail Ranishley.larsen@hcahealthcare.com or call (727) 588-5876 to request a volunteer application today!

Does your organization have a special volunteer need? Email your needs to bob@griffindirectories.com to have them included in this new column.

WHAT IS EARTH DAY ALL ABOUT?

Earth Day is an annual event observed on April 22nd. The concept started in the U.S. and has spread to 192 countries. Events are held to support for environmental protection.

The idea was first proposed in 1969 at a UNESCO Conference in San Francisco. Peace activist John McConnell, proposed having a day to honor the Earth and the concept of peace. He thought the date should be March 21, which is the northern hemisphere's first day of spring. Denis Hayes became the primary organizer and promoter.

A month later, April 22nd was proposed by U.S. Senator Gaylord Nelson as an environmental teach-in day. Nelson was eventually awarded the Presidential Medal of Honor of Freedom in recognition for his efforts in this area.

The first Earth Day had participants and celebrants in over 2,000 universities, tens of thousands of elementary schools and hundreds of communities across the country. It gathered over 20 million Americans to form peaceful demonstrations in favor of environmental reform.

In 1990, with April 22nd as the official Earth Day, Hayes took the concept international . He organized events in 141 nations. Earth Day soon became Earth Week, with activities highlighting environmental issues covering a full week.

Earth Day is coordinated by the non-profit Earth Day Network and is still chaired by its first organizer, Denis Hayes. Find more information at Earthday.org.

Affordable Care
Assistance when you need it

Personal Care
Bathing, Dressing, Grooming
Continence Care & Toileting
Meal Preparation
Mobility & Exercise
Transportation
Medical Appointments
Errands & Social Engagements
Light Housekeeping
Dusting, Vacuuming & Sweeping
Dishes, Laundry, & Changing Linens
Companionship
Conversation, Reminiscing & Reading
In-Home Respite Care
Providing a break for primary caregiver
One-time, As Needed, or Daily Care
Available 24/7
CARE PLACEMENT
Home Health Agency
Caring is Our Business
727-787-8677 • 813-884-6100
CarePlacementHH.com

Ruth Farovich
RN & Owner

Belleair Pool
SERVICE & SUPPLY
Your Neighborhood Pool Specialists
• Complete Pool Remodeling
• Repairs, Service & Maintenance
• Free Water Testings
• Filters, Pumps & Heaters
• Salt Chlorine Generators
• Maintenance Equipment
• Replacement Parts & Chemicals
Swim All Year
Heat Your Pool
Visit our Showroom!
We Can Answer Your Questions
1702 West Bay Drive, Largo
Just East of the 20th Street stop light
727-483-9671
(Lic. #RP252555082)

Bluffs Animal Hospital
Caring For Your Furry Family Since 1961!
We are a full service medical facility, committed to the highest level of customer service.
No appointments are necessary - walk in at your convenience!
• Non-invasive laser therapy treatments
• Newly upgraded digital x-rays
• Day-time emergencies always welcome
• In-house labs, surgery, dentistry, boarding, grooming, online medication refills and more!
320 N. Indian Rocks Road, Belleair Bluffs
Hours: 7am-5:30pm M-F, 7am-12pm Sat.
Doctors begin seeing patients at 8am
Email: info@bluffsanimal.com
P: 727-585-5682 / F: 727-585-0525
Donald Morgan, DVM
Guy Gibson, DVM
Douglas Spiker, DVM
Kristin Heatherly, DVM
Margaret Sermersheim, DVM
www.BluffsAnimal.com

SLAUGHTER PLUMBING
24 Hour Emergency Service
RESIDENTIAL • COMMERCIAL
727-596-5663
Family Owned since 1958
All Plumbing Repairs
Water Heater Repair & Replacement
Faucet and Fixture Repair & Installation
Water & Sewer Line Replacement
Sewer & Drain Cleaning
$10 OFF Any Service!
not combined with other offers
Licensed • Bonded • Insured • Senior Discounts • Estimates
RF11067209
C9501
Serving All of Pinellas County for over 40 years
12920 Walsingham Rd Largo

BOAT CLUB NEWS

Close to 50 people indulged in a fabulous brunch on a sunny, warm Sunday Funday afternoon at Island Way Grill. This is always their most popular event and starts with champagne and bloody marys and oh so much food and ends with a visit to the dessert room. They would like to thank everyone who joined in the fun and a BIG thank you to Island Way Grill and their staff for once again a great day, and they look forward to next year's event.

UPCOMING EVENTS:
April 11-12: Caladesi Picnic and Overnight if you wish
April 16 - Last meeting of the season
May 2: Fish Fry, Keegan-Clair Park in Indian Rocks Beach
June 6: Beginning of Summer Island Party

Get the details or download a copy of the 2015 calendar at IRBboatclub.com. The IRB Boat Club is based in Indian Rocks Beach but anyone can join and membership is STILL FREE. meetings are on the third Thursday of the month (September through April) at Jimmy Guana's in the Holiday Inn Harborside. Anyone wishing to join can call Bob Griffin at 517-1997 or e-mail boatclub@griffindirectories.com

WALKING TO CALIFORNIA PART 3

This is a follow up to the articles that ran in our November and January newsletters about Indian Rocks resident Sam Leonard, who is walking to California for a charity.

The walking project has not been as easy as Sam thought it would be. We detailed some of his problems, but to recap: Sam left on September 30. His driver partner dropped out. His walking partner quit in Tallahassee. His sister died, followed by his brother-in-law, and he returned home. He resumed his walk the day after Christmas.

December 29th Sam fell off his bike in Mississippi hurting his hip, ankle and pride. He recuperated in Pensacola at a friend's house. He resumed January 5th, walking 12 to 17 miles a day, but the ankle injury slowed him down. He walked through Mississippi and crossed the Louisiana state line January 12th. The next day, he was on the outskirts of East New Orleans. On January 14, he returned home for his sister and brother-in-law's planned funeral services.

The weather, cold and rainy on many days, has been a factor in his planning. The coldest temperatures were in the mid-40s. One day he carried his umbrella in one hand and pushed his bike with the other. "It has not been all bad," Sam says. "I have met some of the nicest people, especially in Mississippi. I never felt any danger or fear."

He plans to return to walking March 1st and hopes to cross the Texas state line by March 15th. Then he will have to return to Gainesville for some cancer tests.

There is no way to predict how long it will take to reach the west coast. But Sam has not given up on completing the walk and raising money for his charity. For information or to donate to his cause, visit WalkForRehabbingVets.com. You can e-mail Sam at WalkCharity123@ComCast.net

CITRUS GREENING - LESS GREEN FOR GROWERS

Orange juice has been an important part of the American breakfast since the 1960s. In the '70s, Anita Bryant, TV citrus spokeswoman, totted "breakfast without orange juice is like a day with sunshine."

Yellow Banks owner John Buck with a greening and normal orange.

Florida is the largest producer of orange juice in the U.S. and the second largest in the world. Yearly, the industry has a $9 billion economic impact in our state and accounts for about 76,000 jobs. Not long ago, citrus groves covered 800,000 acres of Florida. Today, it is half that.

Now Citrus greening, a disease that affects Citrus trees and their fruit could change all that. Fruit on infected treea does not grow to normal size and it remains green. The fruit, misshaped and looking more like a lime, is small and bitter. The disease eventually kills the tree and has affected nearly every orange grove in the state

Citrus Greening first affects a tree's roots and later the fruit, causing crop and tree loss. It infects a tree before the grower can do anything about it, making the fruit useless. The disease has been around for centuries, but in the last ten years, it has become a major factor in the Florida citrus industry. It was first noted here in 2005, and since then, our Citrus industry has certainly felt the squeeze with a 25% decline in the harvest since 2010-11.

Harvest declines obviously impact the cost of producing a gallon of juice. With the increased costs, sales of Florida's orange juice are also down. Many local stores are starting to import more citrus from California and Mexico. For now, orange juice is still America's best-selling juice but it is losing shelf space in nearby grocery stores due to rising prices and alternative fruit drinks.

The industry is spending millions of dollars on research looking for answers. They are experimenting with new tree species which may take 30 years to implement and even GMO (genetically modified organism) trees, which researchers say is the quickest solution. While the U.S. seems to be more accepting of GMO foods, 60 countries ban GMO products, including the top importers of Florida citrus. They will not allow them to be imported or sold.

"Citrus Greening has cut my yield from a normal 80% to 60% a crate," says local processor John Buck, owner of Largo's Yellow Banks. "The problem is, you don't know they are bad until you get them here and handle them. The affected fruit is smaller, green and usually shaped like an egg. However, they are not a total loss. In our case we can squeeze them and turn them into juice, which we sell a lot of."

Business Briefs...

BEACHSIDE FRESH MARKET OPENS The much anticipated Beachside Fresh Market opened the first of February. Owners Joe and Tammi McCall are Indian Rocks residents. The market sells fresh local fruits vegetables, deli meats and cheeses (sliced to order), locally baked breads, freshly squeezed OJ, tangerine and grapefruit juices, dairy products, eggs and bacon. Their goal is to provide the best locally grown produce, local artisan and "Fresh from Florida" products and other pantry staples. In addition, they will be offering an online Organic Buyers Club open to the community. Those interested must register at www.beachsidefreshmarket.com or in person at market. For information about the Buyers Club or market, email info@beachsidefreshmarket.com. They are at 1511 Gulf Blvd. (next to Chicago Jaqx pizza).

WELLOSOPHY 360 This new Clearwater Beach business is introducing a new series of functional movement group chair and matt classes. The BodyWorx360 Stretch, Strengthen and Sculpt classes are designed for all abilities, and focus on spinal decompression, and a balanced mobilization of all major joints. To see the schedule and to register, contact WELLOSOPHY 360 at 282-5190 or see them online at www.Wellosophy360.com

NEW BANK The corner of West Bay and Clearwater-Largo Road will soon be home to a new Chase Bank. Roger Lurati, manager of the nearby Chase Bank just west of there, says they plan a move-in date of April 27th

MOVED

SYDNEY & COMPANY did not close as we reported in the last issue. They relocated from the Bonefish Plaza to 205 Indian Rocks Road North, across from the Plaza 100. You can reach them at 585-5520.

CAPPELLO & CO. has moved to Seminole. It is on Park Blvd near the Winn-Dixie, at 12999 Park Blvd.

FOR THE LOVE OF...BOUTIQUE moved from 790 to 428 Indian Rocks Road N. They are in the space vacated by Cappelo & Company Jewelers.

CLOSED

CARTOUCHE at 100 - A new business listed in the last newsletter is gone. If you are interested in this large space, call Dave Berolzheimer at 581-4448.

GOT NEWS? If you have business news you think is appropriate for this column or a story for the newsletter, we want to hear it. E-mail Bob@GriffinDirectories.com or call 517-1997.

BELLEAIR AREA NEIGHBORHOOD NEWSLETTER

MORTON PLANT DOYLE TOWER GROUND BREAKING

Hundreds of local dignitaries turned out March 12th to watch the contractors set the cornerstone for the new Doyle Tower at Morton Plant Hospital.

The new four-story Doyle Tower, will be located on the east side of the main hospital, near the emergency room entrance. It will feature many private rooms, an additional entrance to the hospital, new surgical rooms and a women's orthopedic platform. The new orthopedics unit will have 52 large private rooms and additional space for physical therapy.

The tower is named in the honor of Roz Doyle honoring her long time support of the hospital's commitment to improving the health of the community. The Doyle family also made a large financial donation to the project. "This is a significant milestone in our master plan, and we are deeply grateful to Roz Doyle for her support," says Kris Hoce, President of Morton Plant Hospital.

Kate Tiedemann, also made a major gift to fund an Intraoperative MRI which will be part of this new surgical platform in the new Doyle Tower.

The 200 million dollar budget for the Doyle Tower is part of a larger hospital transformation plan. This building is expected to be completed at the end of 2016, but the overall expansion is expected to take four years.

Before the expansion, Morton Plant has 687 hospital beds, 50 specialty areas, and hundreds of highly trained and certified physicians and trained nurses.

Morton Plant Hospital first opened in 1916 with an endowment from Morton Plant, son of Henry Plant, the railroad and hotel pioneer. Thus, the completion of this new tower will correspond with the hospital's 100th year anniversary.

I am proud to be a part of this new expansion," says Dan Doyle Jr. "Morton Plant Hospital has been a big part of our family's lives. We personally had three of our children born here. This has always been Mom's dream, to build a bigger better hospital at Morton Plant."

3 generations of the Doyle family attended the ground breaking. Left, Dan Doyle Jr. and wife Nicole, center their son Graham, right Roz and Dan Doyle Sr.

Landscapes By: RANDY LEE Inc
727.421.2715
www.landscapesbyrl.com

ISLAND RUM CAKES

Yo-ho-ho, and a bottle of rum! Or in this case it is a cake full of rum baked by Lynne James.

James started a small rum cake business in her home less than 2 years ago and it has really taken off. She makes over a dozen different kinds of rum cakes, each with a full cup of rum inside.

From the Rochester, NY area, James moved to the area in 1981. In the 1980s and early '90s, she used to work for PJ's Oyster Bar but went on to other things. She rejoined the staff at PJ's in 2013 and works at the outside bar Wednesday through Saturday. But she has always liked baking, too.

"My mother and grandmother liked to bake, but never for money," James says. "They just gave it away."

One day, James took one of her rum cake to a friend's birthday party. Friends wanted more of them and eventually suggested she sell them. Thus her business, Island Rum Cakes was born.

PJ's allows James to do all her baking in their commercial kitchen. She arrives in the wee hours of the morning to prepare the day's orders, which involves a dozen different flavors.

Mainly, James sells her cakes one at a time. 90% are sold locally, with the other 10% being shipped. She does not use a web site for orders. All of her contacts are by email and FaceBook. She deliver to a few nearby restaurants; of course PJ's serves them. PJ's buys about 20 a month and at 16 slices per cake, that is 320 customers.

Her cakes sell from $25 to $40 each, depending on the type. Her busy season is Thanksgiving and Christmas when she also makes rum balls. Most months, she offers specials and different flavors.

If you would like to order one of James's Rum Cakes e-mail IslandRumCakes@Gmail, call her at 560-5325 or visit her on FaceBook at IslandRumCakes. If you want one now, stop in at PJs and ask for the Rum Cake Lady. They have them for sale, while supply lasts. r,

SCAREWARE AND RANSOMWARE

These types of viruses come with various alarming messages intended to scare you (Scareware). These messages may say child porn has been viewed on your computer. Or, you will have to pay a $300 ransom to an anonymous party to re-gain access to your computer (Ransomware). You may see the crypto virus that encrypts your files and demands money to restore your data files.

Your husband/wife/children did not commit a federal crime. This message is a scam to scare and extort money from you. The government is not involved!.

First, **DO NOT CLICK** the pop up on your screen. **DO NOT CALL** any of the number or accept their calls. If you receive a call claiming to be from Microsoft of Windows, **HANG UP.** If you already paid them with a credit care, call your Credit Card Company and ask to have your **FUNDS RETURNED**, because you have been a victim of **FRAUD**. Next, turn your computer off and have your local computer service store assist you, such as Belltech Computer Solutions where you can get personalized, local service. Box stores don't offer that and are much more expensive.

For further question or concerns, call Belltech Computer Solutions, 727-595-5000, located across from the new Publix in the Indian Rocks Shopping Center 11985 Indian Rocks Road.

TAMPA BAY MAGAZINE'S BEST MEDI-SPA

pure Life medi-spa
wellness · skincare
by Dr. Fitzgerald

ARE YOU READY FOR YOUR SELFIE?

Don't feel you look your best? Need to shed a few pounds ? PureLife offers customized care for men and women of all ages.

Medical Director Dr. Joseph Fitzgerald and his experienced, compassionate medical staff offer rejuvenating treatments for body and face. Count on us for women's wellness, HRT and weight loss programs that work.

FREE EXCLUSIVE EVENT:
Join us March 2nd for a TriPollar Skin Tightening face and body live demonstration. Featured on Dr. Oz, this pleasant non-surgical treatment turns back time.

PureLife Winter Specials

- **Valentine Day Gift Cards:** Spend $200 or more, we'll add 20% over the amount purchased through 2/13/2015.
- **Triple Threat:** Get a Chemical Peel, Microdermabrasion and Customized Facial for ONLY $249. (Save $126)*
- **Lighten Up:** IPL Photo Facial $199 (Save $150) *

*Bring this ad to claim your special discount
Cannot be combined with other offers Good until Feb 28, 2015

Medi-Spa Services
- PRP Vampire Facial/Facelift
- TriPollar Skin Tightening
- Fillers, Wrinkle Relaxers
- HCG Weight Loss
- Laser Hair Removal
- IPL Photo Facial

Spa Services
- HydraFacial MD
- Chemical Peels
- Permanent Make-Up
- Massage, Facials
- Tattoo Removal
- Acne & Brown Spots

Call for a Complimentary Consultation
727.595.3400
12442 Indian Rocks Road | Largo, FL 33774

NEW GUESTS GET $25 OFF $100 SERVICES

IT'S THAT TIME!

HOSTED BY LEADERSHIP PINELLAS CLASS OF 2015

"It's that Time" hosted by the Leadership Pinellas class of 2015, in partnership with PACE Center for Girls, is a drive to collect needed feminine hygiene projects. Held Saturday, April 25, from 6 -9pm it will be at Pete and Shorty's Tavern, 2820 Gulf to Bay Boulevard in Clearwater. 20% of all food and beverage sales will be donated by Pete and Shorty's Tavern to PACE Center for Girls. In addition to dining, you are invited to participate in the 50/50 and silent auction.

Cost of entry is a package of feminine hygiene products. For each package you donate, you will receive a raffle ticket for a chance to win a $500 Publix gift card. To donate or get involved, e-mail erinemnett@gmail.com

PACE Center for Girls, Inc. is a non-residential, gender-specific program for Pinellas County girls ages 11 to 18, who are experiencing difficulty or conflict in their school or home. PACE helps girls who are struggling with abuse, failing in school or facing other serious risks.

Carla Mattern, Development Director recently requested community assistance from the Leadership Pinellas Class of 2015 and proposed a partnership product drive to help with the large reoccurring cost of buying feminine hygiene products used at the school.

Carla states, "At PACE, we supply everything the girls need while at the center, including feminine products. Our expense of tampons & pads is huge. The immediately needed supplies are a benefit for our girls and the PACE organization because funds budgeted for these supplies can be used in other areas." For information about the Center, contact carla.mattern@pacecenter.org

TASTE OF BELLEAIR & THE BLUFFS

The 2nd Annual Taste of Belleair & The Bluffs is scheduled for Saturday, April 18th at the Belleview Biltmore Golf Club, from Noon to 3pm inside their main building.

Local restaurants will be offering samples of their restaurant's favorite dishes, along with non-food vendors showcasing their products. There will be steel drum music, a balloon artist, and drawings for lots of door prizes. Admission, only $10 for adults and $5 for children, covers the cost of your food. Pay at the door.

Participating restaurants include: E&E Stakeout, Jewel Café, Le Petit Bistro, Maggie Mae's on the Bluffs, Marlin Darlin, Panera Bread, and Wildflower Café.

Other participating businesses are: Bello Vino Wine & Cheese, Belleair Coins, The Silver Queen, Belleair Market, The Belleview Biltmore Golf Club, Fluffy Puppies, JK Flowers, the Palms of Largo, Patchington and the Belleair Bluffs Business Association (BBA).

They want to thank sponsors including Clearwater Gas, Carolina Precision Fibers, Northstar Bank, FBC Mortgage, Radiance, the Belleair Bee, The Palms of Largo, and the Belleview Biltmore Golf Club.

The event benefits Gracie's Big Splash and Shepherd's Village. The Belleview Golf Club is located at 1501 Indian Rocks Road N. For more information, call Gerri Fortino at 480-9737 or email GFortino@BelleviewBiltmoreGolf.com.

HEALTH CREATION

by Bob Clark, Belleair Christian Science practitioner

Can we create health? What if we could? How would it affect our own health and our nation's health-care system? Don Berwick, CEO and founder of the Harvard-based Institute for Health Improvement (IHI) tells us "we would be better off to re-direct some health-care enterprise from fighting illness to pursuing health, going from health-care to health creation."

How can we make that shift on an individual basis?

1. A Healthy mind. So where does health originate? Conventional wisdom would say it comes from a combination of genetics, environment and behavior, right? But let's be unconventional and consider a more radical idea. The current mindfulness trend points to the mental nature of health.

This is a radical idea: "Health is not a condition of matter, but of Mind" (*Mary Baker Eddy, Science and Health with Key to the Scriptures*). This points to the divine Mind, uplifting the human mind and its concept of health by accessing the divine. The effect of human thought, especially when inspired by the divine, on human health is beginning to take its rightful place in health management and health creation. So, take some time to pray, meditate, reflect or just be quiet for an extended period. The book Sabbath, by theologian Wayne Muller, not only extols the health benefits of mindfulness, it also explains that the concept of "Sabbath", while religious in origin, has powerful application to everyday life for both the religious and the non-religious. Muller shows "how to create a special time of rest, delight, and renewal--a refuge for our souls." This can be an invaluable health creator.

2. Healthy practices. The word spirituality is heard more and more in relation to health. But is spirituality something we just read and talk about? What happens when we practice it? I've found the active practice of spirituality to be one of the most powerful health producers around. For example: the active practice of gratitude. Finding fresh ways in which to say thank-you, keeping a gratitude journal, or trying to stay in a grateful frame of mind really does promote physical health. This is a scientific fact. The active practice of empathy and compassion is a proven health creator. Developing the consistent mental ability to put yourself in the other person's shoes is a healthy practice and often turns contempt into solution oriented thinking. Solutions to unhealthy situations, homelessness, corruption, crime and disease, become more accessible in the presence of true empathy and compassion.

3. Healthy habits. Be honest (which is a healthy habit), we all have unhealthy habits. Facing and conquering them is a health creator. A friend realized her habit of harboring critical thoughts was mentally and physically unhealthy. She took time to pray about a solution. A familiar Psalm from the Bible which recommends not sitting in "the seat of the scornful" came to mind. She prayed to learn how to stay out of the hot seat and the answer was simple - love more and consciously replace critical thought with a loving one. It is hard, but the effect of persistent improvement is a much healthier life.

4. Healthy responses. We are all tempted to react with unhealthy responses, but what if our responses were always consciously healthy? It might seem hard, but it is within reach. Here are a few examples of healthier responses:

- Respond to anger with compassion.
- Respond to rudeness with grace.
- Respond to ignorance with understanding.
- Respond to fear with love.

Creating better health in our own lives is a powerful way to have an active role in our own and our nation's well-being.

Read Bob Clark's blog at simplyhealthyflorida.com.

WE HAVE TOWERS OF EXPERTS RIGHT HERE IN YOUR BACKYARD.

IS THAT SOMETHING YOUR CURRENT FIRM CAN OFFER?

Call for an appointment to see how we can help you achieve your financial goals.

RAYMOND JAMES®

JIM CONLIN, CFP®
Senior Vice President, Investments, Branch Complex Manager
Belleair, Clearwater, Trinity // 727.584.8815 // jim.conlin@raymondjames.com

Certified Financial Planner Board of Standards, Inc. owns the certification marks CFP®, CERTIFIED FINANCIAL PLANNER™ and federally registered in the U.S.
©2015 Raymond James & Associates, Inc., member New York Stock Exchange/SIPC Raymond James is a registered trademark of Raymond James Financial, Inc 15-BBE2E-0936.AL 1/15

THE TURTLE TALE

JR was a male horned owl who was living in captivity at McGough Park, located across the Intracoastal Waterway in Largo. About four years ago, he disappeared. Since he is unable to fly, it is presumed he was stolen.

Luc Campeau of Totem Films, a local Clearwater filmmaker, decided to make a movie about JR. But, it will have a different twist. If you have ever been to McGough Park the first thing you see is a small pond filled with the turtles. The film of JR's disappearance will be made from the turtle's perspective.

"I got the idea from my son Samuel, now 11," says film maker Campeau. "We used to go to McGough Park to see JR and the other owls. My kid was always excited to see all the turtles."

Called "Turtle Tale", the plot and the ending have not been revealed, but like most, the film is not 100% accurate. While JR was a male horned owl, he is being played by Matilda, a female barred owl. Park ranger Joel Quattlebaum, is now a female police officer. "The story is not meant to be totally true," says Campeau. "It is a fiction-inspired owl story." Of course in real life, the missing owl never came home. Does he return in this film? No one is saying.

They hope to sell the film. Look for it in local theaters or possibly on cable TV soon.

CROSSING GUARD OF THE YEAR

72 year old Charlie McCall was recently named Largo's "Crossing Guard of the Year." He has been doing this for seven and a half years, and has been Anona's traffic coordinator for the last six.

A normal work day is about 3 hours a day; an hour and a half in the morning beginning at 7:45 am and another hour and a half in the afternoon beginning at 2 pm. Two other crossing guards are also assigned to Anona Elementary. Charlie is the only one that directs traffic.

McCall says the best part of his job is the kids. "You can not have a bad day working with these little people."

One of 60 Largo guards, he is paid by the Largo Police Department. McCall says he makes 13.65/hour, which is about $6,200 a year.

"Charlie is so dedicated to his job," says Anona Principal Gaye Lively. "He never misses a day. He controls that crosswalk in front of Anona and maneuvers the cars with such authority and greets each child with a smile. The kids enjoy seeing the same nice man every morning. I have never seen a crossing guard with such enthusiasm. This is why we nominated him for Crossing Guard of the Year."

Noelle Daniel Wealth Management, LLC

— INVESTMENT SERVICES —
— RETIREMENT PLANNING —
— INSURANCE —

www.ndwealthmanagement.com

Noelle Daniel, CRPC®, CFP®
PRESIDENT, PRIVATE WEALTH MANAGER

20001 Gulf Blvd., Suite 8
Indian Shores, FL 33785
PHONE: 727.408.5209 • TOLL FREE: 855.292.2919

Noelle.Daniel@LPL.com

Securities are offered through LPL Financial, member FINRA/SIPC

NORTHSTAR BANK

Bank Up.

NorthStar Bank proudly supports Belleair Bluffs and its surrounding communities.
727.953.9080
Contact us Today!

"Doing the Unexpected to Deliver Unparalleled Service Quality and Product Value."

Downtown Tampa	South Tampa	Belleair Bluffs
400 N. Ashley Dr.	402 S. MacDill Ave	715 Indian Rocks Rd. N.
813.549.5000	Coming Soon!	727.953.9080

Member FDIC

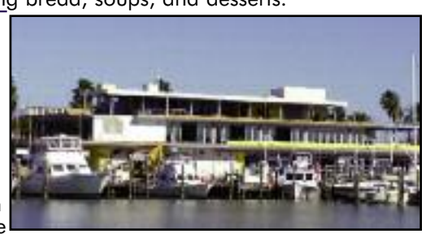
Restaurant News...

MORE BREAKFAST CLUB George Soulellis opened his second Proino's Breakfast Club at 14400 Walsingham Road, just east of Hamlin Road. The original Proino's is at 201 West Bay Drive in Largo. Both locations offer light or hearty breakfasts and freshly prepared lunch specials. Their extensive breakfast menu includes a full page of different crepes and eggs benedicts, breakfast sandwiches, omelets, waffles and French toast plus the usual eggs, bacon, sausage and ham, hot and cold cereal, etc.

AL & STELLA'S IN SAND KEY Al & Stella used to have a restaurant in Indian Rocks Beach where Stefano's is today. Now they have opened another Italian restaurant nearby in the Shoppes of Sand Key in the space formerly occupied by Pizza Bizarre. Owners Al & Stella already own three other Clearwater Beach restaurants. This newest venture will open for dinner only beginning at 5pm. However, during the tourist season they plan to open at 11:30am for lunch, too. You can call them at 240-0743.

THE REEF The Shuckers project, at the foot of the Sand Key Bridge in Clearwater Beach has been on and off for the last 18 months. It is now permanently off. What once was going to be Shucker's is now going to be Reef Steak and Seafood. The owner Jay Thomas, also owns the four Brown Boxer restaurants. The Reef is opening next door to the newest Brown Boxer on the south end of the beach. The new Reef Steak and Seafood is scheduled to open this month with a sushi bar, raw bar, prime cut steaks, fresh seafood and lots of freshly made items including bread, soups, and desserts.

MARINA CANTINA Everyone is still watching the progress of the new Marina Cantina Restaurant on the roof of the Clearwater Beach Marina Office Building and wondering when it will open. The building is over 50 years old and had to be brought up to current building codes. The biggest slowdown was related to replacing underground utilities. Owner Frank Chivas and Baystar Restaurant Group (ie Salt Rock and Marlin Darlin Grill) are now moving full speed ahead and hope to open in late May on the 2nd and 3rd floors of the building.



BABY, IT'S WARM OUTSIDE

By Courtney C. Lazanis, owner of Zone 9 Creations

Spring has certainly sprung! It's beginning to feel like we skipped spring and ran head on into summer! It's time to break our winter garden hibernation and get outside and start working in the yard. April is a great month to get back into the landscape, spruce it up and prepare your garden and landscape for summer. Here are some ideas to consider in your landscape for the coming months:

April:

- Check your irrigation system. Make sure it's running properly and all broken heads get fixed. April can be a very dry month and now is the time to make sure the sprinklers are working!

- Make sure your grass is being mowed at the right height. Maintaining grass at the right height lowers weed and pest susceptibility. Florida grasses should be mowed at the following heights: St. Augustine (Full sun varieties) and Bahia: 3-4", Zoysia and Bermuda: 1.5-2", Dwarf St. Augustine (Shade tolerant varieties): 2-2.5"

- Prune Azaleas after they bloom. Do not prune after June

Flowers to plant in April: Salvia, Vinca, Pentas, Gaillardia (Blanket Flower), Blue Daze, Verbena and Gazania. Choose a variety of colors and textures for that extra boost to your landscape but remember to pair plants together that have the same sun and water requirements. If you don't have room in your landscape but still want a pop of color, consider adding a container pot with flowers near the entrance to your house.

May:

- Fertilize landscape plants & palms. May is the last month to fertilize with Nitrogen & Phosphorous before the summer fertilizer ban. ALWAYS follow label instructions and requirements when fertilizing

- Continue to monitor flowers & shrubs for pests. Insects can become more active in the warm season. Check stems, flowers and the under part of leaves for mealybugs, scale insects and thrips

- Keep a good handle on weeds in the landscape this month. Summer rains are coming and there is nothing that weeds love more than fertilizer & rain!

Do you enjoy having a healthy, clean landscape but aren't a "do-it-yourself" kind of person? Zone 9 Creations, LLC is a full service horticultural company. We specialize in residential landscape design, installation and landscape bed and plant maintenance. We would love to help you create your own unique garden space or simply maintain the one you already have. You can find out more information about our services at www.zone9creations.com or email us at zone9creations@gmail.com

ANONA SCIENCE EXTRAVAGANZA

On May 7th, Anona Elementary School will host its Second Annual Science Extravaganza from 6-7:30pm. Last year's exhibits included Clearwater Marine Aquarium, McGough Nature Park, Mad Science and more. Student science projects will be on display with exhibits from Anona's STEM Clubs and Gifted Program. This year the Seminole Middle School STEM Club and their roller coaster will be included.

SCS
FAMILIAE IN CHRISTO

SAINT CECELIA
INTERPAROCHIAL CATHOLIC SCHOOL

Looking for a Great Preschool?
Full Day 3 & 4 Year Old Programs
7:30am - 3:00pm
Extended Day Available until 6:00pm

VPK Provider

IB World School for the Middle Years Programme

1350 Court Street, Clearwater, FL 33756
www.st-cecelia.org • scsoffice@st-cecelia.org

DO YOU HAVE HAZARDOUS TREES?

by Jon Wilbur, ISA Certified Arborist & co-owner of Pinellas Tree Service

High winds from a hurricane whip across the yard causing a tree to uproot and crash into a nearby home. Most think this is an unavoidable aspect of nature or simply an act of god. But not all tree failures are not random acts.

Although healthy trees can fail under severe conditions, many trees fail because a structural defect has first weakened them, before the aggravating condition occurs.

THE PROBLEM WITH HAZARDOUS TREES

Hazard trees have a high potential to uproot or break apart and fall on property, people or power lines. Although tree failure is most often caused by storms or high winds, other conditions such as a shallow root system or restricted root or crown growth may also be the source of the problem.

LOOK FOR THESE HAZARDOUS TREE SYMPTOMS

Any tree that could potentially strike an important target if it failed, should be inspected at least once every three years. Even trees that appear to be healthy can be hazardous. However, if your trees are experiencing any of these telltale symptoms, you should immediately contact an arborist for an in-depth tree hazard evaluation.

- Dead, diseased branches
- Weak crotches
- Co-dominant stems (This is a tree with two main trunks.)
- Cracks or cavities
- Rot or decay
- Loose bark
- Root decay that is visible near the trunk.
- Mushrooms or other fungus on the ground around a tree
- Depressions or swelling in the stem of the tree
- Lifting of soil adjacent to the tree
- Nesting holes or bee hives

AN ARBORIST'S ASSESSMENT

An arborist will review the characteristics of the tree, noting the species, height, number of trunks, crown development and pruning history. Then they will examine the tree's overall health as well as the site conditions that could affect the tree. Finally they will explore potential targets and give the tree an overall hazard rating.

TREATMENT FOR A HAZARDOUS TREE

If the tree is deemed to be hazardous, there are a number of treatment options available. Often the defective part of the tree needs to be removed, but in other cases conventional pruning methods or even cabling and bracing may solve the problem. However, trees that are beyond saving or trees that simply have a high hazard rating, need be removed to protect the target area.

If the tree can be saved, yet it is still deemed potentially hazardous, the arborist should periodically return to perform additional tree hazard evaluations. Since the tree's health and site conditions can change over time, hazard evaluation should be completed every year.

FREE INFORMATION GUIDE

Want to learn more? Our FREE Information Guide: "How To Choose The Best Tree Service Company To Care For Your Trees" can help. Just call us at 727-474-0356 for your copy.

CARRIE SMITH
Local Portrait Artist

Carrie Smith has returned to the place she was born, so that she can follow her calling and be a successful artist.

Carrie was born in Clearwater but her family moved to Ohio when she was three. By third grade, she knew she could paint and draw. She enrolled in art classes during high school, where her teacher motivated her to major in art during college at Ohio University. She found her niche and began to concentrate on developing her portrait painting skills. Her college professor told her that she was one of the best students he had ever taught. The first portrait she painted was of her brother. It took two months to finish, then she gave it to him as a present.

After graduation, she packed up her brushes and pallets, and moved back to Clearwater where her grandparents still live. Carrie, now 23, has set up shop inside The Creative Gallery at 1356 South Ft Harrison where specializes in portraits. Normally, she works from a photograph. Paintings can be as small as 12" x 12" or as large as six feet wide. The small ones may take 40-50 hours. The big ones may take 100 or more hours. The size determines the price. Prices can range from hundreds to several thousand.

"Sometimes the small paintings are the hardest because there is so much detail in a smaller space," says Smith. "Each painting has it's own challenges."

Carrie recently won Best in Show for her painting, *The Sun Still Rises* in the Dunedin Fine Art Center Members & Student annual exhibition, their biggest show of the year.

If you would like to see more of Carrie's work, visit carrievsmith.weebly.com or call (419) 545-4465.

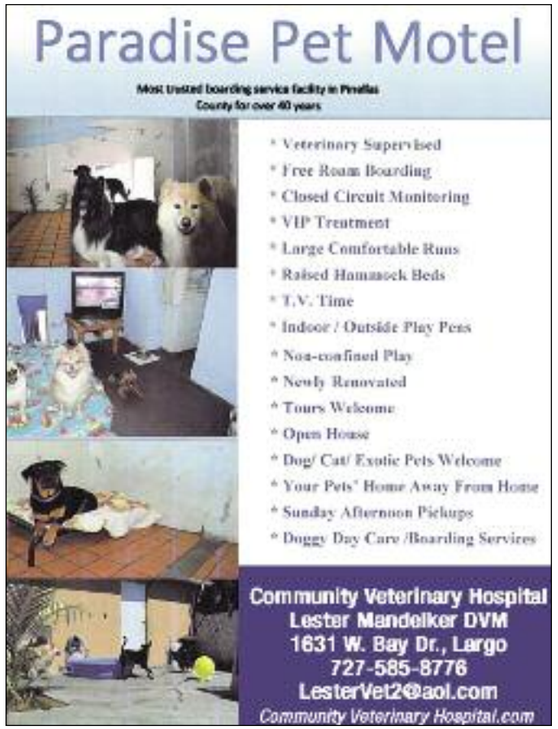
TAMPA BAY WATCH CAMP

If your child has an interest in marine science and loves going to the beach, this is their chance to learn more about it! Send them to Tampa Bay Watch this summer for some fun in the sun with their marine ecology summer camps, where they will learn about amazing Tampa Bay and its inhabitants.

Tampa Bay Watch offers four weeks of Sea Monkey camp (ages 6-8) and five weeks of full-time Tampa Bay Discovery Camp for ages 9-14. Activities include kayaking, snorkeling as well as sea oats plantings, oyster bar creation and salt marsh recycling. Registration is open, go to tampabaywatch.org for more information.

THEATER CAMPS

Once again, Largo Cultural Center will offer live theatre summer camps. Teens 12-18 may sign up for Fiddler on the Roof Jr., - June 8-26. Children ages 9-13 may register for Honk Jr., - July 20-August 8. Both are three weeks, Monday through Friday from 9am-4pm. Camps culminating in a live stage performance. Visit LargoArts.com or call (727) 587-675, for information.



KATHY GASTON, TOWN HISTORIAN

by Bob Griffin, Publisher

Every town should have a Kathy Gaston. Gaston, a resident of the Town of Belleair, is the only historian the town has ever had. For 30 years, she has been a one-person archivist.

Gaston and her husband moved to Belleair 30 years ago from Ohio. They lived on Ponce de Leon and started a small pest control business called SWAT Extermination.

"The first time I visited here, I knew I wanted to live here," she told me. "I loved the sidewalks, trees and all the greenery. There was a local government and local Police Department. Next to marrying my husband, this was the best move I ever made. The town was so nice; people talked. We built many friendships quickly. There were no politics, back then."

Gaston joined a few town boards including the Parks and Tree Board (which became Parks and Recreation), the Civic Association and the Historic Preservation Board. "Belleair is the kind of place I always wanted to live," she says smiling.

When her husband died in 2007, she moved to Pelican Place condos, where six times a year, she produces a two page newsletter for fellow condo residents. She also helped produce the Civic Association newsletter for about 10 years.

Even though the Town Of Belleair has a rich history, Gaston realized with no Historical Society or Library, no one was collecting information and storing it for future reference.

After her husband's passing, Gaston voluntarily took on this enormous task. At the time, the Town gave her a bookshelf in the back of the Town Hall to store the material. It has grown to over 20 shelves.

"I must give credit to former Town Commissioner Connie Mudano, for encouraging me and helping me get started on this massive project," Gaston says.

Each Tuesday, Gaston is at the Town Hall, where she reviews all the area newspapers, newsletters and minutes from official town meetings. She also collects books on Belleair and the surrounding areas. Her storage and retrieval system, which she has created, is much like a library, but smaller.

People (like me when doing research for an article) call her requesting information. Citizens often call wanting information on the history of their homes, parks or streets. If you want to talk to Gaston, you can make an appointment by calling 585-9556 or her cell 409-1389. If you prefer, you can just drop by Town Hall, most any Tuesday. She is usually there. You will know her because she is the one holding the scissors.

BELLEAIR AREA NEIGHBORHOOD NEWSLETTER

ADDING VALUE AND COMFORT WITH CUSTOM DESIGNED FURNITURE

Custom furniture may sound expensive but with today's technology and computerized woodworking equipment that is no longer the case. Personalized furniture is now available at very affordable prices and offered in a wide array of attractive colors and finishes. Home organization has benefited greatly from this trend.

Custom closets are quickly becoming a standard option for homeowners. Improving the storage and organization in a closet can add as much as three times the usual capacity of the old standard rail and shelf. Beyond the benefits of extra storage, custom closets look great and can add value to the home. Additional benefits include finding clothes or accessory faster, enough space to keep clothes neatly pressed instead of crushed and the additional room to add new clothes.

With the high cost of construction utilizing the benefits of a wall bed can create the opportunity for dual purpose rooms. An underused guest room can become an exercise room, home office, media room or hobby room. With the Murphy bed, it can quickly convert back into a guest room. Today these beds feature easy lift mechanisms and use standard high quality mattresses that will offer the same great comfort as a standard bed.

Home offices or study areas can be designed to fit specific needs and accommodate one or more users. With many options such as book cases, drop down tables, built in filing and storage a highly functional custom business or work center can be a great addition to any home.

Areas such as the garage can be transformed with innovative storage solutions that can allow enough room for the car to get back into the garage. Utility rooms including laundry rooms and pantries can all be made to accommodate more.

Today new homes feature many of these as standard options and if they were not included, become some of the first purchases by the new homeowner. Remodeled homes are also benefiting since many of these "must have" conveniences can be great additions and provide more space particularly if the home is a downsizing project.

In the Tampa bay area a good place to see examples of these great ideas is the More Space Place. They have two showrooms conveniently located in Palm Harbor and St. Petersburg. At their showrooms skilled space designers can help turn custom concepts into realty. With 3-D design software the concept layout can be seen before it is purchased and installed by More Space Place's professional installers. If the preference is for a free in home consultations you can call 727-580-0405 or 813-654-1551. For the address of the showrooms or for additional information, visit www.morespaceplace.com.

BELLEAIR RECREATION SUMMER

The Belleair Parks and Recreation Department offers one of the best summer camps around! For children ages 6-12, the morning youth camp goes from 9 am to noon. They offer a unique variety of summer camp activities, games, challenges, and wacky competitions with the emphasis on safety, relationship building and FUN! They dedicate themselves to choosing the finest staff and training to provide the highest quality program for your child.

In addition to morning camp, they offer afternoon specialty camps that go from 1 pm to 4 pm. There's something for everyone! For information and to register, call 727-518-3728 or visit www.belleairrec.com.

HOW WE LOVE OUR SWEET, SWEET STUFF

Fortunately, we have a few locally owned spots, only found in our area, that will help us fill our sweet tooth's need.

WILLIAM DEAN CHOCOLATES

2790 W Bay Dr, Belleair Bluffs, in the Bluff's Shopping Center near Cody's

With four full-time chocolatiers working in a large commercial kitchen, they make hundreds of fine hand-made artisan chocolates. They are internationally know and these chocolates have appeared in movies and publications worldwide. Whether it is for you or for a special person, you won't be disappointed. www.WilliamDeanChocolates.com.

SWEET IRB

301 Gulf Blvd,
Indian Rocks Beach
near Slyce Pizza.
Owned by Melissa and Bill Dotson.

One of our newest sweet entries, they officially opened last fall. They see themselves as a southern bakery with coffee shop and cafe'.
In addition to selling cakes and desserts to many local businesses, they are open to the public Friday, Saturday and Sunday mornings offering traditional bakery items such as desserts, cakes, cookies and muffins along with grab-n-go breakfast and lunch items. In addition, Sweet IRB has a full line of specialty coffee, espresso, frappe's, smoothies and iced coffee. They specialize in custom cakes and catering for weddings, corporate events and special occasions.

CANDY KITCHEN

301 Gulf Blvd,
Indian Rocks Beach,
next to Slyce Pizza
Owned by Brad, Lora and Andie, Holybee

The original Candy Kitchen opened 65 years ago in Madeira Beach (1950). They opened a second store in Redington Beach. This is their third store.

They specialize in over 500 types of novelty candies, handmade ice cream, 12 types of fudge, Italian ice, nostalgic drinks like longneck sodas and toys. Candy includes licorice, Saltwater Taffy, Jaw Breakers and more.

COLDSTONE CREAMERY

2923 W Bay Dr,
Belleair Bluffs, in the Bonefish Center.

Whether you want an ice cream cone or a full size ice cream cake, they have it. Cold Stone has over 40 flavors of ice cream. Try some in a waffle cone or one of their many ice cream cupcakes. Can't decide on a flavor? Take home a carton of both. They are well known for their ice cream cakes and take pride in creating custom theme cakes with hundreds of concepts from Barbie, to SpongBob to the Ninja Turtles.

YELLOW BANKS GROVES

14423 Walsingham Rd.,
Largo.
Owned by John Buck.

They sells all kinds of citrus, but they also offer candy, nuts, honey, sauces, cakes, cookies and jellies, plus their most popular item - soft serve ice cream. They have vanilla, orange sherbet or a combination of the two. Only open October through Memorial Day.

CAFE DE PARIS BAKERY

2300 Gulf Blvd., Indian Rocks Beach
Owned by Xavier & Valerie De Marchi

Established in 2003, this is a world class French bakery that uses only the freshest ingredients in all their baking. They offer a breakfast and lunch menu with wonderful breads, macaroons, Croissants, French pasties, Cream Puffs & Éclairs, custom cakes and cookies. They also offer specialty drinks including hot chocolate, American and European coffee and espresso.

BELLEAIR AREA NEIGHBORHOOD NEWSLETTER

"NOTE"-WORTHY LOCAL EFFORTS TO PROMOTE THE ARTS

When he heard a fellow Coast Guardsman singing a happy tune on base, Ed McKenzie asked if he sang in a group. Soon Ed was invited to the Barbershop Harmony chapter in town. This was back in the mid 1970s, and Ed has been singing Barbershop harmony ever since. When he moved to Clearwater in 2005 to help care for his parents, Ed joined a local award-winning chorus, The Tampa Bay Heralds of Harmony.

Founded in 1945, the a cappella chorus has sixty passionate men (as young as nine years of age). It's not unusual for three generations of a family to be simultaneously represented. Last year, the Heralds earned the Barbershop Harmony Society Sunshine District's coveted spot to compete at the upcoming International Competition this July.

Ed and his riser buddies practice weekly with director Tony De Rosa. "What an unbelievably talented guy. Tony walks in the room and everyone is energized. Tony's one of the most decorated Barbershoppers in history, with three international quartet gold medals," shares Ed. "He has an incredible ear. During rehearsal, Tony misses nothing. He can identify individual singers' infractions, not just for a wrong note or breath, but for the color of the note being sung. Tony addresses it with a sense of humor, and he has the rare ability to personally connect with every member, keeping us motivated to grow individually for the ultimate benefit of the ensemble."

In addition to singing on the risers, Ed coordinates the Singing Valentine program each February for the Heralds. For this event, tuxedo clad quartets roam the Tampa Bay area to deliver messages of love to "sweethearts." When he retired from the Emergency Management department in Pinellas County, Ed had some extra time, which he dedicated to preparing the musical charts used by the chorus. However, Ed's favorite role is singing in his quartet, Equinox, which competes in contests and, of course, delivers Singing Valentines.

Ed is very excited about the Heralds show at the Palladium in May. "We've built a strong base in Tampa (often selling out shows) and are excited about spreading the word in Pinellas."

Check out HeraldsOfHarmony.org for membership information. The Heralds of Harmony and two international medalist quartets will perform at The Palladium on May 10th (Mother's Day) at 3 pm. Purchase tickets at MyPalladium.org or 727.822.3590.

Pyramid Realty
203 N. Indian Rocks Rd. ~ Belleair Bluffs
Serving all of Pinellas County
Family Owned and Operated since 1977
Kim Deetz
727.559.9800
PyramidRealtySellsFlRealEstate.com

NEED MORE SPACE?
INDIAN ROCKS Mini Storage
Best Storage Rates Near the Beach
Affordable Storage Units
Top Quality Security
Garage Style - Fenced & Lighted
Temperature Controlled - Long Term Discounts
Gates Open 7 days 6am - 10pm
indianrockssto@tampabay.rr.com
Walsingham at Ulmerton Rd - Across from the Pie Factory
12700 Walsingham Rd ~ 596-8678

German Imports Corporation
European Service Since 1976
Bosch Authorized Service
Proudly Serving You For 30 Years!
Michael K. Schulz
Courtesy shuttle within 3 miles of the shop
14286 Walsingham Rd. Largo
727.596.1374

Organizational News...

BELLEAIR BEACH ISLAND GARDEN CLUB
They meet the third Wednesday of each month (October through April) at the Community Center, Belleair Beach. Membership is $20 per year and guests are welcome.

The last meeting of the season is April 15.

Call Brenda Licht to RSVP for events at 595-5427. Contact Majorie Rose President, 238-8691 for Club information.

BELLEAIR GARDEN CLUB
They meet on the first and second Wednesday of each month at the Belleair Garden Club at 903 Ponce de Leon Blvd., in the Town of Belleair (October to May.) The next meetings are April 1 & 8

Club membership is $50 per year, couples pay $55 and seasonal members only $25. Guests are welcome. For information, contact Claire Whitaker, President at 724-4645 or Gbycwm@Yahoo.com.

GREATER BELLEAIR YOUNG WOMEN'S SOCIETY
They are 180 members strong with membership consisting of women living and working in Belleair, Belleair Beach, Clearwater, Clearwater Beach, Sand Key, Largo and the surrounding areas. They normally meet monthly (not including June, July and August). The date and the location vary so check their web site.

Activities include Critics, Dancing Divas, Duplicate Bridge, Girl's Night Out, Lit Ladies, Lunch Bunch, kayaking, movies, scrabble, Theatre Group, and Stitch Niche.

For more info, see their web site at www.GBYWS.org. Contact Bobbi Huntington, President at huntingtonBurke@Yahoo.com.

BELLEAIR CIVIC ASSOCIATION

They are proud to help support and organize many of the major events that occur at the Belleair Rec Center including the upcoming Sunday Concert, Arbor Day Festival and other events.

The Association is open to all residents of the Town of Belleair. They would love to have you to join them. If you are not already a member, join for 2015. If you want to help or get involved, call Petey Henning, 584-4874 or e-mail Phenning4@TampaBay.RR.com.

BELLEAIR SOCIAL CLUB

The Belleair Social Club meets every Tuesday morning at 9am in the back of Panera Bread for coffee and socializing. They also meet for dinner at a different restaurant on the first and third Sundays at 6pm and for lunch on the second and fourth Wednesdays.

They are open to all seniors, living in the greater Belleair area. They plan monthly social meetings, potluck get-togethers, dinners, movie nights and visits to area attractions. They also meet at the Belleair Rec Center for their monthly trips and adventures. Call Marilyn Daminato at 585-9633 for more information.

CLEARWATER COMMUNITY SAILING CENTER

Fun Racing is held on the third Saturday each month. If you are new to racing or an old hand at it, this is a fun way to learn, and keep your skills sharp. Skippers meeting is at noon on the deck, and racing is from 1pm to 3pm. The next fun racing dates is April 18. They also offers instruction in Stand Up Paddle boarding and Kayaking. Visit ClearwaterCommunitySailing.org.

Organizational News...

CLEARWATER GARDEN CLUB
The Clearwater Garden Club meets twice a month from October through May, at 405 Seminole Street, Clearwater.

Their annual Spring Plant Sale is Saturday, April 4th at 9am - 2pm in the Garden Club's Club House at 405 Seminole Blvd. Proceeds support their Camp Wekiva Scholarship, Penny Pines and other CGC activities.

The Plant Sale will also include lectures on Florida gardening, demonstrations, and hundreds of plants for sale. There will also be vendors, too sharpening, and plenty of baked treats for sale. Get more information at www.ClearwaterGardenClub.org.

For more information contact, Alice Jarvis, President, at 391-3066 or email at bgjala@aol.com.

BELLEAIR BEACH LADIES LUNCHEON CLUB
They normally meet the second Tuesday of each month, (October through May) at various area restaurants. Their next meeting is April 14. You do not have to live in Belleair Beach to join, membership is $15 a year. To join, please call Sherri Morton at 581-8313.

DAUGHTERS OF AMERICAN REVOLUTION (DAR)
They meet on the third Friday of every month at the Belleair Country Club for a luncheon beginning at 11:30am. To join, please call Linda Mintz at 488-1068

BELLEAIR ROTARY
Their annual Wine & Tapas Extravaganza at Belleair Country Club is Monday April 20, 6pm - 9pm. Tickets are $50 in advance and available at www.BelleairRotary.org or by calling 458-0943.

La Clinica Guadalupana is the featured charity of the 2015 Wine and Tapas Extravaganza. This organization responds to the health care needs of the uninsured and underserved in Upper Pinellas County. Dr Jay Carpenter, and his wife Jana have served as the President and Medical Director of La Clinica Guadalupana for twenty years. He is also the former Chief of Staff at Morton Plant

The Rotary in the Town of Belleair meets every Thursday at 12:15pm at the Belleair Country Club. The third Thursday of the month is the general assembly and Board meeting. Call Joyce Baskin at 432-72178 or email at Joyce@Repkajennings.com to get involved.

BELLEAIR WOMEN'S REPUBLICAN CLUB
They meet monthly, on the first Friday, with issue appropriate speakers. Meetings are for lunch at 11:30am at the Belleair Country Club, and normally cost $22. Due to the Easter Holiday (Good Friday), the April meeting will be held on the 2nd Friday. The next meeting is May 1st.

To RSVP for meetings, contact Pat Watts at 595-1791 or WattsP7@Aol.com. You can also email at SherrieMorton@TampaBay.RR.com for information. Visit BelleairWomensRepublicanClub.com

MILITARY ORDER OF THE WORLD WARS
The Clearwater Chapter of the Military Order of the World Wars meets for lunch on the first Tuesday of each month at the Belleair Country Club. Social hour begins at 11:30am followed by lunch and a short program. The next meetings are: April 7 & May 5.

Members are retired active duty Military Officers and their spouses or widows. They welcomes new members. To RSVP for lunch or to consider joining, please call LTC. George Smith at 786-5578.

reading glasses for the irreverent and slightly jaded

eye·bobs
nothing "bizarre" about reading in style
Available Exclusively in Belleair Bluffs at
BELLEAIR Opticians
Over 34 Years in Belleair Bluffs
In The Plaza
100 N. Indian Rocks Road Belleair Bluffs 584.0730
www.BelleairOpticians.com

Z9NE creations LLC
landscape · design · maintenance
It's Planting Season!!
B.S. in Environmental Horticulture
Residential Landscape Design & Installation
Customized Plant Maintenance Plans
Integrated Pest Management Services
Plant & Palm Fertilization
Custom Potting Arrangements
Want to Learn More?
www.zone9creations.com
727.430.1996 or Zone9Creations@gmail.com
Sustainable Florida Landscapes by a Florida Native

Plastic and Reconstructive Surgery
ICONIQUE
Eliminate stubborn fat without surgery or down time with . . .
coolsculpting

BEFORE AFTER no weight change
Photos courtesy of Grant Stevens, MD
Coolsculpting is a non-invasive in-office technology.

BEFORE AFTER no weight change
Photos courtesy of Leyda E. Bowers, MD
Why go anywhere else except to a Board Certified Plastic Surgeon for your body contouring needs?
A Surgeon's Hands
with a woman's touch

Call our office to reserve your spot at one of our upcoming complimentary Coolsculping Events on April 23rd 5-7 or May 19th 12-2
Dr. Marni Mentis, DO FACOS
Board Certified Plastic Surgeon
401 Corbett Street, Suite 310 • Clearwater
727•474•0205
www.IconiquePlasticSurgery.com

MARTINIS & BIKINIS Fashion Show Fundraiser to End Domestic Violence

Local non-profit Heels to Heal is excited to host this year's Martinis & Bikinis fundraiser for CASA on April 10, 2015 at the Museum of Fine Arts. The event features a fashion show by Cerulean Blu and Heavenly Heels along with Beach Drive's Best Martini Competition. Participating restaurants include 400 Beach Seafood and Tap House, Parkshore Grille, the Museum of Fine Arts and The Renaissance Vinoy. Tampa Bay Buccaneer Ring of Honor Player Jimmie Giles will be the celebrity martini judge. This is a fundraiser you do not want to miss! Tickets and sponsorships are available at www.heelstoheal.org.

WANT TO LEARN AMERICAN SIGN LANGUAGE?

Learning to communicate nonverbally opens up a whole new world of communication and understanding. Azalea Recreation Center, 1600 72nd Street N., offers a new class on Wednesday evenings from 7 to 8:30 p.m. Do you have family or friends who are deaf? American Sign Language (ALS) is a gestural language using the hands and face and is perceived through the eyes. Even the bond between infant and parent can be created much sooner with a deaf child by learning to relate at an early stage. Learn to communicate with family, friends and the deaf community in a whole new way. In addition, learning a language helps expand the mind and increase awareness.

For information, call 727-893-7150 or visit www.stpeteparkrec.org for more classes and activities.

AFTERNOON OF FOOD & WINE

The Dalí is hosting its fourth annual wine and food tasting, Los Vinos de Dalí, on Sunday April 12th from 3-6 pm. Guests enjoy boutique vintners pouring their finest, mixed with an array of tapas tastings from the area's top restaurants, all against the backdrop of The Dalí's beautiful Avant-garden. Tickets also include access to the Museum's galleries including the special exhibition Dalí and da Vinci: Minds, Machines and Masterpieces

To purchase tickets or for more information on the event, please visit TheDali.org/vinos.

SUNDAYS IN BELLEAIR

Belleair Parks & Rec invites you to join them for the third in the series of Sundays in Belleair Outdoor Concert April 19. Gates open at 4 pm and the concert goes from 5 -8 pm. Limited tickets will be sold, so get yours early! General admission tickets are $5 in advance, $10 day of. Call 727-518-3728 or visit www.belleairrec.com.

Belleair Bluffs' The Cook's Cottage is sponsoring a exhibit of the birds of prey from McGough Nature Park at the concert. Volunteers will be bringing barn owls, screech owls and a red wing hawk. People will be allowed to interact with the birds. The goal is to let people know where the park is and that the park is building a new enclosure for an American Bald Eagle and screech owls. Donations will be accepted.

HELP, MY BACK HURTS!

Chronic back and joint pain affect millions of Americans. The vertebral column lacks a high degree of bony stability and relies on ligaments and muscles to support it. The integrity of the spinal column is compromised if supporting muscles and ligaments are weakened or stretched, forcing the vertebrae to absorb direct axial forces. This may lead to vertebral disc damage, especially with high impact activities.

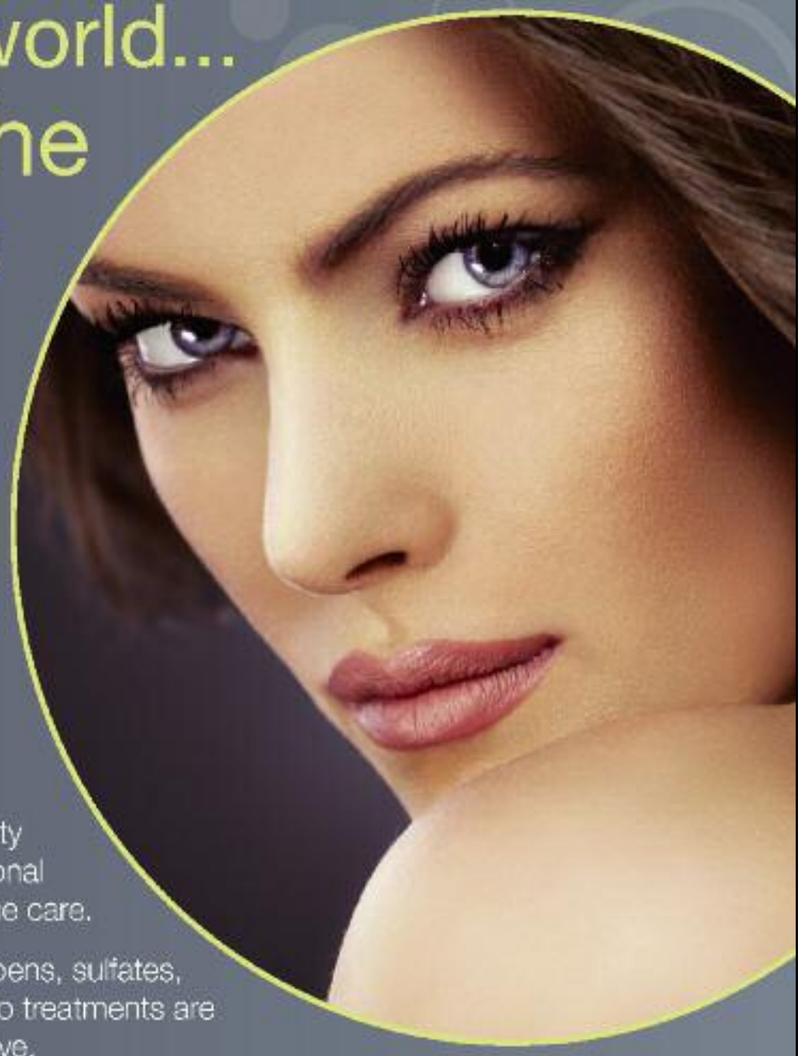
The ligaments help hold the vertebral column together, but continued reliance upon them, with weakened muscles, or muscular imbalances, can result in excessive stretching of the ligaments and tendons, which becomes permanent.

Spinal column laxity can result in postural changes that may lead to chronic back pain. Unfortunately, traditional routines like Yoga, Pilates and other linear movement exercises combine static and passive stretching do not simulate real life functions, and can worsen chronic pain, accelerate misalignment, and even require surgery.

Our bodies are well-engineered machines. When optimal performance is desired, it is essential to maximize the alignment, strength and range of body motion, which is best accomplished with a functional exercise methodology. This form of movement promotes muscular balance, supports core musculature and spinal column flexibility, plus maximizes the fluidic movement of all major joints.

If you want better results from your exercise routines, try an new approach to comprehensive biomechanical wellness. Wellosophy 360 Studio is dedicated to helping clients develop a synergistic and complementary approach to wellness through natural therapies and a sensible balanced exercise program. To learn more, please visit www.wellosophy360.com, or call 727-282-5190.

Enter a world... where the focus is on you



Bring your skin to its optimum potential for wellness and beauty

A choice was made to offer only the purest quality skin nutrition for professional treatments and daily home care.

Formulated without parabens, sulfates, fragrances and dyes, Halo treatments are progressive, not aggressive.

Our results are immediate, cumulative and long LASTING!

Halo Aesthetics at St. Michael's

COME IN AND SEE WHY WE ARE DIFFERENT.

CALL TODAY FOR AN APPOINTMENT OR JUST STOP IN

727.587.2153 | haloaesthetics.com | 1030 West Bay Drive | Largo, FL 33770