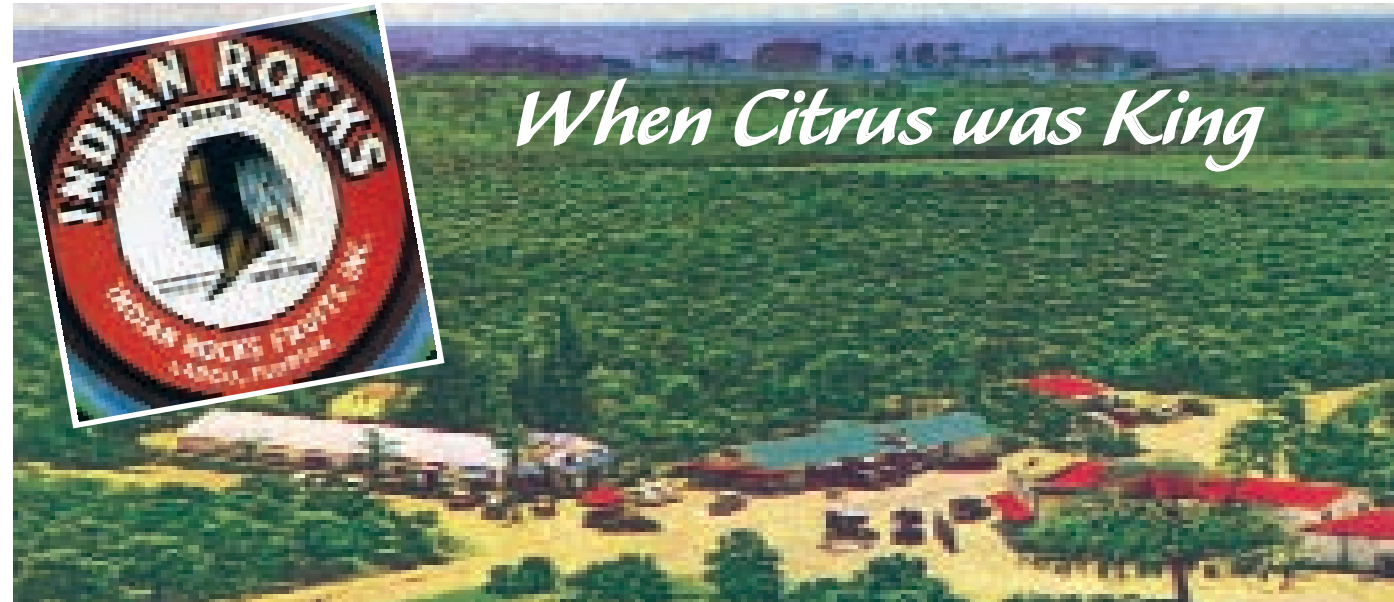


NEIGHBORHOOD



Griffin Productions, Inc. / 727.517.1997

Newsletter



When Citrus was King

View of the intersection of Indian Rocks Rd./Oakhurst at Walsingham, looking southwest. The Gulf of Mexico is visible on the horizon. Harry Ulmer operated his fruit packing plant, gift shop & Palm Garden Restaurant here.

By Wayne Ayers,
Indian Rocks
Historical Society
Inset Photos from
Indian Rocks
Historical Society

Pioneer settlers in Indian Rocks and neighboring areas discovered early on that the climate and soil were well adapted to citrus growing.

Orange and grapefruit trees planted on the first farms were forerunners of the thousands of acres of citrus groves that would reign as the region's leading crop and industry until the real estate boom following World War II.

Citrus was a cash crop, and most of the prominent pioneer families were involved. Well-known growers included J. S. Hill, the Wilcox brothers, Warren Hammock and Harry Ulmer. The Whitehursts and McMullens also included citrus growing along with their other pursuits.

By the early 1900s, the area east of today's Walsingham and Belleair Causeway bridges were covered by orange and grapefruit trees.

The Wilcox family founded Wilcox Brothers Tropical Acres and Groves on 40 acres of land in the Anona area. The thriving citrus farm included a nursery and landscaping business. Though the citrus groves were eventually sold to developers, Wilcox Nursery and Florists continues to operate at its original location along Indian Rocks Road.

The area's earliest commercial grower J. S. Hill, started his citrus operation with 15 acres along Oakhurst Road in 1915, later expanding to 40 acres. In 1936, Hill built a fruit packing plant at 10900 Oakhurst Road. The building is now a furniture/craft store, still owned by the Hill family.

The most famous local citrus grower was Harry Ulmer, who established Indian Rocks Fruits in the 1920s, headquartered at the corner of Walsingham and Indian Rocks Road (where Walgreen's sits today). Ulmer's groves were located just north of the J. S. Hill groves.

Ulmer opened his fruit packing plant in the 1940s. He later added a gift shop and the famous Palm Garden Restaurant.

Fruit groves dominated the landscape of mainland Indian Rocks, and citrus growing was the #1 economic pursuit in the largely agricultural Pinellas County throughout the first half of the 20th Century. The colorful labels of the area citrus growers were a common sight in markets and produce stores all over the frozen North every winter season - vivid reminders of the beckoning Florida sunshine. Even disastrous freezes in the 1920s barely put a dent in the industry's remarkable growth.

Citrus was King until the years following World War II, when a booming real estate market spawned a large-scale conversion of grove land to more profitable home sites. Killing freezes of the 1960s finished off what remained of the once dominant industry.

Yellow Banks Groves' retail store on Walsingham is a last reminder of the groves that once stretched for miles across the landscape.



Find more stories like this in *Indian Rocks As It Was*, available at the Historical Museum. \$20 each, proceeds benefit the Historical Society.

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CREDITS



This newsletter is published by GRIFFIN PRODUCTIONS, Inc. and is mailed to every occupied residence and business in Indian Rocks Beach. We are not officially associated with the City of Indian Rocks Beach.

PUBLISHER

Bob & Becky Griffin
Residents of Indian Rocks Beach

ART DIRECTION

Becky Griffin

SALES

727-517-1997

CONTACT INFO

P.O. BOX 1314
Indian Rocks Beach, FL 33785
517-1997 ~ 517-1998 FAX
IRBNewsletter.com

Is there something you would like to see included in this newsletter? Please send all comments to bob@griffindirectories.com

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NEXT ISSUE JANUARY

This newsletter is printed every other month and survives on local advertising. Please support the people advertising here. If you are an IRB resident wanting to advertise, you get a discount. We also offer discounts for advertising in our other issues, Madeira Beach and Belleair Area.

Call me for the next issue. For more information, or to read our other issues online, visit BeachNewsletters.com



CITY NUMBERS

CITY HALL 595-2517
1507 Bay Palm Blvd
www.Indian-Rocks-Beach.com

CITY MANAGER - Steve Cottrell
MAYOR/CITY COMMISSION . 517-0204

MAYOR - Bill Ockunzzi
COMMISSIONERS —
R.B. Johnson Vice Mayor • Bert Valery
Jose Coppen • Terry Wollin-Hamilton
City Manager, Steve Cottrell: . . . 595-2517

Building Department: 517-0404
John Mortellite, Dir
Planning & Zoning: 517-0404
Danny Taylor, Dir
Public Services: 595-6889
Dean Scharmen, Dir.

IRB LIBRARY 596-1822
Next to City Hall
M-F 10A-4P; Tu-Th 7P-8:30P; Sat 10A-1PM;
Closed Sunday

IRB HISTORICAL MUSEUM . . . 593-3861
Across from the Post Office

IRB HOMEOWNER ASSOC. . . . 517-0525
Phil Wrobel, President - IRBHome.com

BEACH ART CENTER 596-4331
Next to City Hall, 1515 Bay Palm Blvd
M-Th 8:30A-4PM, Fri 9AM-Noon.

POST OFFICE / IRB 596-2894
204 4th Avenue 33785, Near Crabby Bill's
Mon-Fri 8:30A-4:30P; Sat 9A-12:00P

IRB ROTARY
www.Indian-Rocks-Rotary.org
Meets at Jimmy Guana's every Wed. 7:15AM
David Kline, Past President 593-2605

ACTION 2000
John Todia. 595-2369

Meets 2nd Monday Each Month Beach Art Ctr

EMERGENCIES: 9-1-1
SHERIFF NON-EMERGENCIES 582-6200
SHERIFF DISPATCH 582-6177
PINELLAS COUNTY INFO 464-3000

CHAMBER OF COMMERCE
Gulf Beaches 360-6957
Clearwater Beach 447-7600

WELCOME CENTER 595-4575
ELECTRICITY 443-2641
PHONE (Residential) 800-483-4000
PHONE (Business) 800-483-5000

WATER 464-4000
CABLE (Bright House) 329-5020
SEWER / IRB 595-6889
TRASH / IRB / Pick Up 595-6889

COUNTY INFORMATION 464-3000
COMMISSION OFFICES 464-3377
Karen Seel 464-3278

STATE:
Senator Dennis Jones 727-549-6411
Republican, District 13
8940 Seminole Blvd, Seminole 33772
Jones.Dennis.web@flsenate.gov
Representative Jim Frishe . 727-480-5901
Republican, District 54
125 Indian Rocks Rd, Belleair Bluffs
Jim.Frishe@MyFloridaHouse.gov
Governor Charlie Crist
Charlie.Crist@myflorida.com

FLORIDA UNITED STATES SENATORS:
Mel Martinez 202-224-3041
www.Martinez.Senate.gov
Bill Nelson 202-224-5274
www.BillNelson.Senate.gov

AREA UNITED STATES REPRESENTATIVE:
Rep Bill Young 727-394-6950
9210 113th St, Seminole, FL 33772
www.house.gov/young

2007-2008 CALENDAR OF LOCAL EVENTS

NOVEMBER:			
Property Tax Bills Mailed	1	Dog Park Permits Expire	31
Historical Society-Fall Luncheon	3	IRB Skate Park Permits Expire	31
Taste of IRB (HOA)	3	JANUARY 2008:	
Daylight Savings Time Ends	4	New Years Day (Tues)	1
Election Day	6	Beach Parking Permits Issued	1
Homeowners Happy Hour	8	Homeowner's Happy Hour	10
Veterans Boat Parade (Mad Beach)	10	Little League Tryouts	
Ironman Competition	10	Martin Luther King Day	14
Veteran's Day (Sunday)	11	Presidential Primary	29
Thanksgiving (Thursday)	22	FEBRUARY:	
IRB Garage Sale	24-25	Valentine's Dance (Sat) by A2K	9
Community CleanUp Week	26-30	Valentine's Day (Thurs)	14
IRB Tree Lighting (Friday Night)	30	Homeowner's Happy Hour	21
DECEMBER:		Presidents Day (Mon)	18
Post Office / Toys for Tots (Sat)	1	MARCH:	
Heritage Village /Trees & Traditions	1	Meet the Candidates	3
Christmas Street Parade (Sun)	2	Daylight Savings Time Begins	9
Florida Blood Svs-Post Office	8	Homeowner's Happy Hour	13
IRB Rotary Drawing Blue Marlin	9	St Patrick's Day (Monday)	17
Homeowners Toy Drive	13	Good Friday	21
IRB Lighted Boat Parade (Sat)	15	Easter Egg Hunt / Nature's Park	22
Christmas (Tuesday)	25	Easter Sunday	23
		Historical Museum Tour of Homes	30

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Did You Know...



THE MARKET IN THE PARK sponsored by the Pinellas County Extension Office is being held at 12520 Ulmerton, next to Heritage Village is more than just a farmer's market. They bring together farm fresh local produce, delicious gourmet foods, beautiful plants and

much more. Plus there will be seminars on gardening, nutrition and cooking. This event is every Saturday 8am - 1pm through APRIL 26th.

THE HOMEOWNERS ASSOC. continues their monthly tradition of getting together and having fun. They meet at a different location each month. Meetings are not really meetings. There are no speeches. Just free food and drink specials. The Nov. HH will be at Impressive Designs & Florida Wines. They are opening their store and providing catered food, with beer & wine, plus a chance to get a jump on your Christmas shopping. Dec. will be a Christmas Social Toy Drive in Chic-A-See Park. In Jan. we will be at Crabby Bill's new patio bar.

BOOK CLUB IN IRB: Did you know IRB had a book club? They meet at the IRB Library and pick a different book every month. Call 593-5931 to get involved.

SUPERBOWL TICKETS Last chance to buy a raffle ticket to the big game in Phoenix. \$5 buys one chance, \$20 gets 5 tickets. Win two tickets to the game, four nights lodging and \$1,000 in cash, Call Dave Kline at 593-2605, see any area Rotary member, or order online at www.Indian-rocks-rotary.org. Attend the drawing at The Blue Marlin, Dec. 9th at 5:30 pm (during halftime of the 4 pm game).



Bill Atkinson (Rotary member) and Stephanie Riggins, last years winner of the Super Bowl Grand Prize.

HISTORIC ONE DIES: Zee Irwin passed away September 11th. Zee was one of the 7 founding members of the IRB Historical Museum. We will miss her.



WELCOME BACK FRED: Fred Marquis, was appointed to act as interim County Administrator for one year while the Board searches for a permanent replacement for the former Administrator, Steve Spratt. Mr. Marquis served as County Administrator previously from 1979 to 2000 (20+ years). He will have an annual salary of \$200,000 plus other allowances.

IRB ANNUAL FALL GARAGE SALE will be Nov 24 and 25. Clean out your garage and make some Christmas money. One person's trash is another's treasure!

IRB ANNUAL LIGHTED BOAT PARADE will be Sat. Dec. 15th. As usual, it will leave the Holiday Inn Harborside at 7pm. If you don't live on the Intracoastal, that is also



the best place to view it. This year our local organizations (Rotary Club, HOA, Library, Historical Museum and Action 2000) have donated additional prize money to attract more participating boats. If you or your business would like to

donate, please contact Joan or Randy at City Hall. Other nearby boat parades: Clearwater Beach - Sat., Dec 8th, Indian Shores & Redington, Sun., Dec. 16th.

LITTLE LEAGUE This fall the kids have been playing "Fall Ball" which ends November 16th. There are 3 teams of T-Ball, 2 AA Teams, 2 AAA teams and one Majors team. They are now looking for Spring 2008 sponsors, coaches, umpires and volunteers. If you'd like to get involved, call Tracy Jeffries at 727-235-3276.

TOY DRIVE: The IRB Homeowners Association will be have their toy drive during the month of Dec. Look for toy bins at local businesses, or drop by their Christmas Social in the Park, Dec.13 in Chic-a-Si park.



Last year's toy drive

HISTORICAL SOCIETY Annual Fall Potluck Luncheon will be held on Saturday, Nov. 10th Noon to 2pm. These luncheons are always informative on the history of the area. The museum has a new "audio history" device that has been programmed with messages from the past. It is a great way to learn some history from the actual residents of the city. Come and enjoy. They are always looking of people to volunteer to host the museum. If are interested, call Patti Muneio, President at 727-517-8076.

THE LAST POLE STANDING: Sept. 17, Indian Shores residents celebrated the fall of the last phone pole in conjunction with their undergrounding of utilities project. Their electric, phone and cable lines are now all underground. This project is expected to be completed by Thanksgiving, but the road won't.

A PERFECT CHRISTMAS GIFT! The the 2008 IRB Cottage Calendars by the Pleine Aire Cottage Artists is available for sale at the IRB Library and the IRB Historical Museum. Call Mary Rose at 593-5062 for more information.

ACTION 2000 VALENTINE DAY DANCE is Feb 9th. Last year the event sold out. Call Diane Flagg at 612-9454 or email her flaggmeyer@yahoo.com for more information.

IRONMAN COMPETITION is Saturday, November 10, Clearwater Beach-participate or just watch this major athletic event. Volunteer to help at 562-4670

ONLINE: Read this issue (as well as others) online at www.IRBNewsletter.com.

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CAUGHT IN IRB



from left to right Leonardo Riera, Greg Miller and Peter Connor, all are residents of IRB at Garland Circle

October 13th, Leonardo Riera, caught this 175 pound Tarpon from shore off of Eight Ave. He was using Spanish Mack as a bait, on a 20 lb test line, and fought him about 1 hr and 45 min. The Florida Tarpon Fish Record is 243 lbs. The fish anglers target are females, who exceed 200 or even 250 pounds. Males seldom get bigger than 140 pounds. Tarpon spawn on a new or full moon, way offshore. A female may spawn 4- to 20-million eggs a year for 25 or 30 years.

CITIZENS PATROL PINELLAS COUNTY SHERIFF'S OFFICE

By Jim Frishe
Representative, District 54



Here is an excellent opportunity for citizen volunteers to improve and become involved in our community. The Citizens Patrol Volunteer Program is offered through the Pinellas County Sheriff's Office. It presents citizens with the opportunity to volunteer their time to serve side by side with deputy sheriffs by performing a variety of valuable services to the citizens and visitors of Pinellas County. Some responsibilities the volunteers would perform include recovering and transporting found property, directing traffic at special events or around disabled vehicles, conducting vacation home check, issuing parking tickets, assisting disabled motorists, assisting Sheriff's Sexual Predator & Offender tracking Unit (SPOT) with neighborhood notifications and much more.

Requirements for Citizen Patrol applicants are:

- Must be a citizen of the United States
- Must be at least 18 years of age
- Must possess a valid driver's license
- Must successfully complete a program application
- Must pass a background investigation (including polygraph, psychological and physical assessment tests)
- Must attend the 100 hours Citizens Patrol Academy

The Citizens Patrol Volunteer Program mission is to "provide members of the community the opportunity to work with law enforcement to provide efficient and professional public safety and service". If interested, contact Bryan Gavin at (727) 582-5602.



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Thanks to Action 2000 the IRB Rotary Club, and all the volunteers! Once again a great time was had by all!



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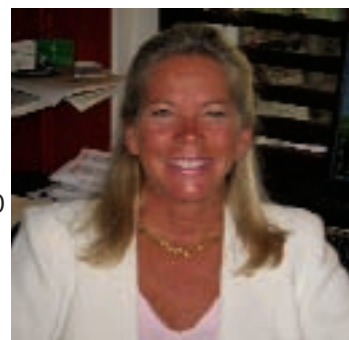
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THE BEACH ART CENTER

has hired a new Executive Director, Grace Dimm, a resident of Indian Rocks Beach. Grace has over 20 years experience managing human service programs in both the private and non-profit sector. Her experience includes administering performance based programs with emphasis on development, fundraising, grant writing, curriculum development, quality assurance, program policies and procedures development, management and fiscal analysis.



Upcoming events in November and December include an exhibition by the Exhibiting Society of Arts. Show opens Monday November 26th through December 13th. Reception will be held, Friday November 30.

New classes being offered include Kids Art Camp held on Saturday mornings from 9 to 12. Beginner drawing; watercolor; photography; kids pottery (these classes are offered in the evening). For more information please contact the Beach Art Center at 727-596-4331, or visit www.beachartcenter.org.

THE WEALTHIEST ZIP CODE IN PINELLAS

In a recent report by the Tampa Bay Business Journal, Belleair Beach (33786) was listed as the "Wealthiest" zip code in Pinellas County. The ranking was determined by 2006 average household incomes. It was Third overall in the entire Tampa Bay Area. Indian Rocks Beach/Indian Shores was listed 21st overall, and 3rd along the beaches.

Below is a listing of others on the Pinellas Beaches.

Zip	City	Avg Income	Avg Net Worth	Avg Home Value
33786	Belleair Beach	\$139,500	\$1,190,473	\$566,500
33715	Tierra Verde	\$118,000	\$934,418	\$457,500
33785	Indian Rocks	\$90,000	\$806,432	\$454,600
33706	St Pete Beach	\$83,400	\$772,300	\$441,500

NOTE: 33786 includes Indian Shores; 33706 includes Treasure Island.

CONDO REPORT

1306 Gulf Blvd: Sol Y Mar. A plan has been approved to build 6 new residential condo units across from Coaster's Bar & Grill. It will be 4 stories (3 living over 1 parking and done in an art deco design. The project is still in the early stages.

BELLA CAPRI (604 Gulf Blvd) The building was topped off on Sept. 21st with flags. They are in the process of installing windows. The project was selected 1 of 15 stops on the recent Tour of New Homes in October. They have now sold (reserved) 10 of the 24 condos.



POLICE REPORT:

Crime in the IRB residential community has been low lately, except for the usual car burglaries. The Sheriff once again advises citizens to "lock your car at night." Recently there have been a some criminal activity with our businesses.

- TJ's Italian Restaurant had a trailer full of tools stolen out of their parking lot. The loss was about \$25,000 including the tools and the trailer.
- Kooky Coconut was broken into at night. They stole some Budweiser beer, but did not take the Heinken on the same shelf. They must not like imports?
- Blue Marlin had 2 empty kegs stolen. The kegs, valued \$200, were waiting for pickup by the distributor. The thief told an employee (who was actually the manager) watching him, that he was working for the manager. The manager recorded the license number, and turned it over to the police. Busted.
- JD's Restaurant had customers steal 2 stools. After looking at the security video, management realized the customers had paid their tab with a credit card. So, they just charged them the cost of the stools. Done deal.

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Indian Rocks Christian School
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The school is a non-profit organization and all proceeds from the school go to the support of the school. The school is a 501(c)(3) organization and is not affiliated with any church or denomination.

- All Members: Total Grades 1-8
- Non-Members: Grades 1-8
- Sunday Morning Worship
- Monday Morning Programs
- Tuesday Through Friday Morning Programs
- Recreational Activities
- Musical Activities
- Parental Involvement
- Financial Support
- Missionary Support
- Ministry Support
- Church of Indian Rocks

DAVE KLINE
 (727) 593-2605

IRB ROTARY NEWS

CONGRATULATIONS! YOU'RE GOING TO THE NFL'S BIGGEST GAME!!



Someone will be hearing those very words. On Dec. 9th, 2007, the Rotary Club of IRB will hold its annual Grand Prize drawing for two tickets to the 42nd edition of the NFL's biggest annual game, the S**** B***! The game will take place Feb. 3, 2008 in Phoenix, AZ. In addition to the two game tickets, we are awarding 4 nights lodging (1/31/08 - 2/4/08) and \$1000.00 in cash!

The Grand Prize drawing will be Dec. 9th, 2007, at The Blue Marlin Sports Bar, adjacent to Crabby Bill's, in IRB, during halftime of the 4pm NFL game (about 5:30 pm).

You do not have to be present to win, but join us for a not-so-typical NFL Sunday, where someone will win sports most desirable ticket!

This is the 5th consecutive year that we have awarded the S**** B*** Grand Prize Package. All our prior winners have raved about the experience.

To get an opportunity to be the winner, call or email Dave Kline a 727-593-2605, kline21@tampabay.rr.com or visit www.indian-rocks-rotary.org and I will deliver them to you.

Chances are only \$5.00 each or five for \$20.00 by far, our best seller!

This is our biggest individual Fundraiser. We look toward our community for the support you have shown in the past. We sincerely appreciate all of you!

See you at the Blue Marlin on 12/9/07!

Dave Kline
 Ticket Chairman, Indian Rocks Beach Rotary Club

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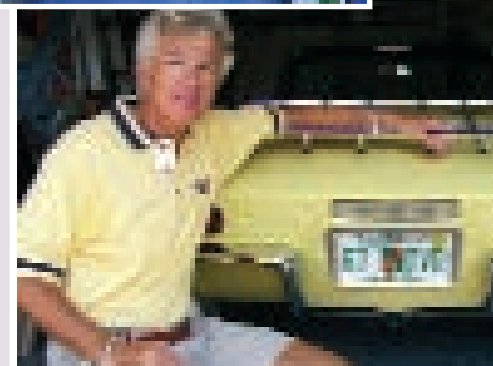
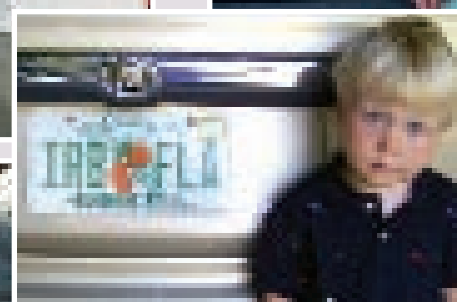
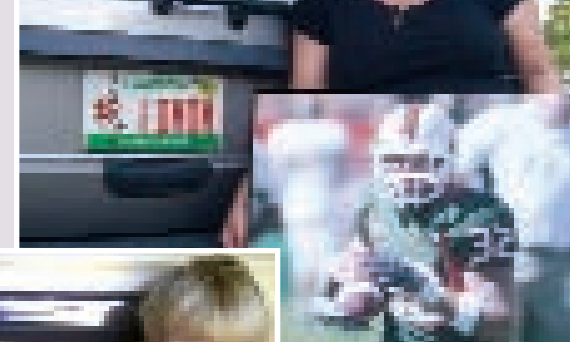
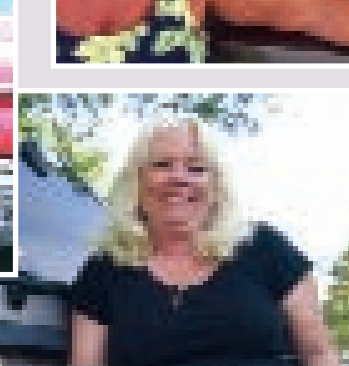
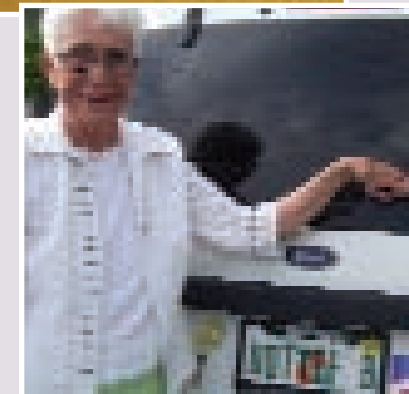
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SPECIALTY LICENSE PLATES

Ever notice the license plates with a turtle, manatee, or Buc's logo? Or regular plates with a word or name? **What does it cost?** Everyone pays the basic price for the plate. It varies with the type of your vehicle i.e., car, truck, etc. The price is from \$28 to \$60 a year.

Specialties Plates, with a logo on the left, can vary depending on the type of vehicle you drive. They range from \$15 to \$27 extra.

Add a Word? That will cost you \$29 extra. On a regular plate you are limited to 7 characters. Some specialty plates limited you to 5 characters. For license plates with center graphic, you have to allow two spaces for the logo, or the characters will cover the graphic.

In total some people may be paying over \$100 to have a logo and their name on their license plate.

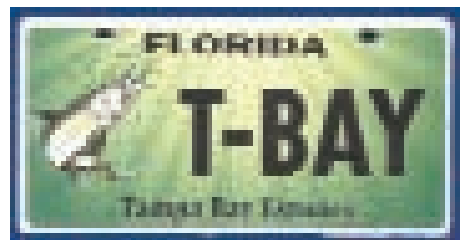
There are over 100 different plates to choose from. Go to www.HSMV.state.fl.us to see your choices

What are the most purchased plates?
Below is a list of the 2006 top 10:

- | | |
|-----------------------------|-------------|
| 1. University of Florida | 90,436 Sold |
| 2. Panther | 87,806 |
| 3. Dolphins | 85,214 |
| 4. Sea Turtles | 77,856 |
| 5. Florida State University | 74,660 |
| 6. Save the Manatee | 68,707 |
| 7. Tampa Bay Buccaneers | 42,259 |
| 8. Choose Life | 41,051 |
| 9. Challenger / Columbia | 39,839 |
| 10. Protect our Reefs | 39,582 |

- Others of interest:
- | | |
|---------------------------------|--------|
| 18. Miami Dolphins | 24,385 |
| 41. Jacksonville Jaguars | 12,080 |
| 48. University of South Florida | 9,881 |
| 60. Tampa Bay Lightning | 5,039 |
| 66. Florida Marlins | 3,028 |
| 82. Tampa Devil Rays | 1,323 |

The Tampa Bay Estuary Plate below (#45 on the sales list) actually benefits the quality of water here in Tampa Bay and the Intracoastal Waterway. The Tag costs \$27 the first year, and \$17 per year after that...with \$15 going directly to bay area improvement projects. Get more information on the Tampa Bay Estuary Program at www.TBEP.org and www.TBRPC.org.



BELLEAIR BRIDGE CONSTRUCTION

The construction is on schedule to be completed in the Fall of 2009. About 18 piers have been completed. The Contractor is working on the drilled shaft foundations, footings, columns and caps for the piers, installing concrete and steel sheet pile walls, installing fender piles, fabricating beams, and working on the roadway on the east end of the project.

People are proud of their cars and their license plates. Here are a few featured in the center spread, all taken in IRB

IRB 1 & IRB 2
James & wife from IRB Boat Rentals, Harbor Drive

IRB FL
Dick Hauser, 12th Avenue

INSCT
Connie Kostoff, La Hacienda

3 COOKIE
JoAnna (Cookie) Kennedy - Owner of Cookie Cutter Salon

FRITZ 56,
Bill Fitzsimmons, Bay Blvd - Son Aaron's high school Football Jersey #. He went to the University of Florida.

KADA 2
Kathy and Dick Avery - 10th Avenue

1 BUCN
Rickard Keyes, Bay Blvd - Season Ticket Holder since 1977

67 SVIVR
Milt Johnson, Windrush Blvd - '67 Corvette, "Survivor" term used by the Corvette Assoc. 25+ car and still all original.

SESTR
Betty Anne Tripke - Owner of Sea Star Motel on Gulf Blvd

IRB 67
Robert Segal - 67 Pontiac Le Mans. Also his birth year.

ESQ CPA
Greg Sich, a Lawyer and CPA.

I AM PMS
Phyl Maire Smith - My Place on the Beach

DOTTIE B
Dottie Blaskovitz, Harbor Drive South

ITALIA1
Joe Genoese & Kids - On Blue Ferrari, Bay Blvd

FAUX PAS
Jackie Hart, Curlew Landings

FIREMAN PLATE
Fire Chief Russel Livernois at IRB Fire Station

IM 4 IU
John Streitmatter & his kids - IRB Condo owner and graduate of Indiana University.

IRB 4 ME
Brad Case, Bay Blvd

63-PANEL
Bob Hamilton, Bay Blvd - 1963 Dodge Panel Truck

MPOTB 1
My Place on the Beach - Robert and Randy, Owners

IRB BEV
Bev Anderson, Gulf Blvd - This is also her EMAIL address.

LOLAKY 2
Steve Iles, IRB Realtor - Tag named after his 3 kids Louise, Lora, and Kyle. (He has three of these plates (1-3)

FBMOM on a MIAMI PLATE
Beverly Maley, owns IMPRESSIVE DESIGNS - Her son played Full Back for the Miami Hurricanes.

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TALKIN' TRASH IN IRB

Hundreds participated in the Coastal Clean Up day, on October 20th. RB Johnson, City Commissioner, residents, volunteers from the COTI School and nearby scout troops pitched in to help. The city supplied the



trash bags, and gloves. There was food for all the volunteers after the trash was collected. While they cleaned the beach others cleaned the islands in the Intracoastal Waterway.

BUSINESS BRIEFS



NEW DIGS! Crabby Bills has opened a new outdoor dining area & bar called the Loading Zone. They hired a local artist to make the area look like a wharf. Restrooms are handicap accessible. Included is a new and improved gift shop. They will show it off during the HOA Happy Hour Jan 11, 2008.

LA CACHETTE RESTAURANT is 10 years old! Martin and his wife have been serving gourmet dinners since 1997 in the little house just south of the CVS store. They are offering Buy One / Get One Free dinners Friday Nov 30 - Sunday Dec 2nd. Call for Reservations 596-5439.

CHANGES AT THE PUB! There are changes coming soon to The Pub in Indian Shores. There is a brand new deck around the outside bar, new colors, new bar inside, more tables inside, new carpet, lobby, tables, chairs and more. Some recipe changes. Key West styled music outdoors. Pontoon boat, kayak, bike and moped rentals coming soon.

KEEGAN'S ON THE TUBE Keegan's Seafood Grille is featured on the Food Network's show "Diners, Drive-Ins and Dives". Cesar Labrador, part owner and full time chef demonstrates his culinary skills and specialties. The segment is called "Sea Side Eats". Look for it to air through-out November.

MORE BODY: Body Concepts in Largo is expanding. They purchased the space next door, which was Black Cat Catering, and added a room for more aerobic equipment.

NEW BANK First State Bank opened in Sept. on Walsingham near Albertsons. David Ruppel and his staff invite you in to help you with your banking needs.



NEW DOCTOR IN TOWN Dr George Kamajian has opened a new Urgent Care Center in Indian Shores, just south of The Pub, at 20001 Gulf Blvd. Blood tests are \$25, and X-rays are \$35. Other services are offered at below insurance normal rates. Call 517-1500.

CLOSED / OUT OF BUSINESS:

- Angellino's Italian Restaurant in Largo closed in September. They are building a strip center at that location. They may reopen in the Seminole area.
- Phoenix Grocery was demolished by Pinellas County in October. It was to make way for a future parking lot, now that may not happen. It contained the homes of 4 other businesses

BIKES FOR RENT: A bike rental company is setting up shop next to Cookie Cutter Salon. Should be open by November 1st.

THE ANIMAL HOSPITAL OF LARGO opened the Pet Boutique of Largo next door. They carry foods, treats, apparel, supplements, specialty items, holistic bakery & Grooming at "The Muddy Paw Grooming & Spa

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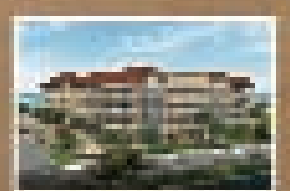
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PINELLAS SUNCOAST FIRE & RESCUE

The Pinellas Suncoast Fire & Rescue is a state chartered fire district providing services to the Gulf Coast communities of Indian Rocks Beach, Indian Shores, Belleair Beach and Belleair Shore? We also serve a portion of unincorporated Pinellas County extending east from the Intracoastal Waterway to 131 Street, south from Walsingham Road to 94 Avenue. In addition, we provide paramedic rescue services to the towns of Redington Beach, North Redington Beach and Redington Shores.

PSFRD provides service from stations located at 304 First Street, Indian Rocks Beach; 13501 - 94th Avenue on the mainland; and 18399 Gulf Boulevard in Indian Shores. The Fire District has its own governing board of five commissioners elected from the city or town on the beach they represent with two members elected from districts on the mainland.

The District operates three paramedic staffed fire units that had 2,459 calls over the last nine months-an average of almost nine calls per day. The District provides fire-safety inspection services to the area with two full-time inspectors on staff. Five additional state certified inspectors on response units support them.

The calls our Department handles varies from false alarms to hurricane and disaster preparation, marine rescue, vehicle extrication, hazard mitigation, fires and trauma incidents. We responded to a structure fire on the corner of 20th Avenue and Gulf Blvd. in which the resident decided to burn a portion of a telephone pole in the fireplace. The intense heat penetrated the wall into the adjacent apartment involving it in the fire. By using our thermal imagery to locate the source of the fire, the result was minimal damage to the apartments.

Unfortunately, vehicle accidents are common. We responded to a motorcycle accident on the Indian Rocks Bridge in which the driver of the motorcycle may have been intoxicated. Upon our arrival, the driver was killed upon impact, but the female passenger was still alive. Our crews administered Advance Life Support (ALS) until Bayflight arrived; due to the severity of her head injuries, she was also a fatality.

Whatever the situation might be, Pinellas Suncoast Fire & Rescue is here to provide service to our communities.

MEET THE NEW MANAGER

The city council hired Steve Cottrell in August to replace Al Grieshaber. For 9 1/2 years, Mr Contrell was the City Manager for the Town of Belleair. Prior to that, he spent 7 years in Plant City in several positions including Assistant City Manager, Human Resources & Public Works, and worked for 5 years in the City of Tallahassee in the Office of Management and Budget.



Steve Cottrell, New City Manager Indian Rocks Beach

He has served on the Florida Advisory Council on Inter Governmental Relations. Steve was born in Saratoga, New York and as a child, moved to Florida in 1955. He attended Dunedin High School (1965) and later served in the Air Force. He attended the University of Florida & Cal State and received his Masters at Florida State in Science & Public Admin.

Steve lives in Dunedin with his wife and family and enjoys swimming. Welcome to IRB!

CELEBRATE THE HOLIDAYS WITH ALL THE TRIMMINGS IN THE HEART OF PINELLAS COUNTY



By Karen Williams Seel
 Pinellas County Commissioner, District 5

The days on the calendar are blowing by with the gentle autumn breezes. The holiday season is quickly approaching with hurried thoughts of tasks to accomplish. While making holiday to-do lists, why not set aside a few hours to visit nearby Heritage Village, Pinellas County Extension and Florida Botanical Gardens? These destinations offer numerous engaging, fun and popular events that add just the right trimmings to every holiday plan. In the heart of Pinellas County between Ulmerton Road and Walsingham Road, these outstanding destinations have rolled out a cornucopia of programs, workshops and special events. To add to the fun, a new, dynamic Market in the Park at Pinellas County Extension starting in November adds to tastes and sounds of the holidays. Many children's activities are planned. The Market in the Park opens Saturday, Nov. 3, from 8 a.m. to 1 p.m. The Market brings together healthy, farm-fresh, local produce, delicious gourmet foods, beautiful plants and much more. Natural health juice, honey, organic cotton products, handmade soaps, baked dog treats and garden tools are a few of the delights offered for sale. The booths will be set up in the main parking lot adjacent to the Pinellas County Extension and the Florida

Botanical Gardens. Bringing a new twist to the area, Pinellas County Extension and Master Gardeners experts will open creative channels of information for residents. They will hold free educational seminars and offer informational booths on gardening, nutrition and all things natural during market hours. In November, visitors can learn about organic gardening, watch a cooking demonstration, discover the world of 4-H, explore efforts to restore habitats at the Florida Botanical Gardens and even enter a favorite recipe in the 4-H Apple Cookoff. For an up-to-date schedule of events, visit <http://www.pinellascounty.org/Events/marketinthepark.html>. The Market remains open every Saturday until April 19, 2008.

Welcome the holidays by starting a new tradition and visit the free Illuminated Gardens at Florida Botanical Gardens and the Trees & Traditions at Heritage Village. Starting Sunday, Nov. 25 through Jan. 3, at the Illuminated Gardens, visitors can stroll through the beautiful Florida Botanical Gardens and marvel at Pinellas County's premier holiday light event with more than 425,000 lights. At Heritage Village Saturday, Dec. 1, from 1 to 4 p.m. the Trees & Traditions event helps celebrate the holiday season with a one-day multicultural event featuring music and dance performances and decorated holiday trees by SPIFFS. Admission to these destinations and events is free. For more information about Pinellas County events and programs, visit www.pinellascounty.org/Events. Autumn is in the air, and the holidays are just around the calendar so get out and have some fun courtesy of your Pinellas County government.

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